

Aug 13 1982

BLACK NEWSPAPERS
EFFECTIVELY REACH
BY FAR, CHARLOTTE AND MECKLENBURG COUNT
BLACK CONSUMERS
Charlotte, N. C., 28202

THE CHARLOTTE POST

"The Voice Of The Black Community"

YOUR BEST
ADVERTISING MEDIA
IN THE LUCRATIVE
BLACK MARKET
CALL 376-0496

Volume 8, Number 10

THE CHARLOTTE POST - Thursday, August 12, 1982

Price: 35 Cents



DIJUANA HARRIS
...She's something special

Our Beauty

Harris Gives Impression Of "Honesty And Grace"

By Teresa Simmons
Post Managing Editor
Like an angel perched upon a cloud, DiJuana Harris gives one the impression of honesty and grace. A rising eighth grader at Cochrane Junior High School, Ms. Harris is a special young lady with high aspirations.

Ms. Harris and her mother. They both are planning their trip to the World's Fair in the near future. Traveling is the extravagant portion of our Capricorn beauty's life. She also enjoys the simple tasks of life, like watching "Gimme A Break" on television. "The star of the program is funny and she can sing. I love to hear people sing. The program isn't phony. It's about an all-American family."

Ms. Harris also enjoys attending Friendship Baptist Church. She has received numerous

honors including being crowned "Miss Rhomania" by the Sigma Gamma Rho Sorority. She also received a dancing trophy from the Miss Donna's School of Dance and a perfect attendance award for never missing a day in elementary school.

Many accomplishments come easily for our beauty. But the ones that really count...the ones that contribute to the advancement of human quality are the accomplishments Ms. Harris fervently seeks. And that makes her an angel of a lady.

Fair Commuters Seeing Troopers

If you drive to the World's Fair in Knoxville, Tennessee, you are certain to come under the watchful eye of the North Carolina Highway Patrol.

Anticipating an increase in the number of vehicles traveling in Western North Carolina due to the fair, 18 additional troopers and three sergeants were assigned to the area May 1.

According to Major Lee J. Lance, director of the Patrol's Western Zone Operations, the special World's Fair traffic detail is providing round-the-clock coverage on I-26 from the South Carolina state line to Asheville, and from Old Fort to the Tennessee state

line on I-40. "We are very pleased with the program," Lance said. "Although members of the special squad are well aware of their law enforcement responsibilities, they are providing much needed services to the World's Fair commuters."

Lance reported that the squad assisted 325 stranded motorists during the month of June while making 33 DUI arrests and issuing more than 300 citations for speeding. He also noted that the additional patrol coverage was a contributing factor to the 25 percent decrease in accidents on one section of I-40 during the month.

At Mayfield Memorial Baptist Church

Tony Brown To Speak Here Sunday

By Karen Parker
Post Staff Writer
Charlotte will be honored a second time with the presence of syndicated columnist Tony Brown. The public is invited to hear a special message rendered by Brown when he will be the keynote speaker Sunday at Mayfield Memorial Baptist Church. Beginning at 11 a.m. Mayfield Memorial, pastored by Rev. H. S. Diggs, will observe its annual Laymen's Day festivities.

"Male members of the church will be in charge of the entire day's activities," stated Rev. Diggs. According to the pastor, the men will serve as Sunday School teachers, choir members, ushers and will conduct the morning and evening services.

Brown spoke to an immense audience at the Civic Center (Plaza Level) on July 18, 1981. He was the



Dr. H. S. Diggs
...Host pastor

guest speaker at the first annual Churchwoman of the Year contest, sponsored by The Charlotte Post. His topic was "Being Black." Brown advised his audience to not anticipate a large amount of assistance from governmental bodies.

In reference to being black, he stated, "What we

CBAP Club Plans Health Conference

The Cardinal Business and Professional Women's Club is sponsoring a health conference on Saturday, August 21, at the Ramada Inn, 600 S. Kings Drive, Charlotte. Registration will be from 8:30-9 a.m.

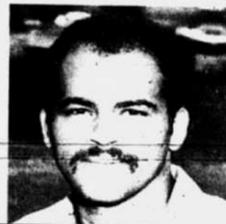
Program includes a discussion about headaches: "How They Differ: Ways To Prevent, Spot and Treat Them," by Dr. Seymour Solomon, Director, Headache Unit, Montefiore Hospital and Medical Center, New York, N.Y. A second discussion will be about stress management to prevent burnout and heart attacks by Dr. Norris B. Harbold Jr., cardiologist, the Sanger Clinic, P.A., Charlotte. Dr. Joseph J. Estwank of the Mecklenburg Orthopedic and Sports Medicine Clinic, Charlotte, will discuss low back pain treatment (without surgery).

In addition, participants will have an opportunity to learn about various services available to them via local health organizations.

Paul Vander Straeten, associate director, Mental Health Association, will discuss mental health services and substance abuse; Maribelle Connerat, executive director of the Community Health Association will discuss health consumerism -- how this organization can help you to improve your health and reduce health care costs; Kyle Lewis, coordinator, Mercy Hospital Poison Control Center, will review basic emergency treatment for poisons.

There will be a question and answer period after each presentation.

Advance registration for the conference is \$10 per person; on site registration is \$12.50. Registration includes coffee breaks. Lunch is available at the Ramada Inn or nearby fast food places.



Rudy Abrams
...Former head coach



Reggie Thompson
...East's boys' coach



Greg Richardson
...Speaks out!

Drinking Drivers Are Top Killers

Special To The Post
RALEIGH - North Carolina drivers who take to the road while drinking now have a lot more to worry about than just law enforcement officers.

Operation RADD, a new project of the Governor's Highway Safety Program (GHSP), is providing millions of responsible drivers with an easy way to report a drinking driver. The name stands for "Report All Drinking Drivers" and that's exactly what the public is urged to do. (There are 3,800,000 licensed drivers in North Carolina.)

The GHSP has published a brochure that contains 102 telephone numbers across the state through which anyone can report a suspected impaired driver, night or day, and trigger immediate police action. While most of these phone are in sheriff's offices, a DUI suspect could be apprehended by a highway patrolman or a local police officer.

"The person reporting a car should provide as much information as possible such as make, color, license number, approximate location, and direction it is going. The caller will not have to reveal his or her name.

In announcing this new weapon in the fight against drinking drivers, Col. Edwin Guy, director of the GHSP, said, "Driving under the influence is the most often committed criminal act in North Carolina, and the nation, and drinking drivers are the greatest killers on our roads. The public can no longer take a passive view of this growing problem."

His thoughts were reinforced by Governor James B. Hunt Jr. "Local, county and state police need the help of every citizen if we are to get the drinking driver off our roads."

Floyd E. (Sam) Bass, information director for the Governor's Highway Safety Program, looks on RADD as the "ultimate weapon" in the effort to reduce the number of drinking drivers.

"Concerned people are the best weapon we have in this fight, and Operation RADD gives them an easy way to take direct action. This list of telephone numbers in the hands of millions of concerned citizens makes them the ultimate weapon against the drinking driver," declared Bass.

He said that 250,000 Operation RADD brochures have been printed, and "we hope eventually to have one in every registered car and truck in North Carolina, almost four million."

Col. Guy emphasized that Operation RADD is different from past efforts to involve the public in highway crime reduction.

Alcohol-related accidents kill over 400 North Carolinians every year, and injure over 20,000. These figures are growing, especially among teenagers.

Lack Of Black Head Coaches Is "An Alarming Situation"

By Mac Thrower
Post Staff Writer

In last week's first article in this series about the problems of blacks seeking to obtain head coaching positions, Greg Richardson, a former assistant coach at West Charlotte Senior High School, called the lack of black head coaches at all levels of sport "an alarming situation."

He challenged the authorities in major colleges and universities and at the high school level as well to explain why blacks have so seldom been able to reach the top rung in athletics: head coaching jobs in the most popular sports of football and basketball. "What are the criteria for selecting a coach?" Richardson demanded. "Based on record, accomplishment, character...why haven't blacks been able to compete with whites for head coaching jobs?"

In view of the fact that only three out of thirty head high school football and basketball coaches in the Charlotte-Mecklenburg area are black, The Post has sought answers from local churches and school administrators to the questions posed by Richardson. The answers we have obtained are varied, naturally. Most of them, however,

Second in a series

reflect concern and some disquiet about the growing perception that although blacks are lionized for their athletic skills in our sports-crazed culture they need not aspire to positions of authority and command as head coaches.

Dave Harris, Director of Athletics for Charlotte-Mecklenburg Schools, denies the validity of that perception and implies that coaches such as Greg Richardson are trying to turn personal disappointment into a racial issue. Harris says race is not a factor in the hiring of coaches in Charlotte-Mecklenburg and that he "doesn't think about" why there are only a few black head coaches in North Carolina.

Rudy Abrams, the former head football coach at West Charlotte Senior High School, does, however. "Think about it." And, unlike Harris, he sees a clear reason why few blacks are hired as head coaches: "Blacks are expected to follow, and not to lead," Abrams said.

"You can count the number of head black football coaches in North Carolina on one hand," he observed. "It's obvious that blacks

deliver a message as striking and meaningful as the one he shared with hundreds of people last year.

After the journalist speaks Sunday morning, the "Mayfield Man of the Year" will be presented to the congregation. Members of the church, by secret ballot, voted for the man whom they think is worthy of the title.

At 6 p.m. the 1981 recipient of "Mayfield Man of

the Year" will be the speaker for the evening worship service.

The public is also invited to the kick off for the annual Laymen's Day program. A reception will be held Saturday, August 14, from 7:30-9 p.m. in the church fellowship hall and a breakfast will be held at 8 a.m. in the activity room of the church's day care center on Sunday. Mayfield Memorial is located at 700 Sugar Creek Road, West.

Minority Officials Unite

WASHINGTON - The First Annual Meeting of the Association of State and Local Minority Business Development Officials

(ASLMBDO) and the first National State and Local Minority Business Enterprise conference will be held in conjunction with the American Association of Minority Enterprise Small Business Investment Com-

panies' 12 Annual Convention, October 17-21 at the Hyatt Regency Hotel, Miami, Florida.

Mrs. Elizabeth Dole, Assistant to President Reagan and former Federal Trade Commissioner and Mr. Emmett Rice, Governor of the Federal Reserve Board, will be featured speakers

"I think I've helped a lot of kids-not just in terms of winning football games-but in advising and teaching them. I'd like to think I've helped them in the same way black coaches and teachers helped me when I was growing up."

Reggie Thompson, the head boys' basketball coach at East Mecklenburg, and one of the three See LACK on Page 11

TURTLE-TALK



Tell me an optimist laughs to forget and a pessimist forgets to laugh.