

THE CHARLOTTE POST

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Minority Employment Seminar Set

WASHINGTON - The National Association of Broadcasters' Department of Minority and Special Services will hold an employment seminar next month on "Opportunities for Minorities in Broadcast Engineering." It will be held from 10 a.m. to noon on September 23 at NAB headquarters. Speakers will be Crawford McGill, chief engineer, and Renee Diggs, engineer, WRC-TV; Harry Owen, chief engineer, WDVM-TV and Jim Watkins, director of engineering, WHMM-TV - all Washington, D.C. stations.

To register, contact Clarence Handy or Howard Woolley at 202-293-3584 or 3551.

The NAB serves a membership of over 4,600 radio and 690 television stations, including all the major networks.

Walton Raising Campaign

The committee to return Bob Walton to the County Commission last weekend began their efforts in raising funds for the campaign.

Walton, a down to earth candidate, was present at the Labor Day Weekend Disco held at Excelsior Club, 921 Beatties Ford Road. The slogan for the affair was "A Time to Dance-To Socialize With Friends-To Meet New Friends-and To Help A Friend."

This event is just one in a series of events to occur in order to raise funds for the Walton campaign.

Public Workshops

During the month of September the Urban Studies and Community Affairs department of Johnson C. Smith University will be sponsoring a series of public workshops.

Topics to be covered include: "Employment Outlook, Job Service, Agency Information," "Law Enforcement and Correction," "City Government in the 80s - Growing Changes and Responsibilities," "Poison Control - Mercy Hospital Center," "Department of Social Services," "Consumer Credit Counseling Service," "Urban Life Associates Breakfast Meeting" and "Health Department Mecklenburg County."

For more information on dates and times call 378-1094 or 378-1095 between 8:30 a.m. and 5 p.m.

Crime Conference

Leading criminal justice system officials from throughout North Carolina will convene in Raleigh September 15-17 for the first North Carolina Crime and Justice Conference sponsored by the Governor's Crime Commission of the N.C. Department of Crime Control and Public Safety. For more information, contact Russ Edmonston at 919-733-5027.



The Secret of Success:
Start at the bottom and
wake up!



YOUNG PAMELA BECKHUM
...Seventh grade beauty

Pamela Beckham Is Beauty Of Week

By Teresa Simmons
Post Managing Editor
Our seventh grade beauty, Pamela Beckham, has an interest that most may find odd, especially for someone so young.

But the interest is sincere and stems from fascination. "I enjoy collecting old rocks. Right now I have some fool's gold and some quartz," our beauty explained. "Sometimes when I go out of town I may pick some rocks up. I am just fascinated by the oldness of them."

Maybe someday Ms. Beckham will be interested in studying geology, but to date she finds mathematics to be her favorite subject. "Dealing with numbers also interest me," she professed.

A seventh grader now at Spagh Junior High School, Ms. Beckham completed her elementary education at Enderly Park Elementary School.

Two of her favorite teachers include Ms. Bryant and Ms. Waters. "Both pushed me forward educational wise and both of them cared," Ms. Beckham explained.

"Happy Days," the program on television that depicts lifestyles of the 1950's is a program our beauty rarely misses. "It shows what it was like before I was born." As far as music is concerned Kool and the Gang is the top group on the list for Ms.

Beckhum. She attends Mt. Holly Baptist Church where Rev. McAway is minister. She attends church with her family: Essie Beckham, her mother, J. B. Beckham, her father and her two brothers and two sisters.

Ms. Beckham admires her mother a great deal commenting that "She brought up our family. We live very nicely."

Being born under the Leo sign gives our beauty a special charm allowing her to be a worthy competitor in the field she desires to enter. "I'd like to be a model. It's a nice profession and I've always wanted to be a model," she contributed.

In addition to figuring out her own future she has also taken time to analyze our country's situation. And if she could make a change, finances and the economy would certainly be "more balanced. If this happens," she continued, "then the country wouldn't be in such a hectic state."

Ms. Beckham is one of those special young ladies you don't mind sending an extra prayer up to heaven for. If she continues to live by her philosophy of life, "Do unto others as you would have them do unto you," her life will continue to blossom into the direction of achievement and happiness.

Anheuser-Busch Shares Program With Blacks

White Views Wage Increase As "Unjust"

Robert L. White, president of the National Alliance of Postal and Federal Employees viewed a four percent increase for federal workers as unjust and disgraceful.

In a statement made Monday, White complained, "At the height of the worst economic crisis in recent memory, the federal worker is again being given the short end of the stick."

He continued, "figures show that in order to achieve parity with private sector employees an 18 percent increase is necessary. To suggest that a four percent raise is adequate to meet the ever rising cost of living is an insult to the entire labor force in America."

According to White, "the National Alliance of Postal and Federal Employees is pledged to use the full strength of its resources to oppose this unjust proposal. The war being waged against the working poor by this Administration is one which must be remembered as some 2.5 million federal civilian employees vote this November and in 1984."

Clean Up Litter

September will be Clean Up Litter: Youth Involvement Day throughout North Carolina. This day is a special opportunity for the state's youth to participate in the Clean Up Litter Week in North Carolina, September 11-17, sponsored by the N.C. Department of Transportation.

The youth clean up project is being coordinated by the Youth Advisory Council in the N.C. Department of Administration's Youth Involvement Office. The Governor will participate in the event.



Isaac Pryor, a police officer with the Charlotte Police Department, is shown above with Bishop J. H. Sherman of Pentecostal Church. Pryor, who is a member of the church, was presented with a bullet-proof vest from the pastor and congregation. (Photo: Jim Black Photographers)

With "Cheery Smiles And Love" National Grandparents' Day Will Be Observed Sunday

By Karen Parker
Post Staff Writer
A philosopher once remarked, "Sometimes the perfect gift to give is a cheery smile."

Another player with words declared, "Love wasn't put in our hearts to stay-love isn't love 'til we give it away."

Lots of cheery smiles and love will be shared between grandparents and their grandchildren, Sunday, when National Grandparents Day will be observed for the fourth consecutive year.

Mike Anthony Jr. has four grandmothers and he knows just how he wants to celebrate Grandparents Day. "I'm going to get each one a card and tell each

how much I love her," he said with pride.

Mike is the seven-year-old son of Faye and Mike Anthony of Charlotte and he attends Midwood Elementary School. The second-grader expressed seeing his grandmothers everyday is a joy. "I love my grandparents because they take me places and they're always nice to me," Mike stated.

Not only that, but with four grandmothers, Mike manages to keep a supply of his favorite treat - vanilla ice cream.

Mike doesn't wait until Grandparents Day to help his grandparents with household chores. "Sometimes I dig up the ground so they can plant flowers, and I empty their trash cans.

too," he explained. Just as excited about the upcoming holiday was 12-year-old Angel Manago. Angel loves Grandma Mildred, Grandpa Frank and Grandma Frances because they all help her with her problems.

"They tell me about the things I shouldn't do, like fighting," stated the eighth grader of Herbert Spagh Junior High School. "They also tell me what I should do," Angel continued.

"My grandparents encourage me to make good grades in school." According to Angel, she follows her grandparents' advice and has a perfect report card to prove it.

One special memory for See NATIONAL on Page 16

\$5 Million Capitol Pool Created

Some 75 local and national black civic and business leaders last week heard details of a multi-million dollar Anheuser-Busch Companies minorities program, including a \$5 million capital pool to help create minority beer distributorships.

The comprehensive package includes deposits and lines of credit with the nation's 165 minority-owned financial institutions, advertising in over 100 minority-owned media, use of minority suppliers in more than 60 different categories of business, contributions to numerous charitable organizations and underwriting of a program which has generated over \$10 million in public support for predominantly black colleges.

"We are sharing this information with you because many friends have urged us to tell our story, because we believe we have one of the finest and fairest programs of its type in the nation, and because we want the minority community to know we intend to be full partners in the future as we have been in the past with regard to economic and social development," said Wayman F. Smith, III, vice president, corporate affairs.

Smith said that Anheuser-Busch has a goal of adding minority-owned distributorships on a representative basis as opportunities to acquire these properties become available through sale by existing owners. The \$5 million capital pool will be used to provide minorities with flexibility in arranging the purchase of distributorships. Such flexibility could include assistance in the down payment for the business, reducing financing charges for the acquisition, or other general assistance.

In addition, Smith announced that Anheuser-Busch was developing with a major black university a program whereby business majors would be identified as future distributorship prospects, and go through a training program with Anheuser-Busch in order to get first-hand experience in the brewing industry.

"We believe these two elements, the capital pool and grooming young business majors, hold great promise for continued progress in this area," said Smith.

Smith stressed that Anheuser-Busch's overall minority program has increased steadily in recent years, and could be expected to increase in future years.

Mathis To Speak

State Senator Carolyn Mathis, who also serves as CMS's Project Child Find Director, will discuss the problems and priorities to be faced by the next General Assembly (Jan., 1983) at the Southwest Regional District Meeting of the North Carolina Association of School Administrators on September 16.

Some Women Know What They Find Appealing In A Man!

By Loretta Manago
Post Staff Writer

Is it the gallant and cavalier way in which he treats you whenever you are together? Perhaps it is the unmistakable air of confidence that he possesses as he skillfully wheels and deals in the business world? Or better still is it his appreciation of you as an independent, intelligent woman?

Whatever the specific reason may be it doesn't overshadow the fact that there's something about a man that draws him towards a woman, attracting her, alluring her and oftentimes capturing her. That something is his appeal.

Some women know exactly what it is that they find appealing in a man. And with this knowledge they tend to gravitate towards members of the opposite sex who possess this particular quality. Other women who tend to thrive on variety find it difficult to pinpoint one specific characteristic that satisfies their taste, rather they seem to discover a different appealing trait in each



Shirley Farrar
...Director of Afro-Amer. man they encounter.

In a random survey I solicited the opinions of several professional women to get their thoughts about what they find most appealing about men. Here's what they had to say?

Delores Smalls, Personnel Director at the American-Red Cross, admitted, "I think a man is more appealing to a woman if he has a good personality. You can get side-tracked by good looks and usually that's all you have. So without placing too much emphasis on the physical



Linda Florence
...Public relations dir.

appearance I find a man more appealing if he is intelligent, respects himself and has a pleasing personality.

"What appeals to me most is a man who appears to have a plan and works towards those set goals. Despite the hard work and sacrifice that go hand-in-hand with accomplishments, he is willing to do all of that to achieve what he wants," explained Shirley Farrar, Executive Director of the Afro-American Cultural Center.

"More so than looks I am drawn to the man who has



Nerissa Williams
...WSOC news reporter

a good personality," commented Linda Florence, Director of Public Relations at Johnson C. Smith University. "When I say personality that includes: a sense of humor, a positive outlook on life, a person with a sense of direction and someone who is people oriented."

As far as Nerissa Williams is concerned a man's appeal depends on the man. A news reporter for WSOC-TV news, Ms. Williams emphasized, "It depends on the man. I may like one man for his sense of humor while I'm attract-

ed to another one because of the way he handles himself or his good looks or warm smile. But there's no way I can just point out any appealing trait over another.

Celesta McCullough, director of the YWCA, finds that the intellectual, well-dressed type catches her eye and maintains her attention.

With a bashful smile, Jacquelyn Carr, typesetter for The Charlotte Post,

Rights Council To Sponsor Dance

Mark your calendars! Don't forget about the Benefit Reggae Dance being sponsored by the Charlotte Equal Rights Council, Saturday, at 9 p.m.

A live reggae band, "City Survivors," and DJ Wilch Walker will be your entertainers for the evening at 1534 West Boulevard at the corner of Remount Road.

Besides being a time to get together with friends, the reggae dance is an extensive effort to raise money in the support and freedom of former Mayor

Edie Carthan. Carthan of Tchula, Miss. has been charged with capital murder and if convicted, may be given the death penalty.

A national march will be held from Tchula to Jackson, Miss. October 11-26 to draw attention to the frame-up of Carthan and six other former black officials of Tchula.

Tickets for the benefit are on sell at Shazada Records or at the Charlotte Equal Rights Council office. For more information contact Thelma McKoy at 382-9575.