

# Posters To Help Blacks Protect Themselves Against Cancer

The American Cancer Society has issued a series of posters and pamphlets especially designed to help black Americans protect themselves against cancer.

The posters are part of an action program that has unfolded on several fronts since the National Conference to Meet the Challenge of Cancer Among Blacks in 1979. A national survey on the attitudes of black Americans to cancer and cancer tests, conducted by a black owned firm, and a presentation of black cancer facts and figures, prepared by the ACS epidemiology department, preceded these materials.

The six posters—two with accompanying pamphlets—deal with cigarette smoking, colon and rectum cancer, breast cancer and cervical cancer. With one exception, a line drawing, they were designed and written by minority professionals.

The posters all deliver a powerfully succinct message: For example, one youth oriented poster depicts a winning runner at the finish line who says, "Life is the one race you lose by finishing first. Don't smoke...you need good wind and health to run with the best. Smoking cigarettes is a drag. The real 'smokers' don't."

These compelling posters and pamphlets are specially adapted to handling and distribution in schools, churches, social centers, health facilities, doctors' offices, industrial plants, etc. They may be obtained by contacting the Mecklenburg Unit of the American Cancer Society, 1928 Randolph Medical Center, 376-1659.

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Larry Parker, a North Carolina business executive, has been appointed Manager of HUD's Greensboro Area Office by Housing and Urban Development Secretary Samuel R. Pierce Jr.

As Area Manager, Parker will supervise and direct the full range of HUD housing and community development programs and activities in the state of North Carolina.

Prior to accepting the position with HUD, Parker was President of the Erwin Building Supply Company, Inc., a complete building and supply retail operation and home improvement center, located in Erwin, N.C.

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A nationwide series of seminars designed to increase minority and small business involvement in the growing markets of the energy arena got underway in Washington on Friday, May 14.

High level government officials, including Commerce Secretary Malcolm Baldrige, corporate executives and leaders of businesses and trade organizations addressed the meeting at the Washington Sheraton Hotel.

The series, "Business Opportunities in Energy," will present five regional seminars between July and November. The seminars will be held in Los Angeles (July), Denver (August), Chicago (September), Houston (October), and New York City (November).

Each seminar will be sponsored by major energy companies, and will include representatives from a wide range of energy sectors, government agencies engaged in

By Mac Thrower

## Mac's Notes

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Mac Thrower

energy-related activities, and financing intermediaries. The primary objective of these seminars is to generate business opportunities, particularly in the areas of procurement, research and development, and professional and ancillary services.

For more information contact Sandra Turner Bond, Opportunity Funding Corporation, (202) 833-9580; or Juanda Kirk, American Petroleum Institute, 2101 L Street N.W., Washington, D.C. 20037 - (202) 457-7324.

Jesse Unruh, former Speaker of the California State Assembly, used to say that "money is the mother's milk of politics."

In today's inflationary world, a political candidate has to have generous access to that proverbial financial breast if he or she hopes to develop a healthy campaign.

A candidate for Mecklenburg County Sheriff, C. W. Kidd, for example, reports that he will probably spend \$30,000 on his primary campaign alone. Twenty-five years ago this amount could have easily financed a statewide campaign.

The general rise in the price of everything accounts for some of this increase, of course, but the major reason lies in the now almost mandatory expense of television and other kinds of costly advertising. Even if you're running for dog catcher, you have to, as the advertising people say, establish "name recognition" which is bought by candidates at a considerable price.

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The IRS says that if you're mad

as heck and you're not gonna take it anymore—get in touch with their Problem Resolution Office.

The Problem Resolution Office has been established to handle taxpayer complaints about such things as refund checks not received, payments never credited to an account, invalid social security numbers, and all those other little bureaucratic foul-ups that can make even the saintly taxpayer curse.

As ever unpopular as their Biblical counterparts, the publicans, the IRS doesn't need the additional grief of touchy taxpayers being frustrated by a malfunctioning computer. The IRS recognizes that, as we all know, an error made in this computer age can be as difficult for an individual to deal with as, well, death and taxes.

Thus the Problem Resolution Program (PRP) has been developed to handle problems that can't be resolved by IRS assistants who answer the toll-free taxpayer assistance number (800-822-8800). An angry taxpayer who wants to contact the PRP office can call the local or toll-free IRS number and ask for the Problem Resolution Office.

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Finally area Democrats have found someone to run against 9th District Congressman Jim Martin.

Superior Court Judge Preston Cornelius of Mooresville filed May 7 for the 9th District U.S. Congressional seat, which includes Mecklenburg, Iredell, and Lincoln Counties.

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Prior to the announcement by Cornelius, Martin, an ex-professor whose style and record have established him as a sort of smooth, Davidson College version of Jessie Helms, had the field to himself.

Kelly Alexander Jr., vice-president of the North Carolina NAACP, observed recently that either John Belk or Liz Hair would be a formidable opponent for Martin. However, neither Belk nor Hair has expressed interest in the congressional race—so it appears

that Judge Cornelius will be the only Democratic candidate. Cornelius, like Martin's 1980 opponent Randy Kincaid, will have to establish "name recognition" in order to pose a serious threat to Martin.

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Marjorie Storch of the ERA

Countdown Campaign says that the Equal Rights Amendment is not dead in North Carolina.

Ms. Storch asserts that ERA will not be tabled by the N.C. Legislature this year: she believes that it will come to a vote, with ratification or rejection being decided by three of four votes in the state Senate.

Ms. Storch commented that N.C. legislators who vote "nay" may once again face determined opposition from the ERA campaign group in the November election.

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