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# THE CHARLOTTE POST

"The Voice Of The Black Community"

BLACK NEWSPAPERS EFFECTIVELY REACH BY FAR MORE BLACK CONSUMERS

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## WQCC Changes To Black Format

By Susan Ellsworth  
Post Staff Writer  
An all-black Christian station is Charlotte's latest attempt to provide the kind of religious music its audience desires.

WQCC (for Queen City of the Carolinas) offers contemporary and traditional spiritual music, local choir recordings, soul, teaching, preaching, counseling and news at 1540 on the radio dial.

"We play a lot of music young people can relate to," according to Jean Albuquerque, who recently assumed the general manager's position at the station located at 1402 E. Morehead.

Unlike its predecessors, WRPL and WAME, which had operated at the 1540 frequency, WQCC is specializing in black religious musical artists, says Danny Dyer, who doubles as a disc jockey and program director.

Known as "Double D," Dyer described the new format as 50 percent contemporary artists such as Andre Crouch, Amy Grant and the Christian-Rockets; and 25 percent consists of traditional angelic gospel sounds of James Cleveland, Shirley Caesar and others.

One selection by a local church choir is played every hour. And another 25 percent of the programming is devoted to "blue-eyed soul," he added.

Dr. Johnny Johnson, who has achieved many first for blacks may head the Board of Directors and host a new interview program. In "From Washington With Love," he will interview government officials.

Johnson was the first black to become an officer in the Air Force and the first black insurance agent to write over \$1 million in insurance.

Local additions to their staff include Rick Froneberger, a graduate of Barber-Scotia College and Bessie Whitehead from the Carolina School of Broadcasting. Both are in sales.

Albuquerque said the station management is open to listeners' comments on the programs, including suggestions for changes.

What kind of Christian music would you like to hear?

### Jobs For Teens

Charlotte has a problem. Our young people cannot find summer jobs. But now there is a program run by Charlotte business and civic leaders which can match jobs with qualified applicants.

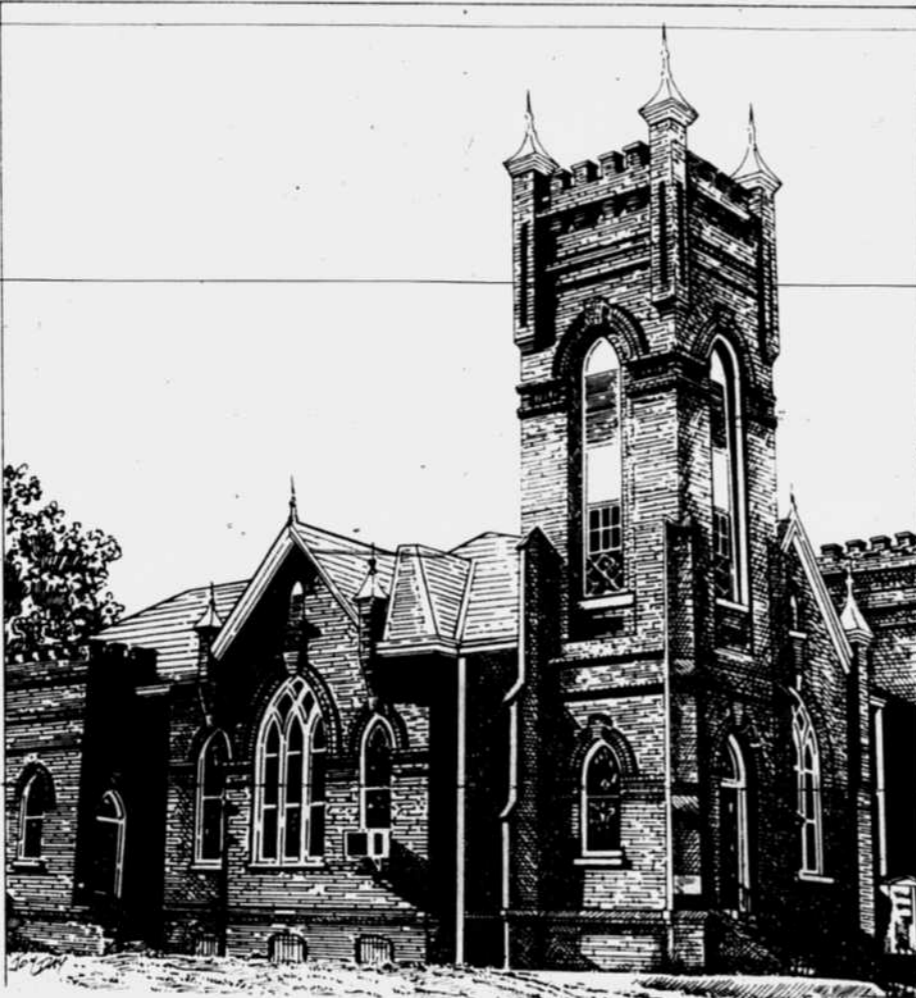
The Mayor's Private Industry Council (CPIC) works through Charlotte City government and can mean real benefits for area employers, such as: possible tax credits, no red tape, professionally-screened applicants, no cost for replacement and quick response.

Interested? Call or write Mayor's PIC, 401 East Second Street, Charlotte 28202 or telephone 374-3101.

### TURTLE-TALK



In these days of uncertainty, the only thing you can count on is your fingers.



GRACE AME ZION CHURCH

...An historical site

## Grace AME Zion Church Celebrates Its History

By Lawrence Turner  
Special To The Post

Recently designated a historical site, Grace AME, Zion Church held a program Sunday to celebrate its history with one of its former ministers attending as a speaker.

About 160 attended as the pastor, Dr. A. N. Gibson, praised the church for its history and the members for their success on the church becoming a landmark. "She deserves it and you've earned it," Gibson said.

Gibson, pastor of the church 31 years ago, praised the founders and ministers who supported the church physically and spiritually. "When we think in terms of commitment, power, you think of Grace AME Zion," he said.

"When the marker is unveiled a greater responsibility rests on you...to fulfill the dreams your forefathers had," Gibson said.

He challenged the church as all others to remain a strong place of worship and to be concerned about important community issues.

The minister of Memorial AME Zion Church in Rochester, N.Y., Gibson is very active with community and local organizations such as the NAACP.

Earlier in the program Grace AME Zion's minister, Rev. Smith Turner III vowed after the acceptance of the historical marker, "...as long as we have loyal and faithful members we will continue to do the work of God."

Turner added a landmark amidst new structures in the downtown area is important to Charlotte.

Grace AME Zion is one of the first in its district and in Charlotte to become a landmark, a church member explained in the history of the church. The church is 80 years old.

City Councilman Charlie Dannelly gave greetings from Mayor Eddie Knox and commended the church on its achievements. Also, he announced from a proclamation that May 17 was "Grace AME Zion Day."

Chairman of the Historical Society, Paul Escott said, the church has much craftsmanship and "it

would be difficult or impossible to reproduce such a structure today." But aside from the architecture, the history of the culture was recognized as important by the Historical Society, Escott said.

"Another member of the Historical Commission was present along with several ministers and the architect who helped the church with its presentation for consideration as a landmark.

The church was declared a historical site under consideration from the City Council and the Historical Society in October, 1980.

After the unveiling of the marker, awards were presented church members for their work with church activities.

Musical selections were given by church choirs and twice by most members of the Alpha Lambda Omega chapter of Alpha Kappa Alpha Sorority.

The program served to gather the whole church membership, to allow the presentation and to invite the citizens of Charlotte to the celebration, a church member said.

## VEP Study Shows State's Purchasing Dollars Bypass Blacks

### Property Revaluation Underway

The Mecklenburg County Tax Supervisor's Office has begun work on the County's property revaluation program, which goes into effect in 1983.

The first step in the program is field work which involves actual inspection of some properties. Appraisers from the Tax Supervisor's Office will be walking over properties, getting measurements and in some instances asking the property owner questions concerning the number of plumbing fixtures, heating and air conditioning, basements, upper stories, and other matters that might affect the value of the property.

The appraisers will be looking at the condition of the property, considering its market value, and trying to determine its taxable worth. An appraiser may be recognized by the official Tax Supervisor's patch on their shirt or jacket and a personal identification card.

The field work will continue for the next 18-20 months and will be performed by the County's own staff appraisers. Based on information collected during this period, an appraisal estimate of the market value will be placed on each piece of real estate. This will be the County's first revaluation since 1975.

North Carolina State law requires County governments to revalue local property for tax purposes at least every eight years. The new values will become effective January 1, 1983. For more information, call the Tax Supervisor's Office at 374-2712.



ATTRACTIVE ANGIE HILL ...Enjoys singing gospel music

## Angie Hill Chosen Beauty Of Week

By Teresa Burns  
Post Staff Writer

Swinging into the fashion world is the longing desire of our 16 year old beauty, Angie Hill, possesses.

"I would like to attend a college and major in Fashion Merchandising," our beauty began, "I have always wanted to work with clothes...I like showing them off to people and helping them match colors and designs."

"If it's the Lord's will I would also like to get a little singing in between my career in fashion and design," she contained. As a first soprano Ms. Hill enjoys singing gospel and soul music. Her favorite

entertainers are the members of Parliament. "They are just different from all the rest. My brother has eight or nine of their albums. When they first started out they had the same style of music."

At United Presbyterian Church, Ms. Hill sings on the church choir. In her spare time she also enjoys working with flowers, playing the piano, dancing, reading and studying.

Our Leo beauty would not change her lifestyle for all the riches one could stand. "I have six brothers and two sisters...I am the youngest of them all. I am crazy about my family. Having a large family is great. We help each other do everything. I just remember that a family that prays together stays together." Her parents are James and Ella Hill.

Describing herself, Ms. Hill reveals, "People think I'm quiet, but I'm not...and I'm not too outgoing." Just the right combination to make our beauty an astonishing standout.

As a junior at Independence High School she is a Keyette, a member of the Red Cross and the Health Club and sings on the choir.

In the ninth grade she received honors in Social Studies and gymnastics and was awarded the perfect attendance certificate.

There is a controversy presently brewing in the public schools and our beauty has a definite opinion about it. "When I graduate I would like it to take place in the Coliseum...but this has all been changed now. All graduations will now take place at the schools."

Following her graduation from high school her plans have been laid out. "My goal is to become the sales person I know I can be in Fashion Merchandise and travel while I'm involved."

Certainly Ms. Hill has many aspects of her life in perspective and that is saying a lot for a young lady of 16 years.

### N.C. Has No Law To Set Procedures

ATLANTA, GA. - The Voter Education Project, Inc. (VEP) released last week a study of the State of North Carolina's procurement policies relating to minority businesses.

The study, done by VEP's Research Department, shows that the State of North Carolina has no law, no administrative policy, and no set procedures for insuring that minority business firms get an equitable share of the state's purchasing dollars. Further, the state keeps no centralized records of the amounts it spends each year for goods and services.

The Minority Business Development Agency was set up by the state in 1977 to encourage greater participation in the purchasing system by minority enterprises. However, the agency's small staff, its limited information about purchasing opportunities, and its lack of enforcement power severely limits its ability to significantly increase state business with minority firms.

Based upon the U.S. Census Bureau's 1977 Survey of Minority-Owned Business Enterprises, the State of North Carolina has over 10,000 minority businesses whose gross receipts run over \$30,000,000 annually. The VEP study points out that many of these firms

could be potential bidders on state contracts. VEP's Research Associate, Richard Hudlin stated, "In view of North Carolina's long history of invidious discrimination, it is naive to assume that these firms are receiving a fair share of state business."

In recent years, the federal government has enacted legislation requiring its agencies to develop practices and policies designed to open up the federal government as a direct market for minority firms. The State of North Carolina has thus far enacted similar legislation.

In order to open the vast state government market to minority businesses, VEP's study recommends that the State of North

Carolina institute an aggressive affirmative action policy that would enable minority firms to obtain a fair share of state business. Further, VEP recommends that the state's minority political and business leaders organize around this crucial issue of minority enterprise and work through the political system to bring about positive change on their behalf.

VEP's Executive Director, Sherrill Marcus, said, "This study has been issued as part of VEP's effort to establish a practical link between politics and economic development in the 1980s. We hope that this study will open the door further to state business for minority enterprise."

### List Swells To 34

## Six More Churches Join Post's First 'Churchwoman Of The Year' Campaign

By Loretta Manago  
Post Staff Writer

As another week rolls by The Charlotte Post is happy to announce the participation of six additional churches in the Post's "Churchwoman of the Year" campaign.

Those churches are East Stonewall AME Zion Church, Rev. James McCoy, pastor; Green Oaks Missionary Baptist Church, Rev. M. N. Kelly, pastor; Faith Memorial Baptist Church, Rev. W. H. Caldwell, pastor; Memorial United Presbyterian Church, Rev. Edward Newberry, pastor; Matthews-Murkland United Presbyterian Church, Rev. Daniel Hennigan, pastor; and Grace AME Zion Church, Rev. Smith Turner Sr., pastor.

Each candidate will be presented a feature article focusing on the nominee, her involvement in church and community affairs and personal information. This week's issue will feature



Mrs. Rena Blake  
Stonewall Contestant  
Mrs. Josephine Morris, Walls Memorial AME Zion Church's candidate; Mrs. Regina Polk Hill, Grier Heights candidate; and Mrs. Rena Blake, East Stonewall AME Church's nominee.

Mrs. Josephine Morris  
A member of Walls Memorial AME Zion Church, Mrs. Morris has served her church devotedly since 1956. She is active at both the local and national levels of the Methodist church.

Constantly on the go for Christ's cause, Mrs. Morris



Mrs. Josephine Morris  
Walls Memorial Contestant  
has journeyed all over the world representing her church at the World's Federation of Methodist Women Convention and the World's Methodist Council.

Her travels include places like West Africa (Liberia, Ghana, Nigeria), London, England, Georgetown and Trinidad, South America, the Bahamas, the Virgin Islands, West Indies, Rome, Italy, Tel Aviv, Cairo, Egypt, Dublin, Ireland and Paris.

On August 3, 1980 she was the recipient of the Dr.



Mrs. Regina Polk Gill  
Grier Heights Contestant  
Florence Randolph citation for her outstanding work as a general secretary in the supplies department. She served in this position for eight years.

During the month of July Mrs. Morris will travel to Honolulu, Hawaii, to attend the World's Federation of Methodist Women and the World's Methodist Council. At Walls Memorial, Mrs. Morris is a member of the Walls Memorial Choir, pre-

sident of the Pastor's Aide Club, a member of the A. P. Morris Class (named in memory of her husband), and a member of Class No. 3.

She is a graduate of Second Ward High School and Barber-Scotia College where she received a B.S. degree in Elementary Education. A mother of two children, Mrs. Teresa Williams and Steven Morris, and a grandmother of two, Mrs. Morris' work demonstrates that she is a true disciple of Christ.

Mrs. Rena Blake  
Being involved in the church is just as natural to Mrs. Rena Blake as is breathing and eating. A member of East Stonewall AME Zion Church, Mrs. Blake is active as a Sunday School teacher, as the corresponding secretary of the Missionary Society and a member of the Pastor's Aide Board.

Mrs. Blake also serves the Lord through the capa See 34 on page 13