

# First Black Woman Celebrity

## To Star In TV Commercial

Marla Gibbs, well-known to us all for her role as Florence on the long-running television hit, "The Jeffersons," has added yet another credit to her impressive career.

Recently voted by American television-viewers across the country as one of television's most popular stars in a nationwide poll conducted by Marketing Evaluations Company, Marla is now appearing on screen as spokeswoman for Texize for its Pine Power (R) cleaner disinfectant. Because of her popularity and the values of honesty and self-reliance she stands for, she was chosen to be one of the first black women celebrities to star in a commercial, once again pioneering a road for black women to follow.

Chicago-born, Miss Gibbs always wanted to be a singer. Before realizing her dream of entering show business in 1972, she worked at various jobs - as a switchboard operator for Detroit's black-owned Gotham Hotel, and for a time as a reservations clerk for United Airlines.

After moving to Southern California with her family - daughter Angela and sons Jordan and Dorian - Marla began taking acting lessons at a Watts workshop in 1971. She appeared professionally first in a film, "Sweet Jesus, Preacher Man." Marla's hard work paid off rather quickly. Her big break came in 1972 when she was chosen to play Florence,

### Dallas

J.R.'s continued absence from the business and Ray's apathy toward running the ranch have Bobby busy trying to keep Ewing Oil afloat and Southfork running smoothly, on "Dallas," Friday, January 22, at 9 p.m. on WBTV, Channel 3. Series star Patrick Duffy directed.

Bobby asks Ellie for authority he needs to run Ewing Oil until J.R. recovers from Jock's death, but Ellie knows Bobby has all the pressures he can handle with Pam and the baby. J.R. recovers his sense of purpose when Bobby shows him that they are in danger of losing all that Jock had built up for his family. Sue Ellen and Clayton are targets of criticism because of their friendship, so Sue Ellen welcomes Cliff's attentions. While visiting Southfork with his daddy, John Ross pleases J.R. by taking his place in Jock's chair.

### Valentine Disco

Ready for one of the classiest events in town? It will happen Saturday, February 20, at the Excelsior Club on Beatties Ford Road and it's call the "Post St. Valentine's Day Disco."

Sponsored by the West Charlotte High School Alumni Classes of 1941-1945, all donations from the event will be used towards a scholarship fund.

Donations will be \$2.50 per person and door prizes will be given away.

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everyone's favorite maid, in "The Jeffersons."

Veratile Marla has been able to combine her acting career and off-screen role as a mother of three and be a business woman too. She owns a successful printing business and hopes to open a jazz club and start a recording studio soon.

After having accomplished so much in such a short period of time, Marla feels now she'll be able to fulfill her original childhood ambition to be a singer since she's developed enough self-confi-

dence as an actress.

Always looking towards the future and advancement, she sees TV as a new horizon for blacks. That's why she values the experience of working on a highly-rated television series and in Pine Power television commercials that appear on all three networks. She feels it is very important for viewers to let the stations know what they like and complain about programs they don't enjoy. Marla's on-target portrayal of Florence is obviously what TV viewers like!



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<p><i>Hog</i></p> <h2>Maws</h2> <p><b>\$1<sup>00</sup></b> 2lb</p>	<p><i>Turkey</i></p> <h2>Necks</h2> <p><b>\$1<sup>00</sup></b> 3lb</p>	<p><i>Jamison</i></p> <h2>Liver Mush</h2> <p><b>\$1<sup>00</sup></b> 2lb</p>	<p><i>Smoked</i></p> <h2>Picnics</h2>  <p><b>89<sup>c</sup></b></p>
<p><i>Large</i></p> <h2>Eggs</h2>  <p><b>69<sup>c</sup></b></p>	<p><i>Yellow</i></p> <h2>Onions</h2>  <p><b>59<sup>c</sup></b> 3lb</p>	<p><i>Super Man</i></p> <h2>Peanut Butter</h2>  <p><b>99<sup>c</sup></b> 12oz</p>	