

Launches \$3 Million Campaign

Special To The Post
Trustees of Winston-Salem State University (WSSU) announced here last week that the University will launch a \$3 million capital gifts campaign in December.

According to WSSU Chancellor Dr. Douglas Covington, the campaign will supplement state and federal continuation grants and will be used to provide support in the areas of greatest need, including new construction, renovation and program improvements.

Edward A. Horrigan Jr., executive vice president of R. J. Reynolds Industries, Inc. and chairman and chief executive officer of R. J. Reynolds Tobacco Co., will head the effort, known as the "Enhancement Campaign," as general chairman.

Other Enhancement Campaign leaders include: John W. Davis III, Samuel B. Witt III, Dalton D. Ruffin, Marshall B. Bass, Joseph Battle, Lillian D.

Meredith, John F. McNair III and Chancellor Covington.

"This is the first capital gifts campaign in the University's 89-year history," Horrigan said at a news conference held on the WSSU campus to announce the program.

Horrigan noted that "WSSU has conducted an intensive study of its operations and programs and determined that an expansion and strengthening of the University's programs is needed to meet current and future needs of the community."

Dr. Covington explained that "the WSSU Enhancement Campaign is a key part of a larger enhancement program that is to be financed largely by the State of North Carolina."

The state, he said, will provide major support over the next several years to WSSU for the creation of new community services, land and construction of new buildings, renovation

of some existing buildings and bolstering and improvement of existing curriculum.

"The \$3 million expected to be raised from the private sector through the WSSU Enhancement Campaign," Horrigan said, "is designed to fund priority needs for which full state support is not available."

Funds to be raised by the campaign include \$1 million for the new business building, \$1.3 million for the Blair Hall addition, \$500,000 for an endowment fund for student scholarships and \$200,000 for endowment to fund priority programs and curriculum needs, Horrigan said.

"The improvements are essential for the University to realize its potential as a top-notch educational institution, and will be possible only through the generous support of the private sector," Horrigan said.

"Presently, the University receives approximately 75 percent of its support from state appropriations. The state's projected five-year budget increase for WSSU of just six percent is insufficient to support existing programs. And much needed new programs," he said, "cannot be implemented without additional funds."

"Success of the Enhancement Campaign will be a long stride toward the development of an outstanding full-service public university for our progressive area," Horrigan said.

WSSU is one of 16 constituent institutions of the University of North Carolina, having joined the system in 1971 when the General Assembly reorganized the state's higher education system. Since 1971, the University has experienced a 40 percent increase in enrollment. The University today serves some 2,270 students with a faculty of 128, of which nearly one-half hold doctoral degrees.

Founded in 1892 to educate black teachers, WSSU today offers three degree options, 23 majors (including economics, accounting, psychology, urban affairs, nursing and applied science) and 575 courses.



TERRY ALEXANDER
...Happyland's queen

Alexander, McFadden Crowned "King & Queen"

By Nancy Anderson
Post Staff Writer
Terry Alexander and Dominique Dubrey McFadden were crowned the 1981 King and Queen of Happyland Day Care Center recently.

The day care center, under the direction of Ms. Ruby Lucky, sponsors this contest each year in hopes of providing additional equipment for the center.

According to Ms. Lucky, the king and queen are chosen by the child who sells the largest amount of tickets. "We use the money to supply the center with new games, toys or anything that would contribute to the betterment of the center."

Terry, the daughter of Mr. and Mrs. Carl Alexander, and Dominique, the son of Ms. Cheryl McFadden, were also recently featured in the Johnson C. Smith University Homecoming Parade as a part of the celebration.

The center, located at 1941 Garibaldi Avenue, has an efficient staff of experienced professionals and have been serving the community for over 3 1/2 years.

Consumers will pay from 5-9 percent more for food next year, according to the U.S. Department of Agriculture.

How Tax Cuts Effect Your Business?

How will the Reagan tax cuts affect you or your business?

The University of North Carolina at Charlotte will present a two-part workshop on "The Economic Recovery Tax Act of 1981" on December 4 and December 11 in the Ida and William Friday Building, ... campus.

The program is sponsored by the Department of Accounting and the Office of Continuing Education and Extension and is designed for tax accountants, other professional accountants, attorneys and others interested in tax law and tax practice.

Part I will cover impacts upon individual income tax, retiring savings, investments and estate planning. Part II will cover changes affecting businesses including new depreciation rules, new investment credit rules, optional write-off of fixed assets, new recapture rules for both depreciation and investment credit, and other tax incentives for business.

Cost of one session is \$85 or \$170 for both sessions.

Team discounts of 10 percent are available for firms registering three or more persons.

Seminar leaders are Dr. Howard Godfrey, CPA; Dr. Sak Bhamornsiri, CPA and Dr. Jerry Miller, assistant

professor of business administration, who has a law degree.

For further information, call Sylvia Reed at UNCC weekdays from 8 a.m. to 5 p.m. at 597-2424.

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Letter To The Editor Administration Has No Money?

Dear Editor:

The administration has no money for anything except the B-1 bomber. A long time ago the American Friends Service Committee said that the Soviet Union would be destroyed by rockets long before B-1s would ever arrive there.

Now maybe the U.S. does need some sort of vehicle in order to carry troops, drop bombs in a Vietnam-type war or for the generals to lolly gag around in.

Well, why not send these specifications to the aircraft manufacturers? Tell them to build an aircraft that can take off like conventional jet aircrafts, but when it is on the edge of space it can fire some rockets, sending it into orbit. Then when it has arrived over the target area it can come down and deliver whatever is needed.

Such an aircraft mass produced would show to the Soviet Union our technical superiority. I can't understand the Russians and their military build up. What are they planning to do, kill all of us because we won't accept an economic system that is unable to grow enough food even with the large land mass that the Soviet Union has? Our economic system also has some bad apples such as the organized unions that price cars out of the market or workers who want things like double time and half.

All that I want out of life is three meals and a roof, but I have had a hard time getting that and there are a lot of other people like me. I think it would be fairer to all of the works if the legislators would legislate

labor practices. But right now the agricultural workers don't get time and one half for over eight hours. I worked in a green house and that place was like a factory. Though people deserve time and one half. If Food Town and Kroger think there is money in staying open the Sabbath day then their workers are entitled to time and one half. We have too many people who think that greed is more important than God. When they go up for judgement they will be sorry about that mistake in judgement.

Sincerely,
Bill J. Bloomer

Wachovia

Completes South

Park Office

An expansion of Wachovia Bank and Trust Company's SouthPark office in Charlotte has been completed.

The office, located at 6555 Morrison Blvd., now has five private offices, eight teller stations, additional parking spaces and easier access to the drive-up lanes. About 1,400 square feet was added to the building for a total of 4,573 square feet. "We believe that our customers will enjoy the additional privacy and convenience this more spacious facility offers," said Harold G. Hoak, regional vice president of Wachovia in Charlotte.

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