

Huff Finds Way To Beat Economic Hard Times

By Karen Parker
Post Staff Writer

The state of the nation's economy is probably creating hardships on all Americans.

Large and small companies are being forced to demand hiring freezes. Layoffs increase daily making unemployment statistics soar at a catastrophic all-time high.

People seem to be wondering if there is any hope. Will Thanksgiving pass without a turkey carving? Will Christmas bring Yuletide carols or songs of woe and despair?

John L. Huff claims he has found a way to beat economic hard times. A former realtor, he has no regrets about becoming a direct sales representative with Cher-Bell Creations, Inc.

He joined the company in May but confidently stated, he will earn "well over \$30,000 within two years." Actually, that's the salary estimation for a part-time employee. Huff is in the business as a full-time representative and already enjoying a hefty income.

He explained, "Cher-Bell Creations is an Aloe Vera product company which specializes in skin care, health care and glamour products." The good thing about Cher-Bell according to Huff is that it's an international company with representatives throughout the nation. The home office is in Memphis, Tenn.

"Being such a large company, I want people without jobs to know where there are hundreds of career opportunities with Cher-Bell. Getting involved with this company is a hedge against inflation." According to Huff, unlike most companies, a Cher-Bell representative can enter the company at any position desired. The person can start at the top like Huff chose to do, as a Master Coordinator; or one might choose to begin as a coordinator, a supervisor or even begin at the ground level as a beauty consultant.

Even though people are being more careful about their purchases, Huff said the Aloe Vera sales continue to have a promising outlook. "Our growth pattern in the last 2½ years has been over 3400 percent increase," he stated. "That's because our Aloe Vera products contain pure juice from the Aloe plants," he projected. Aloe

Vera plants are used universally for cosmetic pharmacological purposes. While Huff enjoys the idea that he's in a secure job position, he is also pleased with the company benefits. Things like retirement income, profit sharing, vacation trips, monthly contests, prizes and no security risks. Huff is proud that his

wife is also a Cher-Bell representative. The couple recently attended a national convention in Memphis, Tenn. The nationally acclaimed Dr. Norman Vincent Peale and makeup artist Joey Mills were among attendants. Mr. Huff was appointed to a national 12-member advisory board, while at the convention.

A regional seminar was held in Salisbury last week-end. In just a few months, Huff has already recruited 44 people. Durham, Raeford, Southern Pine and Charlotte are just a few of the areas where he has helped unemployed people gain an income, or people with jobs to obtain a supplemental income.



CHARLOTTE CHAPTER MEMBERS of St. Augustine's University Alumni Association present at a recent meeting at Sharon Chase Condominium Club House on Sharon-Amity Road. The group, who made plans to raise money for their Alma Mater are (L-R) seated:

June Davenport, Ethel Young, Zelma Turner, and Earline Nelson. (Standing left to right) Bernard King, Andrew Pugh, J.D. Singletary, Albert Huey and Willie Dunn. (Photo: Peeler's Portrait Studio)

St. Augustine's Alumni Set Goals And Design Projects

By James G. Peeler
Special To The Post

The Charlotte Chapter of St. Augustine's University Alumni Association held its regular monthly meeting recently, beginning at 8 p.m. at the Sharon Chase Condominium Club House at 4600 Sharon-Amity Road.

The Charlotte Chapter of the Alumni Association has been functioning since January 1982 when its organization was spearheaded by co-organizers Zelma Turner and Earline Nelson. At Saturday's meeting, attended by nine of the 21 active Charlotte members, the organization set goals and designed projects to raise funds to contribute financially to St. Augustine's University. They plan

to "make a financial contribution by graduating time of this year," according to chapter spokeswoman Zelma Turner. In order to achieve this goal they decided to "raffle off \$30 worth of groceries and have a disco dance on November 13," added Ms. Turner. Bernard King and Mrs. Freddie Smith head this fundraising effort. Albert Huey, Bernard King, Ethel Young and Freddie Smith compose the fundraising committee.

Zelma Turner and Earline Nelson are co-presidents of the Charlotte chapter. Audrey Caldwell is secretary and Willie Dunn is treasurer. Albert Huey and Madie Smith head the community

involvement committee and J.D. Singletary and Lloyd Davis are responsible for alumni affairs.

According to co-president Turner, "There are approximately 40 St. Augustine's University alumni in the Charlotte area and persons desiring to become affiliated with the Charlotte chapter should contact Zelma Turner at 568-5889 or Earline Nelson at 597-0753. James Burt, director of alumni affairs at St. Augustine's spoke at the group's organizational meeting in November of 1981.

Members present at Saturday's meeting were: June Davenport, Ethel Young, Zelma Turner, Earline Nelson, Bernard King, Andrew Pugh, J. D. Singletary, Albert Huey and Willie Dunn. Audrey Caldwell, Catherine Chatman, Charles Davis, Lloyd Davis, Richard Highland, Faye Maye, Nancy Pethel, Mrs. Freddie Smith and Madie Smith were not present.

Black Votes May

Tip Election Balance

Continued from Page 1
them newly reapportioned. "Blacks may prove to be a swing vote in several Southern districts where incumbents rode the Reagan coattails to victory," added Williams.

Most of the growth in Black political power has been in the South, which now has seven more districts with populations 20 percent or more Black, than it had following the last reapportionment in 1972.

And, according to Williams, there are at least two non-Southern districts in which Black candidates have a decent shot at victory.

Alan What, a Black Missouri assemblyman, has won the Democratic nomination to succeed retiring Rep. Richard Bolling, and Black attorney Orville Pitts is given a reasonable chance in a "wild" six-way primary battle to succeed retired Rep. Henry Reuss in Wisconsin's Fifth District.

But despite his optimism, Williams cautions that the Black population percentages can be somewhat misleading. First, the Census Bureau's numbers don't cover voting-age population, which may be smaller for Blacks than the general population figures suggest, and, second, even Blacks who are eligible to vote

may not vote in numbers sufficient to transform their potential power into actual influence.

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