BLACK NEWSPAPERS EFFECTIVELY REACH BY FAR, MORE BLACK CONSUMERS

THE CHARLOTTE POST

"The Voice Of The Black Community"

YOUR BEST ADVERTISING MEDIA IN THE LUCRATIVE BLACK MARKET CALL 376-0496

Volume 7, Number 15

THE CHARLOTTE POST - Thursday, November 19, 1981

Price: 35 Cents



LOCALITE HONORED. Raleigh W. Bynum, O.D. (left), of Charlotte, Past President of the National Optometric Association and Board Chairman of the National Optometric Foundation, presents the Optometric Student of the Year Award to Paula R. Newsome, O.D., of Wilmington, in recognition of her exemplary scholastic record while a stu-

dent of optometry. Observing the ceremony is Melvin D. Wolfberg, O.D. (second from right), President of the Pennsylvania College of Optometry, Philadelphia, Pa., where Dr. Newsome now is serving as a Resident in The Eye Institute; and Alvin J. Cuff, O.D., Philadelphia optometrist.

Economics And Racism Are Main Concerns

Special To The Post

Economics and racism were the most important concerns of 10 blacks who were asked, "What are the most pressing concerns of blacks in 1981?" The blacks questioned, in the informal survey, included a top official of a major black life insurance company, three grassroot community organizers, one minister, two politicians, two educators one educator doubles as a politician), a social worker and a black newspaper publisher.

Spiraling inflation, rising unemployment and human service program budget transfers to the defense department have focused widespread public concern on economics. Six of the ten in the survey said among pressing concerns is development of an economic base within the black community to provide unmet needs of black people cut from federal

programs

Asked what the role of the "national and state governments should play in eradicating poverty, disease and illiteracy," seven said jobs, health care, housing and other services should be administered from the federal government in opposition to the current trend to transfer responsibility for programs cut in the federal budget to local and state governments. Reaganomics, the popular reference to President Reagan's economic program, none agreed with, but four out of the ten interviewed said they thought the plan would unify blacks in opposition to it. The question asked was, "Is Reaganomics a cure or curse on black Americans?" Two of the: people interviewed said it was a curse, two said it was

and four said it was both. Surprisingly, nine of the ten respondents said they are not satisfied with black leaders when questioned "Are you satisfied with leadership at the

neither a curse nor cure,



not expect that EVERYONE THINK YOU ARE PER-FECT. Be SATISFIED if you are able to fool one or

Fourth in a Series

state, local and national levels?" Many went into great detail explaining why. Some offered alternative definitions of "leadership," pointing out that current leaders are often appointed from outside black communities and are not accountable to the community they supposedly represent. Class divisions

within the black community based on education, jobs and status symbols were cited as obstacles to economic progress.

Regarding leadership, there were strong feelings summed by one of the interviewees when he said "We have leadership for the few in the name of the masses." Most said that leadership in the eighties would be best supplied by men and women concentrating in special areas of interests and accountable to mass base organizations. Some felt that the major civil rights organizations don't get enough support from blacks, but that was not a widely held

All of the people interviewed agreed that the state, federal and local governments have a responsibility to stop violent white racist attacks. Several were critical of what has

Post Staff Writer

he builds Sterling Chavis,

president of Chavis Pro-

perties, Inc. has construct-

ed a solid and properous

foundation of hard work,

resourcefullness and deter-

always been a dream for

Chavis and a dream it

remained until Chavis de-

cided that the time had

arrived for him to make his

employee of the John

Crosland Company,

Chavis at the time was a

residential draftsman who

played an active role in

many of John Crosland's

single family and patio

But for Chavis there was

more to do. Realizing this

Chavis returned to Howard

University to obtain his

Chavis graduated in 1977.

Already a licensed con-

tractor in North Carolina,

Chavis was nearing his life-

time achievement.

degree in architecture.

Once an instrumental

dream come true.

To become a builder had

mination.

business based on the

Quite like the structures

apparently been the participation of government in-

or prior knowledge of planned attacks upon black people. While all said there should be a push for governmental infiltration of white extremist groups like the KKK and Nazis. Three more went on to say that blacks should organize for their own self-defense while asking protection of government

'Can the present political-economic system satisfy the needs and concerns of black and poor people?" Six ansered "no.

Six also said they felt the masses of black people are ready when asked "Are the masses of black people ready to organize and mobilize against economic and social injustice." Four of the six said black people are always ready to organize against injustices. providing they have honest and capable leadership.

One question related to the federal charges that Wilbur Hobby, president of the N.C. AFL-CIO conspired to defraud and misapply CETA funds.

.Pat Bryant is an editor at 'Southern Exposure" magazine, P. O. Box 531, Durham, N.C. 27702. He is a member of the Southern **Organizaing Committee for** Economic and Social

Industrious Developer Is

Achieving Life Long Goal

Sterling Chavis

...Local contractor

When Sterling Chavis re-

turned to Charlotte he be-

gan working for the firms

of O'Dell and Associates

and Little and Associates.

After three years Chavis

terminated his association

with Little and Associates

to achieve his personal am-bition and life long goal of

being a builder and devel-

per of single and multi-

Chavis was soon joined in

business with Timothy Mc-

Mullen, McMullen, a native

Charlottean, serves as vice

president of Chavis Proper-

ties. He is a graduate of

family residences.

North Carolinians

According To Poll

Approve Of Reagan

Small Busines

Getting More Than They Banked On

According to a survey conducted by "Inc." magazine to bank officers of the nation's 150 large and regional banks responsible for small business accounts, undercapitalization and too much debt are the major reasons cited for rejecting small business loan applications (32 percent of respondents). When asked the major problems in dealing with small business, the answer given most was again, undercapitalization (19 percent of respondents).

The survey, published in the November issue of "Inc.", is part of a special report, "Banking in the 80's." The 80's hold good promise and good news for small borrowers. American banks want small business customers more than

For the first time, banks are designing cash management products and other electronic services specifically for small firms. In fact many banks are offering better rates and extending longer term commitments for their

'good' customers in an effort to compete for small business dollars. An explosion in the variety of services and products available to the smaller firm is well on the way and may force small businessmen to shop around for the best deals their credit can

The giant banking institutions may pose a threat to the small banks but renewed completion is going to give the small businessman a choice.

A registered architect,

McMullen assists in archi-

tectual and design applica-

tion as well as all-business

Chavis Properties quick-

ly escalated from a mere

beginning of a \$20,000 room

addition in Raintree. Two

single family homes were

constructed for Drs. Tolly

Kennon and Wesley Cle-

ment in the Fouth Ward

market. They contracted

with Leaf-Trent Develop-

ers to construct the Poplar

The Corps of Engineers

will hold a public hearing

on November 24 to discuss

flood control alternatives

for the Sugar Creek Basin.

The meeting will be held at

7:30 p.m. in the County

Commissioners Board

Room on the fourth floor of

the Mecklenburg County

Office Building, 720 East

Flood control measures

that will be discussed in-

clude the possibility of en-

larging the channel capa-,

city of portions of Briar and

Sugar Creek, and removing

Fourth Street.

Public Hearing Set

affairs.



DIANNE SULLIVANJCSU freshman

Dianne Sullivan Is Beauty Of Week

By Teresa Burns Post Staff Writer

the path our beauty, Dianne Sullivan, has chosen to take.

As a freshman at Johnson C. Smith University, Ms. Sullivan enjoys working with children and feels she will be most effective teaching them.

"One day I may offer them the start they need in order to build up their edu-

A member of the Black History Month Program she is helping to plan several activities that start in December at JCSU

Most of the programs will be held in February -

Place Condominiums and

Seventh Street Commons, a

Presently Chavis Proper-

ties is the owner, builder,

developer and designer of

Graham Court Town-

located at Ninth and Gra-

Chavis Properties con-

tinues to make its mark on

and in Charlotte's urban

development representing

Chavis' realization of a

flood-prone structures

from the flood plain. Per-

sons attending the meeting

will have an opportunity

to sign up to express their

views concerning the pro-

posals and any others they

Public inspection copies

of the Corps of Engineers

draft report, "Sugar Creek

Basin - North and South

Carolina" are available for

review at the City Engin-

eering Department, 301 S.

McDowell St.; City Public

Service and Information

Dept., 600 East Trade St.

feel appropriate.

lifetime aspiration.

ham Streets

nine-unit condominium

Black History Month - to

commemorate the many Elementary Education is achievements and contributions of the black race. I'm interested in black

history," our beauty began, "because it helps me find out about my background - where we have come from and where we can go.

Mr. and Mrs. Alvin Sullivan of Greenville, S.C., are the parents of our Virgo

'My mother, Florida, is my favorite person. She has had the most influence over me. If it wasn't for her I wouldn't be where I am today. She has stood by me and understood me.'

Richard Pryor, "...the man that gets his point across," as Ms. Sullivan describes him, is to her the most intriguing entertainer

Easy going, determined and friendly are the adjectives Ms. Sullivan uses to describe herself.

She enjoys meeting new people, reading and bike riding. She was chosen 'Ms. Valentine" at her high school, Hillcrest Senior High, and was honored in "Who's Who Among American High homes, a 16-unit project School Students" two con-

secutive years. In her hometown she was a member of the Cedar Grove Baptist Church. She has held office of president of the Youth Choir, president of the Youth in Action and assistant secretary to the young people.

"Live for today because tomorrow is not promised" is a thought cherished by Ms. Sullivan. She takes this motto seriously and strives to do her best with each challenge.

One of her dreams is to see a black man fill the seat of president of the United

Following her heart is what Ms. Sullivan intends to do. Her concern and love for children and people in general has taught her not to wait until tomorrow to accomplish what she can

President's Power Base Largely Among Whites

Special To The Post CHAPEL HILL - North

Carolinians think Ronald Reagan is doing his job all right, according to a statewide public opinion survey conducted last month. Sixty-two percent of

those polled gave the president a favorable job performance rating, a higher mark than the 57 percent he received in a nationwide Louis Harris poll conducted in August.

The Carolina Poll results also suggested that the president had picked up some support in the state, where he won an electoral victory last year with only 49 percent of the vote.

But Reagan's political power base appeared to be largely among whites. The poll found 26 percent of the whites questioned said Reagan was doing an excellent job, compared to five percent of the blacks.

The random-sampling telephone poll was sponsored by the University of North Carolina at Chapel Hill School of Journalism and the UNC Center for Public Television.

Persons surveyed were asked, "How would you randomly selected telerate the job Ronald Reagan has been doing as president - excellent, pretty good, only fair or

Twenty-two percent of the respondents rated Reagan's performance as excellent, 40 percent as pretty good, 23 percent as only fair and 13 percent as poor. Among the complaints

about the president was his budget-cutting drive aimed at social programs. A 26year-old black woman from Durham County said she favored Reagan's efforts to decrease inflation, but, she added, "I don't agree with cuts in federal spending and welfare programs." She said she felt those were important in keeping crime down.

A white Chatham County woman agreed.

"Carried to extremes." she said, "cutting social programs can cause

'I think it's very hard for person who's poor, a 27year-old Mecklenburg County woman said, "especially for the elderly.

When asked if they favored or opposed cuts in a wide range of social programs, 62 percent of the whites polled approved, compared to only 25 percent of the blacks.

David Flaherty, Republican state chairman, said black support for Reagan had increased some since the president took office, despite what he called a liberal press telling everyone that the president was trying to balance the budget at their expense.

"Maybe some of them believe it," Flaherty said. But I frankly feel that we're not going to try to buy the black vote by trying to establish programs to keep them on welfare.

Our goal is going to be to try to make the quality of life better by reducing inflation and providing equal also received more support from whites - 62 percent than blacks -- 25 percent. A 21-year-old Watauga County man had a good

reason for supporting the president on defense spending. 'Reagan's giving the military a pay raise," he said.

"and I'm going into the military in three months." When Reagan outlined a second wave of budget cuts, totaling \$13 billion, at

the end of September. NEWSWEEK magazine reported that a survey it conducted showed a ninepoint drop in Reagan's job raiting to 51 percent. This drop occurred in one

An early October Gallup Poll showed that 44 percent of those surveyed approved of the President's handling of the economy. This was down from August when 53 percent approved.

The UNC-CH survey, conducted by more than 40 journalism students between October 5-12,reached North Carolinians in 99 of the state's 100 counties. The students used phone numbers provided by computers to ensure a fair representation of people in the state. They figured the sampling error to be no more than four per-

Communication Society Plans

Meeting Here

The Charlotte segment of the Piedmont Chapter of the Society for Technical Communication will hold an informal meeting on Tuesday, November 24, 5:30 p.m. at Steak and Ale Restaurant, Sharon Road off Fairview Technical communicators, writers and editors are invited to attend.

Freelancing for the technical communicator will be the topic at the regular meeting of the Piedmont Chapter of the Society for Technical Communication on Wednesday, December 2, at Slug's Choice Restaurant at SouthPark, 7:30

Black Political

Caucus To

Sponsor Disco

The Black Political Caucus is sponsoring a disco on Friday, November 20, at the Beacon Club, 3029 Beatties Ford Road. Donation is

"Come out and support the Caucus in its efforts to foster progress in Charlotte and surrounding areas,' president Rebecca Taylor

For further details, contact Rebecca Taylor, 399-5265 or Lugene Prince at

Special Football Edition In Section B

complete today.

opportunity for everyone." Reagan's proposals to increase defense spending