Did you know that since 1935, per capita consumption has increased 110 percent for beer, 347 percent for wine, and 183 percent for distilled spirits?

During the last several decades, in every area where accidents causes were investigated, alcohol has been found to be the largest single factor leading to fatal crashes.

National Safety Council findings from the Transportaton Department report "alcohol-related accidents now account for as much as half of all highway cultural. He says the

Here Next Week

Fifth in a series

people annually--representing an annual economic cost of over \$5 billion. The Department of Health, Education and Welfare reports that annual cost from alcohol abuse is

Studies also indicate the only time people are concerned about drunken drivers is when they injure or kill a friend or relative, and that doesn't happen often.

Consequently, judges and juries frequently are swayed by sympathy because they know loss of a license could work a serious hardship on the individual or his family.

Dr. Robert Borkenstein has said alcohol-related problems are difficult to attack because they are their affect on the problem

To Sponsor Two Workshop These assistance programs are working to find ways to

The Charlotte Business . League will present **Business** Opportunity Workshops Thursday October 29 from 10:45 until 4:45 at the new McDonald's Cafeteria on Beatties Ford

The Charlotte Business League feels obligated to the community to find ways for small business entreprenuers to survive during these economical times, according to a spokesperson for the league.

The league has pulled together local businesses specializing in business investments, government assistants, and financial avenues in packaging business opportunities. 312th A.C.

Detachment Tours

Nurenberg, Germany

The 312th A.C. Detachment (postal) of the U.S. Army Reserve became the first reserve unit from Charlotte to tour Nurenberg, Germany, for a two week training session in September.

John Cannon, said that seeing Germany's countryside and historic sites made him appreciate his college major (history). Vicky Neely (the only woman in the group) explained that the cleanness and courteous manner of the people made her feel really welcome. Floyd Mc-Cullen, previously station-ed in Germany frm 1977-80 called the reunion one he would love to make for two weeks every summer. Rickey Livingston described what impressed him omst was the closeness its location puts on with other countries and that they traveled behind the Iron Curtain.

Sgt. First Class William H. Homan said the unit motto best expressed his feelings: "We the willing led by the unknowning, are doing the impossible for the ungrateful, we have done so much for so many with so little, until we are now qualified to do anything with nothing."

The unit was commanded by Lt. Larry Rogers and First Sgt. Franklin.

Zones Change

As demolition work progresses on the Independence Building in downtown Charlotte, changes have been made in bus loading zones, pedestrian traffic and vehicular traffic in the

Southbound traffic on Tryon Street is being rerouted via Sixth, Church and Third Streets. In addition, pedestrian traffic is prohibited on the northwest corner of Trade and Tryon. Passenger loading zones for the Charlotte Transit System for southbound buses on Tryon Street have been relocated in front of Hardy's Shoe Store. Loading zones for westbound buses on Trade Street have been moved to the front of Eckerd Drugs Store and Burger King.

For more information on these changes, call 371-

Hanging Coats

Suit coats and sport coats should be hung on shaped, wooden hangers to preserve shoulder fit.

deaths--or about 25,000 about \$42 billion.

Charlotte Business League

and all are free. There will be further information and assistance offered to those who are interested in pursuing business careers.

The schedule of events are as follows:

10:45-12:00, "Charlotte Uptown Loan Program." Panelists will include Michael Schneiderman, Charlotte Uptown Development Corporation Executive Director; Graham Denton, Senior Vice President N.C.N.B.; and John Heinitsh, N.C. Federal Savings and Loan Association Secondary Marketing Of-

A dutch lunch will be from 12:15 until 2 p.m. From 2 until 3:15 p.m.

Business Investment Opportunities with panelist Rietzel Snider, president of

Accountant Executive with solve cash flow problems Merrill Lynch: and John W. Fritz, CPA, Senior Tax

Waterhouse.

From 3:30 until 4:45, the final workshop entitled "Governmental Business Assistance" will be held. Panelists include A. C. Shull, Economic Development Supervisor, City of Charlotte: Lewis Myers. director of Minority Business Development Agency, North Carolina Dept. of Commerce: Robert Maxwell, Deputy District Director, Small Business Administration: and George Marshall, Executive Director of Carolina Minority Sup-pliers Development Coun-

Accountant with Price

general public does not

think there is anything

wrong with drinking as

long as the person doesn't

drive badly. He criticized.

"This is why there is so

little support for such cam-

paigns as 'If you drink,

Can we blame advertis-

ing for contributing to the

problem by presenting al-

cohol as socially desirable?

tend to reinforce alcohol as

an acceptable lifestyle--es-

The Comptroller Gener-

al's report to the President

also reveals attitudes of judges and juries condone

the practice of drinking

and driving by their lack of

In Part Six, we will focus

on judicial attitudes and

severity in the imposing

pecially for the young."

Borkenstein warned.

personalities

don't drive'

Famous

sentences

If you have a question concerning the workshop or wish to participate call



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Export Awareness Seminar Set For Small Businesses

Central Fiedmont Com- NCSC International Trade munity College's Small business Center will con-Keel, Assistant District duct an all day. Export Director, Small Business ywareness Seminar on Administration, Charlotte wednesday, October 28, from 11: 30 a m to 3:30 p m at the Greater Charlotte NC Department of Com-Chamber of Commerce, 129 merce, Raleigh Mayor West Trade Street

Designed for area small businesses wishing to enter export or to expand their current export trade, cosponsors include the Charlotte Chamber, the Metrolina World Trade Club, the NC and US Departments of Commerce and the Small Business Administration

Program Presenters are John Andrews, President of Teledyne Allyac, Mon-Norwood Cheek. Trade Specialist of the U.S. Department of Commerce. Greensboro, Clem Schrader. Vice President of Charlotte's Southern Overseas Corporation_ Carl Brickman, Vice President -International Systems. First Union National Bank. Charlotte Ron Pruett. Charlotte publisher of the

Middle East Trade Letter. Dave Thomas. Raleigh. Director of the Center and Charles Mc Luncheon speaker will be Gordon Mckloberts of the Eddie Knox will welcome seminar participants and Sea Land Service of Charlotte will host the afternoon wine and cheese

party

The banking, legal. marketing, shipping and government experts will recommend procedures that will enable small business firms to export protitably by choosing the righ marketing approach and they will discuss credit. finance, ficensing, custom regulations, overseas packaging, etc. In addition, successful export businessmen and women will be available to racet seminar registrants and answer questions about their approach to the business of export

cost of the all day program, including lunch, retreshments and seminar materials is \$25. For regis-

tional information interested small business firms are orged to contact Emma gunn Coordinator, Small Lusiness Center CPCC, P O Fox sours. Charlotte. N (202.6)

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A Good Man For City Council

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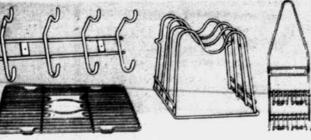
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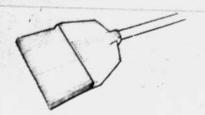
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