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ADORABLE MARVA ADAMS
...Rising high school senior

Marva Adams Wasting No Time In Prepping For College

By Teresa Burns
Post Staff Writer

Rising high school senior, Marva Adams is wasting no time in preparing herself for college. Her intended goal is to attend the University of Chapel Hill and major in Computer Science.

The field will be nothing foreign to her since she has already mastered the various computers at Garinger High School. She has whipped through the Gifted

...And Awards Presentation

Tony Brown To Keynote Post's First Banquet

The Charlotte Post newspaper will mark its seventh anniversary Saturday, July 18, with a banquet and awards presentation at the Charlotte Civic Center.

Women from 23 local churches began selling Post subscriptions eight weeks ago to gain points toward a goal of cash prizes for their churches. Culminating the contest, first, second and third place winners and their church will receive cash awards for selling the most subscriptions.

Published by owner Bill Johnson for the last seven years, the Post is presently headquartered at 1524 West Boulevard in Charlotte.

Area businessmen who have continually supported the paper through the years will also be honored.

Bob Davis, chairman of the Mecklenburg County Democratic party and principal in the Charlotte-Mecklenburg School System, will serve as Master of Ceremonies.

Tony Brown, host of "Tony Brown's Journal" will appear as guest speaker. His program airs Sundays on WBTV, Channel 3 at 11:30 p.m.

"Tony Brown's Journal" is credited as the only program on national television that articulates black issues and their impact on society.

It originated on PBS as "Black Journal," where Brown was host and producer for seven years.



Prejudice is nothing more than an outgrowth of ignorance.

and Talented advanced classes, Algebra II, and the Computer Class with nothing but A's and B's.

Ms. Adams is working this summer at the Graham Center, but during the school year her studies allow little time for other activities. She does, however, find leisure time to sew and dance.

Her disciplined studying habits have not been in vain. Her high score of 930

on the PSAT has attracted numerous colleges and universities. She has received letters asking her to attend their institutes.

The high score also entitled her to apply for scholastic scholarships. In junior high school, Ms. Adams was a member of the Honor Society and the Beta Club, a citizenship and academic organization. As a sophomore Ms. Adams was chosen from her entire class enrollment to attend Governor's School. Presently approaching her last high school year our beauty is taking her education seriously.

Her favorite subjects are Mathematics and Data Processing. "I like computers. Everything now is computerized. I am working with computers in school and enjoy writing programs and figuring various ways to solve problems," she remarked.

Our Virgo beauty is an extrovert...one who is not only friendly but one who has heart also. "The change I would like to make would be in the economic system. I would make it better for the poor," Ms. Adams stated.

Her favorite person is her mother, Darwin Adams. "She supports me financially and gives me strength. She helps me keep on track with my work and keeps me motivated."

Winner Of "Churchwoman Of The Year" Will Be Announced Saturday Night

By Loretta Manago
Post Staff Writer

Who is the winner of the Post's First Annual "Churchwoman of the Year" campaign? No one will know the answer to that question before the eve of the Charlotte Post's Seventh Anniversary Banquet, Saturday, July 18, at 7:30 p.m., to be held at the Civic Center.

But if you ask who the winner is when it comes to commitment, dedication and perseverance in helping the Charlotte Post's first annual "Churchwoman of the Year" campaign establish a firm footing in the black community, then each churchwoman, in her own right, is a winner.

Coming from different faiths, but of the church community, these ladies joined together to assist the Post in making Charlotte's black weekly newspaper a more accessible and vital tool for the black community. Giving of themselves, their time and

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Our Virgo beauty is an extrovert...one who is not only friendly but one who has heart also. "The change I would like to make would be in the economic system. I would make it better for the poor," Ms. Adams stated.

Her favorite person is her mother, Darwin Adams. "She supports me financially and gives me strength. She helps me keep on track with my work and keeps me motivated."



Anna Hood
...Worthwhile effort effort these churchwoman, unselfishly, worked towards that one common goal.

In talking with the consistent leading candidates: Mrs. Rena Blake of East Stonewall, Mrs. Hazeline Sarter of University Park Baptist Church, Mrs. Anna Hood of Memorial United and Mrs. Occie David of St. Luke, they offered their personal views on the campaign.

"I think the whole idea (the churchwoman campaign) was very unique and exciting," expressed Mrs. Blake. When the cam-

Blacks Are Special Consumers

According to leading black economist and marketing experts, blacks in America had more than \$125 billion in spendable income in 1980. If taken as a nation, blacks would rank 13th richest among the 158 nations of the world!

Don't think for one minute that aggressive retailers and marketers aren't aware of this dollar, which has made the difference between profit and loss, and in many cases has been their major source of business.

Blacks traditionally have been downtown shoppers, concentrating purchases in the central city areas. Philadelphia is no exception.

What's also significant is what blacks buy, compared to the general populace.

-They consume more soft drinks, particularly the colas, than whites.

-They spend more of their income on personal care products and food consumed in the home.

-They drink more domestic beer and more Scotch whiskey per capita than whites.

-They also smoke more cigarettes.

-They buy more sophisticated radios.

-They often set the fashion trend, creating new markets in clothes styles.

Mediamark Research Inc., which provided product usage data for LeRoy W. Jeffries & Associates' "Facts About Blacks," offered these figures for middle-income black families:

-11.6 percent spent over \$100 weekly for groceries, compared to 10.6 percent overall.

-6.6 percent bought 35mm cameras compared to 5.8 percent of the total.

-9.7 percent bought table-model black-and-white TVsets compared to 4.7 percent of the total.



The violent storm which struck the Charlotte area suddenly early last Sunday afternoon sent a huge maple tree crashing down on the home of Mr. and Mrs. Tom and Martha Alexander of 1908 Haines Street. According to the Alexanders, who pose with Ms. Sophia Craig, left above, the damage caused by the fallen

tree, which also crushed a car in their front yard, is undetermined. Luckily, they were not at home when the accident occurred, but Mrs. Alexander reports a large hole exists in their ground yards where the tree had been rooted. (Photo by Bernard Reeves)

Here July 26 National Business League To Kickoff Membership Drive

"No people ever got upon its feet and obtained the respect and confidence of the world which did not lay its foundations in successful business enterprise," proclaimed Dr. Booker T. Washington, founder of the National Business League.

More than 80 years since he founded the oldest black business organization in the country, that principle still holds true.

National Business League president Theodore Hagans Jr. will be in Charlotte Sunday, July 26, to kickoff a membership drive and establish a NBL chapter here. The 7 p.m. meeting at the Excelsior Club is by reservation only and business people who already have a business or are contemplating starting one, are encouraged to contact Bill Cunningham, coordinator, at 333-1215. There is no fee or obligation to join.

Whereas, local organiza-



Bill Cunningham
...Coordinator

tions such as the Charlotte Business League deal with business on a local level, the National Business League examines business from a national perspective.

Founded 12 years before the U.S. Chamber of Commerce, NBL membership includes business ranging from international trading concerns and high technology manufacturers to

small service businesses and single proprietorships.

Headquartered in Washington, D.C., NBL has lobbyists there relaying the needs of minority businesses for a minimum of 10 percent of the federal contracts.

Having memberships in 127 chartered chapters throughout 37 states and the District of Columbia, NBL has developed a national network of association affiliates through the National Council for Policy Review.

Through efforts to promote black business development, NBL also addresses national objectives such as job creation, urban revitalization, industrial and technological development and production of alternative energy resources.

Its programs are based on the belief that minority enterprise is vital, not only to the sustained growth of the economy, but to the ultimate survival of the nation as well.

300 To Attend Guys And Dolls Convention

GREENSBORO - More than 300 persons are expected to participate in the biennial convention of Guys & Dolls, Inc., the national family organization July 23-26.

Chapters from Greensboro, Durham, Raleigh, Wilmington, Charlotte, High Point, Fayetteville, South Carolina, Virginia, Indiana and Georgia will join in the program in the Holiday Inn Four Seasons in Greensboro.

Guys & Dolls Inc., the only organization in the nation, to which all members of the family belong, was founded in Greensboro in 1965 by Mrs. Eula K. Vereen, an assistant professor of home economics at A&T State University.

She will play a key role in the convention or Karrousel and will be joined by Ed Butler of Spartanburg, S.C. national president and Mrs. Delores Hill of Charlotte, national program chairperson.

Civil Rights Record Questioned

NAACP Executive Director, Benjamin L. Hooks, mixed praise with ambivalence in commenting on President Reagan's nomination of a woman to the Supreme Court.

In a statement released in New York, Hooks said: "The NAACP naturally has a strong interest in the make up of the Supreme Court of the United States, because of its traditional role in protecting the rights of blacks provided for by the Constitution of the United States and sometimes, in the past, ignored and flaunted by the States." He said, however, "...the nomination of Justice Sandra Day O'Connor to the Supreme Court by President Reagan is viewed with ambivalence by the NAACP."

The text of Dr. Hooks' statement follows:

"The National Association for the Advancement of Colored People naturally has a strong interest in the make up of the Supreme Court of the United States, because of its traditional activist role in protecting the rights of blacks provided for by the Constitution of the United States and sometimes, in the past, ignored and flaunted by the States.

"The nomination of Justice Sandra Day O'Connor to the Supreme Court of the United States by President Reagan is viewed with ambivalence by the NAACP. Her judicial record is practically non-existent in the field of Civil Rights, since her time on the Court of Appeals of the State of Arizona extends over only 18 months. Media descriptions of her philosophy as conservative is tempered by her legislative record on ERA and abortion.

"The NAACP hails the President for his commendable nomination of a woman to the Supreme Court. Whether she can fulfill the dreams of those she will symbolize and others whose interests the Court has historically protected, remains to be seen.

Ingram Moves To Implement House Bill 7

RALEIGH - Now that the bill that eliminates surcharges on safe drivers (H.B. 7) has been passed, Insurance Commissioner John Ingram is moving to implement this law.

Ingram said Friday, because of the technical nature of the Senate amendments, a meeting was scheduled for July 15 between Actuaries and attorneys of the Reinsurance Facility, the North Carolina Rate Bureau and the Insurance Commissioner's Office.

This is the first of what is expected to be several meetings to set into motion the new law and the intent of the General Assembly.

Ingram said, "I want this implementation during the coming year to be as smooth as possible with minimum inconvenience to the insurance policyholders and companies alike."



Occie David
...Exciting times the support the women got from the church. Mrs. Blake remarked, "I thought it was going to be easy to attain 350 subscriptions but it was easier said than done and I had to really work."

The churchwoman campaign, according to Mrs. Blake was a good idea because in helping the Post, the immediate community was also helped and everyone came out winners. She feels "The Charlotte Post is a worthwhile paper and a tremendous asset to the community."

A vital part of the churchwoman campaign is



Hazeline Sarter
Praises helpers

her pastor, Rev. James McCoy, who always kept the campaign in focus, and committee members, Willie Bratcher, Lula Watson and Ola Jackson. These particular committee members were the top salespersons of the entire campaign.

As far as personally achieving what she set out to do at the onset of the campaign Mrs. Blake says, "Yes and no." Considering the interesting people she met, the fellowship she discovered with the other churchwomen and getting



Rena Blake
...Unique idea

See Churchwoman P-7