

# NANBPW Will Honor Four Outstanding Local Women

The Charlotte Chapter of the National Association of Negro Business and Professional Women's Club, Inc. (NANBPW) will honor four outstanding women during the club's Founders' Day luncheon Saturday, April 24 at 11 a.m. at the Trade Street YWCA.

Marian Campbell will receive the Club Appreciation; Thereasea Elder will receive the Club Community Service Award; Anna M. Hood, the Sojourner Truth Award - the Club's National highest award for service to mankind; and Vivian Williams will receive the Community Ser-



Anna M. Hood  
...Receives highest award vice Award.

Each lady honored has her own particular style. The one characteristic all have in common, however,



Vivian Williams  
...Community service

is their desire to help their fellow man.

The following sketches of each honoree gives an overview of why each lady

is being presented with these prestigious awards.

Marian Campbell is a teacher in Home Economics at Myers Park High School. She is a graduate of Hampton Institute and Temple University. She is a member of Friendship Baptist Church, Beatties Ford Road.

Mrs. Campbell will receive the Club Appreciation Award for faithful service to the Charlotte Club of the National Association of Negro Business and Professional Women's Clubs, Inc.

She is married to Roger W. Campbell.

Thereasea Elder is a public health nurse for Mecklenburg County Health Department. She is a graduate of Lincoln School of Nursing, Durham, N.C., and has done further study at UNC-Chapel Hill, Howard University and is presently enrolled in the Urban Studies Department at Johnson C. Smith University.

Mrs. Elder is a member of Second Calvary Baptist Church. She is basileus of Chi Eta Phi Sorority, Inc., board member of Sickle Cell Association, member of the Heart Association, member of the North

Carolina Public Health Association, the American Red Cross, the American Cancer Society and a past member of the Charlotte-Mecklenburg Community Relations Committee.

Mrs. Elder is the founder of the Cleo Yongue Scholarship award and past national chairperson of the award. She is a member of the Rockwell Park Community Association and the American Nurses Association. She and her husband, Willie, live in the Rockwell Park area.

Mrs. Elder will receive the Community Service Award. See NANBPW on Page 11



Gussie Floyd was recently elected "Woman of the Year" at Greater Mt. Sinai Baptist Church. Miss Floyd, an instructor for one of the adult Sunday School Classes, is also a member of the Matron's Missionary Circle. She is active in the Senior Choir and serves as the choir's vice president. Choir members elected her "Outstanding Choir Member" and presented her with a plaque during their concert November 1981. Rev. Norman Kerry is minister of Mt. Sinai Baptist Church.

## Fictional Classified Ads

### Specialized Job Market?

By Mac Thrower  
Post Staff Writer  
The following is a fictional classified ad that is based very closely on the information in ads that appear regularly in Charlotte newspapers, including the Post:

**Communications Representative**  
Applicant must have the following credentials to be considered:  
1) Strong working knowledge of Data Processing  
2) A minimum of four years experience and/or a Bachelor's degree in Computer Science  
3) A background in Systems Analysis is definitely desirable

If you have all of the above qualifications, a notice such as this would probably indicate that you might be able to wind up banking an entirely reasonable salary of \$25,000 plus per year. If you're looking for a job and don't have these qualifications, don't even think of applying for a job like this. Instead, you may have to head to the end of the line at the Employment Security Commission. Chances are you'll be able to enjoy the company there of many others like you who don't have the education, specialized training, or professional experience to compete for jobs in today's dangerously tight, highly competitive market.

President Reagan and others have noted that the classified sections of many newspapers contain listings of numerous employment opportunities. In a superficial sense this statement is true—but it does not take into account the special requirements for applying for many of these jobs. It is a problem that should be recognized and dealt with constructively.

certainly by those who are unemployed—and also by political and business leaders who need to make a serious effort to aid the growing number who are becoming victims of the educational and technological advance of our society.

A recent survey of classified job listing in the Charlotte Observer, for example, revealed that out of an approximate 760 job openings listed, only 62 were open to persons with a college degree or training or experience in the particular field. Though, fortunately, unemployment in Mecklenburg County has remained well below the national average, there is surely a large number of unskilled workers who must compete for a shrinking number of jobs that don't require special skills. With the factory shutdowns increasing in the Piedmont area, this problem is beginning to take on an ominous appearance.

The answer for those without a college degree or special training is not despair, however. There are relatively low cost opportunities available to obtain more education and special training. CPCC and other community colleges and business schools in the area have programs and courses for those interested in improving their job prospects. Hard work, persistence, and a willingness to make temporary sacrifices for future gain can still pay off for those who must fight to survive in the job market.

Political and business leaders, too, need to stop pontificating about people "pulling themselves up by their bootstraps" and recognize that there are disadvantaged individuals who need more than good advice in order to get a job.

## Fashion Show For Sunday

### NCONW Sets Baby Contest

The National Council of Negro Women, Inc. is busy helping the poor help themselves. That's one reason for their Baby Contest and Fashion Show which will be held Sunday, April 25, 7 p.m., at McDonald's Restaurant on Beatties Ford Road.

"The proceeds will be forwarded to the NCNW national headquarters in Washington, D.C. as our fair share," confirmed Ophelia C. Gray, president of Charlotte's section of NCNW.

"The organization's purpose is to battle against hunger and malnutrition both in the United States and overseas," she continued. "Our group, composed of over four million women in the U.S., sends money to Africa and other countries; is involved in civil rights movements; helps pregnant teens. We use our professional skills to help others help themselves."

The Baby Contest and Fashion Show is just one program sponsored by the NCNW throughout the year. This is the first year the council has tried this endeavor but, according to Ms. Gray, members hope

to make this an annual affair.

Babies to be presented in the contest portion include: Antopis Banaport; Katrina Robinson; Brian Christopher Nivens; Walter Bernard Adrey Jr.; Bernadette Ocala Bluford; Monique Thompson; Lois Catherine Hill; Jacque Kennedy Dewalt and Jamila Greene.

Committee members for the Baby Contest are as follows: Minnie Connor, Ella Yarborough, Mary Harris, Pearl Littlejohn, Grace Robinson, Geraldine Mitchell, Ophelia Gray and Mary Vaughn.

The Fashion Show will feature styles from 1930, 1940, 1950 and 1982.

The organization has surely been blessed. Women have contributed through the council for 46 years. Mary McCloud Bethune, who died in 1955, was the founder. She indicated in her will her reliance on hope and that members of the council should possess the same attitude. She also expressed the needed desire to help our fellow men and her wish that future generations could find harmonious grounds.

*You've got what it takes.*

# Salem Spirit

Share the spirit.  
Share the refreshment.  
Light, fresh Salem Lights.



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

LIGHTS: 9 mg. "tar", 0.7 mg. nicotine, LIGHTS 100's: 10 mg. "tar", 0.8 mg. nicotine, av. per cigarette by FTC method.