

# Carowinds Constructing Man-Made River

Carowinds theme park has announced that it is creating a \$2.75 million man-made river as part of a \$3.2 million expansion program for 1982.

"This is Carowinds' most ambitious expansion project to date," stated Carowinds General Manager Dean Nahrup. "The \$2.75 million price tag alone is more than we have ever invested in a single ride including the \$2.1 million Carolina Cyclone added for the 1981 season."

Nahrup explained that guests will ride down the river in round, eight-passenger boats that will spin, tip and splash their way through and around rapids, wave lakes, geysers, canyons, waterfalls and a cavern.

A trip around the river is estimated to take 4 minutes, 18 seconds.

"This attraction is unlike anything else currently at Carowinds," continued Nahrup. "Guests will be in free floating boats and will experience a sensation very similar to rafting down a white-water river."

Unlike the large roller coasters at Carowinds that have limited appeal to teenagers and young adults, Nahrup stated that the new river attraction will be equally exciting to every member of the family, young or old.

The river, which winds through a heavily-wooded 4.6 acre site in the Plantation Square area of the park, will contain over one million

gallons of water that will be circulated by four 250-horsepower pumps capable of pumping 8.6 million gallons of water per hour.

Special effects along the river will include five wave-makers that will create turbulent whitecaps at two different lake areas; three waterfalls, one of which will subside at the last second to allow boats to pass through a cavern; two geysers that will spray water 20 feet into the air; and a 40-ft. whirlpool.

"We have set out to create much more than a ride," said Nahrup.

"The entrance to the river area will be strongly themed as a plantation town on the edge of the wilderness to fit into the Plantation Square area of the park. Food and merchandise facilities around the entrance will be designed to create a river-landing feeling."

Nahrup stated that special care is being taken to create an authentic river atmosphere with the new attraction.

Although the river's 2,000-ft. long bed will consist of 3,500 cubic yards of concrete, the shore line will be accented by over 2,000 tons of rock, with some single rocks weighing as much as 30 tons.

Over 550 pine, river birch, tulip, maple, weeping willow, corkscrew willow and willow oak trees will be planted along the banks to add authenticity to the river experience.

"We are also constructing a three-tier observation deck over-

looking one of the water falls so guests not wishing to ride can enjoy the natural beauty of the location," Nahrup said.

Development of the river began in May, 1980, by the Rides Development Group at Kings Productions, a division of Carowinds' parent company, Taft Broadcasting, located in Cincinnati, Ohio.

Site preparation began in February, 1981, and construction crews are currently finishing excavation and beginning to pour

concrete along the riverbed.

The river is expected to be completed and ready for testing in October, 1981, but guests will not be able to ride down the river until Carowinds reopens for the 1982 season next May.

Carowinds will begin its daily (CLOSED FRIDAYS) operation on June 8. The 73-acre theme park, now in its ninth season, is located 10 miles south of Charlotte on I-77 at the North Carolina-South Carolina border.

## "One Day At A Time"

Ann's business arch-rival, Francine (special guest star Shelly Fabares), tricks Ann into going after a fat promotion, without bothering to tell her that it will mean moving to Amarillo, Texas

(in the prologue episode to a two-part story), on "One Day At A Time", to be rebroadcast Sunday, June 7, at 8:30 p.m. on WBTV, Channel 3.

Ann is forced to accept the promotion or quit; leave her daughter Barbara behind and move alone to Texas or remain in Indianapolis - unemployed.

## Black Radio Convention

More than 100 black college radio stations saluted CBS Records as the Record Company of the Year at their convocation in Atlanta.

At a time when most record companies are cutting back in promotional and financial assistance to college stations, Convention Chairman Lo Jelks noted that

a questionnaire survey of black college radio representatives found that CBS "...continued to provide more general assistance and support to black college radio" than any other company.

Black college radio's importance

was stressed throughout the convention. Jelks said that the college market is and has always been the starting point for young communicators and many artists whose music could not and still cannot be heard anywhere else.

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