

With Loretta Manago

# ENTERTAINING THOUGHTS



Loretta

## Tired Of The Re-Run Rut?

By now, you should be tired of the re-run rut. Take a break and watch Channel 18 as they air the movie, "Evil Stalks This House," Thursday, August 6, at 9 p.m. Guaranteed to give you the change of pace you've been looking for.

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"What's good for General Motors...": a CBS News Special airs Thursday, August 6, at 8 p.m. Marlene Sanders reports from the Poletown section of Detroit that is being leveled by the city to make way for a new automobile plant.

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Children are the world's greatest commodity! On "Promises To Keep," a comparative look at the status of children around the world is made. It's yours for the viewing, Friday, August 7, at 10 p.m.

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Could it be football time again? It must be. The Washington Redskins will meet the Kansas City Chiefs in the first of a series of pre-season Redskin games Friday, August 7, at 7:30 p.m. on Channel 3.

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Whoever made the statement that old age signified the end of life certainly hadn't met the participants in the "11th Annual Senior Olympics." Senior citizens from their 60s to their 90s all meet and compete for the title of Champion. This Olympic special will be broadcast Saturday, August 8, at 1 p.m. on Channel 3.

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Tennis anyone? The U.S. Clay Court Tennis Championships" featuring some of the world's top players will air on Channel 3, Saturday, August 8 at 3 p.m.

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Light comedy and humor are

found in the CBS Movie Presentation "Rendezvous Hotel," Saturday, August 7 at 8:30 p.m. on Channel 3.

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Everyone seems to love "Oldies, But Goodies." And the feature for Sunday, August 9, "The Ghost and Mrs. Muir" is no exception. A tale of friendship between a widow and a dead sea captain is sure to delight. You can see it at noon on Channel 18, Sunday, August 9.

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The famed Mills Brothers, whose musical career has encompassed 56 years are the guests on "Evening at Pops," Sunday, August 9 at 8 p.m. on Channel 42.

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Don't miss some of the happenings on Channel 9. From 3-3:30, a "Seniors Golf Classic" hosted by the likes of Gene Littler, Tommy Bolt and others will air Sunday, August 9.

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ABC Sports will provide live coverage of the final round of play in this golf tournament from the Atlanta Athletic Club in Duluth, Ga., Sunday, August 9, at 3:30 p.m.

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The ABC Sunday Night Movie is a classic, "The Bible" starring George Scott, Ava Gardner and Peter O'Toole airs at 8 p.m., August 9.

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There is a mixture of informative news on the "WBTB News Special Edition." Jim Berry has a report on Scientology; Chris Clackum explores the Marine recruit training changes and C. J. Underwood reports on the rising cost of living. Sunday, August 9, at 6:30 p.m.

## Highly Successful Endeavor

# Scott Completes 13 Years Of Producing Hampton Jazz Festival

### Special To The Post

HAMPTON, Va. — John Scott Associates, Inc., a Hampton, Virginia promotional and consultant firm, has completed its 13th year of producing, promoting and managing the Hampton Jazz Festival for Hampton Institute, the City of Hampton, the Brown and Williamson Tobacco Company, and George Wein's Festival Productions, Inc.

The Hampton Festival is a part of the multi-city tour operated by Festival Productions, Inc. as part of its Kool Jazz Festival circuit. The Kool Jazz Festivals are sponsored by Brown and Williamson and its brand name Kool.

In Hampton, Wein's Festival Productions, Inc., forged a partnership with two most unusual partners in Hampton Institute, one of the nation's oldest and finest predominately Black colleges, and the City of Hampton. "Our many years of success in Hampton is due to having John Scott and his JSA organization guiding and staffing our event there," commented Wein recently. "They are real 'pros' and it is because of them we have been able to have such a positive relationship there. Never having an unsuccessful year in any "Archie Bunker"

A youthful health inspector pays a surprise visit to the bar and gives his closest scrutiny to one of the older items in the kitchen — Veronica, the cook — on a rebroadcast of "Archie Bunker's Place," Sunday, August 9, at 8 p.m. on WBTB, Channel 3.

Archie claims an older woman dating a younger man violates the laws of nature and predicts Veronica is in for a painful fall.

### READ THE POST

market is something any major event producer is proud of. This record is due in a large part to John Scott, Associates, Inc. I am proud to work with them," continued Wein.

"We find they are very careful about what they do," said Lucius Wyatt, Vice President of Fiscal Affairs at Hampton Institute. "Though their main effort is the management of our festival activities Hampton Institute consults with them on 90 percent of our musical events we plan."

Over the course of the 13 years John Scott Associates has been associated with the Hampton Jazz Festival more than two and a half million dollars has been grossed by

the event.

"Our success is due to our close monitoring and understanding of the market," stated John Scott, President of the youthfully staffed firm. "We are concerned with the event making a profit for our employer, but we are also concerned with getting the maximum in media mileage for them as well. This we believe will bring in even greater profits to the institution in the years to come."

The coming year will mark the 15th anniversary of the Hampton event, and John Scott Associates is involved with planning an event that is expected to be the largest in the history of the Hampton Jazz Festival.

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