## SPORTS

BEAT



TELLING IT LIKE IT REALLY IS!......

CIAA TOURNAMENT NOTES ..... Forget about the CIAA Tournament Committee moving their act to the Charlotte Coliseum any time soon. The prestigious event, which attracts more attention than any other baskerball tournament except the ACC, has been booked at the Norfolk Scope through

It would appear that the CIAA Tournament Committee is making a mistake in inviting all of the 14 teams to its 1983 tournament. First of all, it would take away the incentive of teams qualifying for the four berths allotted each division and, secondly, it would inconvenience a lot of folks, especially those who have to drive a great distance. Extending the tournament from Wednesday through Sunday is a bit much basketball. In short, "eight of the finest" teams in the conference would attract more attention and generate more excitement than "14 of the finest."

RANDOM OBSERVATIONS - Jake Ford is one hellava coach! He battled the talented Johnson C. Smith quintet to the final day for the southern division crown, advanced to the semis in the Tournament, and posted a 19-6 record with a group of players other coaches would be happy to break even with.

Phil Busher deserves some sort of special recognition for the professional way he's selling the J. C. Smith athletic program. Because of his diligent efforts, the Golden Bulls are the topic of most conversations throughout the CIAA environment. Credit Bill Archie, the Norfolk State Athletic Director, with an act of good deed.Bill was instrumental in getting the CIAA Committee to release the Scope for Saturday afternoon, permitting the Old Dominion-Madison game to be regionally televised. The CIAA wanted - and deservedly needed the television exposure for themselves. "I can't say when the networks will become interested in our tournament," commissioner Bob Moorman said. Bob feels the interest in the tournament is growing and it's likely matter of time before some large company picks up the tab for television broadcasting rights to the famed tournament.

Phil Busher said it best. The J. C. Smith SID wrote, "Tricky Tom" was an institution all to himself at Virginia Union. In his day he had done it all as a successful teacher, coach and administrator for the Richmond School. Four years ago Coach Harris stepped down as athletic director of Virginia Union after a long (32 years) coaching and administrative tenure. Coach Tom just could not get his involvement with the young people of Virginia Union out of his blood so he volunteered to coach the women's basketball team. Here was a man who won the coveted CIAA Tournament title. three times as coach of the men's team, volunteering to help his school in any way he could. It's like having Woody Hayes help out the local Pop Warner football team.

In a way it seems like a coach's dream on how to choose an exit from life--while on the job in a championship game. On his tombstone there should be the briefest, yet most accurate and respected description of the man -- "TOM HARRIS - COACH."

"Tricky Tom" suffered a fatal heart attack just 15 minutes before his team was to win the women's tournament. He died the way he lived -- at the scene of the action.

The consensus of the basketball coaches at the tournament is that it would be difficult to assess the problems with the Johnson C. Smith basketball program, unless you were "involved with the environment." The majority felt that Bob Moore's problems are "compounded by the lack of a commitment from the university family and its support groups." They agreed that the development of a quality athletic program is vastly more than recruiting talented players, coaching fundamentals and showing up for the contests.

David Scott of the Charlotte Observer wrote: "But, technically, winning the CIAA doesn't get a team anywhere. Winning the District 26 tournament does. The district winner goes to next week's NAIA tourna-

ment in Kansas City, Mo.

If Mr. Scott was a black man he would readily understand that going to Kansas City for the NAIA tournament is no big deal to black colleges. Winning the CIAA Tournament is the biggest prize offered in black college sports. In my opinion, there's no comparison.

Did you notice that none of the CIAA teams in the tournament possessed a dominate center? Those who have a 6'8" or a 6'9" playing the pivot generally move the ball at such a fast pace it tends to neutralize the height advantages.

From CLAA Tournament

# Poor Shooting Performance Eliminates Golden Bulls

Post Publisher

Maybe, it just wasn't meant to be!

Johnson C. Smith University's galloping Golden Bulls, who have run out of gas six times in years gone by, lost their touch midway the second half and was eliminated from the Semi-Finals of the CIAA Basketball Tournament in the Norfolk Scope last Friday night.

The Hampton Pirates, who went on to win their first tournament title in history, came from behind to whip the Bulls, 61-56

It was the consensus of the tournament officials and sports writers on press row, that coach Robert Moore had the best team in a mediocre field of eight CIAA quintets. It was also the popular opinion that neither Moore nor his basketball players were physically or mentally equipped for the gruelling action.

In spite of a very poor shooting performance during which they hit only nine of 23 attempts from the floor, the Bulls managed to hold on for a shakey 30-28 advantage at halftime. They turned the ball over nine times during that 20-minute period.

"When they went into their spread," Moore responded afterwards, "it seemed we lost our composure."

#### Metrolina

#### **Schedules**

#### "Bug Day"

Metrolina Speedway will host a practice session; open house, free of charge to all spectators in the grandstand this Sunday. March 7. Fans are welcome to visit the historic 12 mile clay speedplant from 12-5 p.m. to watch drivers shake the bugs out of their newly built racing machines.

The session will be open to all drivers that compete at Metrolina on a weekly basis including Late Model Sportsman, Semi Modified. Hobby and Stock divisions.

"We're calling our March 7 date the firstannual Bug Day," said track manager Terry Brotherton

Metrolina will open its 1982 season on March 14. with the Coca Cola Season Sampler that will consist of 125 laps of racing for the four divisions.

#### **A&T State** Seeks New Football Coach

GREENSBORO - Officials at North Carolina A&T State University announced Monday that applications for the position of head football coach must be received at the University by March 5.

A&T is seeking a coach to replace Jim McKinley, who resigned February 6 to accept the head coaching position at Prairie View

University in Texas. Persons interested in the A&T position are asked to submit their application to Dr. Dorothy J. Alston, spe-cial assistant to the chancellor. Dr. Edward B. Fort, chancellor of A&T, said the university expects to name a new coach by April 1. Ron Beard, an assistant under McKinley, is serving as interim head coach.

A&T has 5,500 students and is a member of the Mid-Eastern Athletic Conference.

#### Fashion Show

I delitor Diton	
If you want	hizzle up
your spring	trobe as
well as your h	les this
summer, ther	Cosme-
tologist Chap	No. 4
Fashion Show	featuring
hairstyles is	place to
be.	

exciting Along with occasion will banquet and dance. It w be held at the Quality inn-Hotel March 20th at . , in.

This Semi-Formal Affair is open to the public and tickets may be purchased at any Cosmetologist Chapter No. 4 Member's Beauty Salon in Charlotte, or by calling 2.2564 or

Deadline for , richasing tickets is Mar h 16. For more inforn ... on call Eloise Fergu 332-5049.

Thus the greatest prize available to black college basketball teams once again slipped away from the Bulls, who in 26 appearances in this tamed event, suffered their seventh loss in the semifinals. The Bulls have played in the championship finals only four times and they have been ousted in the first round 15 times.

At no time in the second half did the Golden Bulls look like the team that posted a 21-8 season record. as well as the best conference slate, 15-4, among the league's 14 teams



Bulls' winningest co Moore's big guns were silenced by poor shot selection. All CIAA selectees

out-hustled, out-shot, and out-scored a Smith team that was taken out of its game (run and gun) during the early stages of

'We knew we would have Bill Tibbs and Bleu Oliver to make it our tempo.

Phil Flores was 2-for-20

and Roosevelt McGruder.

4-for-12. As a team the

herd found the range with

only 21 of their 57 field goal

attempts. That's 36.8 per-

In short, the well-

coached Hampton Pirates

centage shooting.

connected from the floor Smith is a big, strong team with only 3-of-8 and 9-of-20 and we didn't come here to shots, respectively. And lose." Hampton's coach

Hank Ford, said.

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the second half.

# HOWTOKEE SO MANY PLAN

A lot of people think we should stop building power plants. And we don't blame them. Because every time we build one, the rates go up.

We're not happy about building power plants either. But the truth of the matter is, we have to. It's our job to provide the electricity our customers need, when they need it. And the demand for electricity keeps increasing all the time, thanks to population growth, industrial expansion to provide needed jobs, and an increased standard of living. A standard of living that includes color television sets, washers, dryers, disposals, you name it; chances are it's done with electricity.

So as long as those needs exist and continue to grow, there'll always be a need for more power plants.

#### SLOWING THE GROWTH

We can't stop new power plant construction, but we can slow it down. And in doing so keep your rates from rising so fast. In fact, we can save more than \$10 billion in construction costs by the year 1990. And a whole lot more money in decades to come.

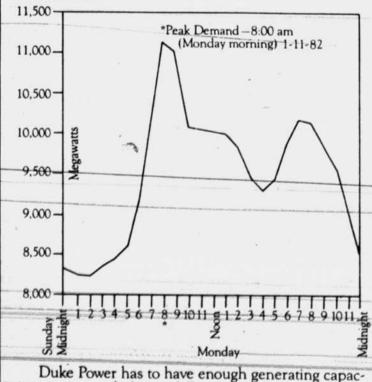
It all has to do with something called Peak Demand

and Load Management.

### UNDERSTANDING PEAK DEMAND

Customer demand for electricity isn't the same all the time. It has peaks and valleys. The highest demand for electricity - the peak - usually occurs on either the hottest or coldest weekday of the year. In addition to all the normal uses of electricity in homes, businesses and industries, that's when heating or air-conditioning systems - the biggest electric users of all - are running full blast.

The following graph shows what happened on January 11 of this year when you and other customers used the most electricity in the 78-year history of Duke Power.



ity to meet peak demand. Even if it only occurs for a

few moments. But because that peak demand keeps growing, we have to build more power plants.

But if we could control that peak, it wouldn't go up so fast. We wouldn't have to build so many plants. And you wouldn't have to pay for so many. That's what Load Management is all about.

UNDERSTANDING LOAD MANAGEMENT

Load Management is designed to keep the peak demand from growing so fast. And Load Management can be accomplished through a series of plans we've been working on for years.

A lot of these plans deal with using electricity more efficiently in factories and businesses. And a lot of them can be implemented right in your own home. These can:

RC Electric Rate. Our lowest rate for residential service. It was designed to reward those customers whose homes meet stringent energy efficient requirements.

Energy Efficient Structures. A plan for new home construction that specifies the amount of insulation and other thermal control features to minimize heating and air-conditioning costs. If a home is certified by Duke Power as an Energy Efficient Structure, it not only saves energy, but also qualifies for the RC rate.

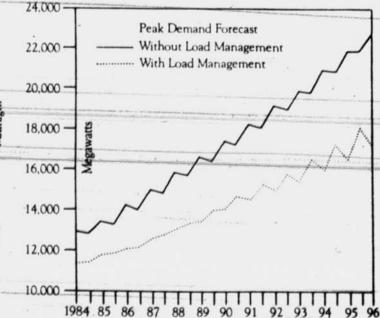
Energy Efficient Appliances. A plan that helps you identify the most energy efficient appliances available today, including a list of dealers who sell these products. The plan also offers you tips on how to operate these appliances more efficiently to save even

Time of Day Rates. A plan that charges you a special low rate for the electricity you use during periods of the day when the overall demand for electricity is low. (Available only in limited areas at this time, but coming to your neighborhood in the future.)

Load Control. We'll pay customers up to \$50 or more a year for the privilege of installing remote control off-on devices on electric water heaters and central air-conditioning systems. These devices will enable us to interrupt service to either or both of these appliances during emergency situations. And in most cases, the interruption will go unnoticed by the customer. Once the crisis has passed, power will automatically be restored (Available only in limited areas at this time, but coming to your neighborhood in the future.)

Load Management can play an important role in holding down your future electric bills.

But in order for it to work to the benefit of all of us, we're going to need the cooperation and participation of thousands of Duke Power customers.



Power plant construction costs are rising rapidly. And the fewer we have to build, the less you'll have to pay for electricity in the years ahead.

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