

**1ST PLACE**  
Large Churches  
Mrs. Sarah Lee



**1ST PLACE**  
Medium Churches  
Ms. Mattie Caldwell



**1ST PLACE**  
Small Churches  
Ms. Catherine Davis



**INSIDE**  
THE CHARLOTTE POST'S  
9TH ANNIVERSARY  
SEE SPECIAL SECTION B

The Charlotte Post's Third "Churchwoman Of The Year" Contest Is Underway...  
See Stories On Pages 1B, 8B, 10B, 12B, 13B, 14B, 16B 19B

NOW SERVING  
GALERIES AND BOWEN  
COUNTIES

# THE CHARLOTTE POST

"The Voice Of The Black Community"

YOUR BEST  
ADVERTISING MEDIA  
IN THE LUCRATIVE  
BLACK MARKET  
CALL 676-0305

Volume 9, Number 7

THE CHARLOTTE POST - Thursday, July 28, 1983

Price: 40 Cents



Ms. Carrie Graves  
...Wants family reunion



Dr. Raleigh Bynum  
...Conducted research



L. C. Coleman  
...Stresses monetary education

## Is Serious Issue

# Faulkner: Blacks Need To Enforce Their Buying Power

By Karen Parker  
Post Staff Writer  
The racially exclusive businesses get stronger and stronger as the direct result of the large amount of money spent by Blacks.

That's the recent opinion of syndicated columnist Dr. Charles Faulkner, speaking about the buying power of Blacks. According to Dr. Faulkner, while many stores (and other businesses) owned by non-Blacks are profiting from Black clients they are not hiring them to work within the business.

"If Blacks would threaten to stop patronizing these stores until Blacks were hired to work in them, the racially exclusive proprietors would be faced with two alternatives: either hire Blacks or close the store," Dr. Faulkner assessed.

Charlotteans Carrie Graves, Dr. Raleigh Bynum and L. C. Coleman agreed with the columnist's concept. Coleman, who is the owner of Coleman Westside Sundries, stated luring Blacks for economic prosperity but refusing to turn the dollars over in their community is a common practice among non-Whites. "Most Blacks have a tendency to deal with these businesses and are hyped into believing they get better service than they do from a Black business," Coleman presented.

Coleman feels the issue is a serious one, and that Blacks need to become more educated about the value of a dollar and where it's spent. "Turning the Black dollar over in the Black communities is something that is not talked about enough," Coleman expressed.

## First in series

Optometrist Raleigh Bynum noticed some Blacks do not trust their fellow professionals, and feel that non-Black professionals can get the job done with more accuracy.

As a result Blacks are paying money for health care, legal advice, etc., to members of the non-Black professional world.

"The problem isn't as bad as it once was, but I did poll some people to find out why some people will not do business with Black professionals, believing they aren't as competent as others," revealed Dr. Bynum. After talking with his grandmother he came up with a different reason; one aside from Blacks disliking or disrespecting other Blacks, though Dr. Faulkner pointed out some Blacks have been conditioned to harbor such feelings.

"My grandmother explained to me that 50 years ago, Black doctors were not required to have the same medical training that White doctors received," Dr. Bynum illustrated.

"Blacks received a two-year curriculum and Whites received a four-year curriculum." He also pointed out that Black doctors were not allowed to practice in hospital facilities. "Therefore if a Black doctor had a patient who needed serious medical treatment, the patient had to be referred to a White doctor or be left to die."

Gradually Black patients decided to cut out the middle man and go to the White doctor initially, Dr. Bynum discovered.

"Now, times have changed; if Black medical students want to attend the same schools White medical students attend, they can. We are all subjected to the same kind of testing and education.

Dr. Bynum believes the previous stigma can be overcome. "What I and many other Black professionals are doing is trying to let the Black community know that failing to utilize their Black professionals is not good business," Dr. Bynum stated.

Carrie Graves, a local coordinator for the Jobs

With Peace campaign - March on Washington, and a board member of the Southern Christian Leadership Conference also stated that mistrust among Blacks is causing Blacks to be unconscious of their buying power.

"It's a part of race's myth that Blacks aren't as intelligent as other people and that's why many White businesses are patronized by Blacks," Ms. Graves insured.

"But I preach it no matter where I am that Blacks must start supporting their businesses. She believes the more Blacks invest in Black businesses the more economical and political power they will gain.

"There are two things that control the society which we live in: the dollar bill and political power," Ms. Graves retorted. "We can't be afraid to use either of them," she continued.

"As soon as we (Blacks) See BLACKS on Page 10

## Sherman Sets Gospel Tent Crusade

On Friday, July 29, a Gospel Tent Crusade will come to the City of Charlotte conducted by a Black evangelist. Bishop J. H. Sherman, Pastor of Pentecostal Temple Church of God in Christ (1401 Parkwood Ave.), will return to his "roots" as an evangelist, leaving all of the pomp and circumstance of the Bishopric within the calls of the sanctuary.

When the Bishop first came to Charlotte, some 11 years ago, it was in a Gospel Tent on Herman and Maye Streets and at the corner of 5th and Irwin, now he returns with the beautiful, spacious, "Black and White" Tent he has always "dreamed about."

The Tent will be located across the street from the main sanctuary and facilities at 1401 Parkwood (the address being 1424 Parkwood Ave.) and will be ready to spread the good news that Jesus is the Light of the World and whatever the circumstance - Christ is able and willing to supply every need.

The message of Bishop Sherman is very simple - CHRIST IS THE ANSWER! Each and every day at the 4:14 hour over WQQC, the Bishop can be heard loudly acclaiming the love of Jesus Christ for ALL MANKIND.

During the Tent Crusade, the 25th Annual Holy Convocation of the North See SHERMAN On Page 12

# Union Vs. Non-Union Is Question Of Economics



FELICIA HOLLEY  
...Brightens gloomy days

## Our Beauty Of Week

# Felicia Holley Is A Very Special Little Princess

By Teresa Simmons  
Post Managing Editor  
Felicia Holley is a special little princess with the smile and personality that brightens a gloomy day.

The daughter of Shirley and Gilbert Holley, our beauty will be in the sixth grade in the fall. She will attend Newell Elementary School where she will play the clarinet in the band.

"Right now I am going to Johnson C. Smith Summer Program. We have a lot of activities like volleyball and swimming," Miss Holley stated.

When she is not playing with friends or exercising JCSU, our beauty enjoys macrame and attending First Mt. Zion Church. There she is a member of the Junior Usher Board.

There are many other interests of Miss Holley's some of which reveal her personality and talents. At school she is an excellent speller. "I enjoy taking spelling," she said. She usually receives grades of excellence in this class.

She also enjoys reading the "Right On" magazine and any other magazines about movie and singing artists. Her favorite entertainer is Prince.

Being a Taurus Miss Holley admits that at times she is hot tempered. "But then it depends on the subject matter," she explained.

Like many princesses our beauty is a family-oriented individual. "I really love my family," she stated. "My favorite person is my mother. I love her. She helps me with decisions and gives guidance. I also love my father, Gilbert and my brother, John.

For entertainment our beauty watches television with her family and sometimes views soap operas such as "The Guiding Light" when she comes home from school. "I started watching them when I was five years old and I'm 11 now. I get home around 3 p.m. and usually I look at the soap operas."

Away from the fantasy zones of television Miss Holley is concerned about the many starving people, especially children. "If I could, I would give food to people who need it."

In her short life span she has been taught both to care for others and to care about the accomplishments in her life. Even though she is young and yet to have established a career objective Miss Holley possesses one essential quality for success, "I've always felt that it is important to finish what you start."

With this attitude our princess will certainly develop into a lady of distinction.

Beaming, Davis reflected he is "very excited" about the upcoming election.

Double Oaks community he worked along with Fred Alexander convincing people of the importance of voting. Besides being a school principal, Davis spent the past two years in another responsible position, serving as chairman for the Democratic Party.

When asked what issues he will stress during his campaign, Davis mentioned unemployment, crime control, human and health care services.

"When it comes to health care facilities it's already realized that West Charlotte has been neglected," Davis stated.

# Political System Has Always Been Part Of Robert "Bob" Davis' Life

By Karen Parker  
Post Staff Writer  
Robert (Bob) Davis Jr. will be on the slate for city council this September for the primaries. He officially announced he will seek a position on the city council July 14.

"I decided to run for city council this year because I've been working behind the political scene for a long time," Davis pointed out. He believes the acquired experience will be an asset to the council and to all Charlotte.

"Politics is the lifeblood of the community," Davis stressed. "Politics determines everything from the quality of life to the price of pork chops."

The time period in politics for Davis began in the late 1940s. "It seems like the political system has always been a part of my life," the principal of Spangh Junior High School confessed. Davis was the chairman of Precinct 25, the largest Black precinct in Charlotte, for six years. While he was a resident in



Robert "Bob" Davis Jr.  
...At-Large candidate

Double Oaks community he worked along with Fred Alexander convincing people of the importance of voting. Besides being a school principal, Davis spent the past two years in another responsible position, serving as chairman for the Democratic Party.

When asked what issues he will stress during his campaign, Davis mentioned unemployment, crime control, human and health care services.

## Study: Union Increases Productivity

By Bob Cairns  
Special To The Post

The trend of falling productivity in the United States construction industry can't be blamed on union labor says North Carolina State University Assistant Professor of Economics and Business Steven G. Allen.

According to a recent study conducted by Allen, unions rarely lower productivity in the work force.

"In fact productivity is often increased when union labor is on the job," Allen said.

Allen is studying unionization and productivity as it applies to the U.S. construction industry. The NCSU research, which is being supported by a \$73,000 grant from the United States Department of Labor, addresses the question of why productivity in the construction industry has been falling dramatically for more than a decade.

"Since construction is a sizable sector of our economy both in terms of output and employment, this productivity decline has contributed greatly to the U.S. economy-wide slowdown in productivity growth," he said.

In studying the construction industry, Allen hopes to find out how labor and other factors such as equipment use and prefabrication affect productivity.

Recently he used U.S. Department of Labor cost and square footage figures to analyze productivity in the construction of schools and the construction of office buildings. The samples came from across the country.

He concentrated on the effects unionization and capital usage have on the productivity of a work force. The survey revealed some interesting results.

"The study, which examined productivity in the construction of schools, showed no appreciable difference between union and non-union productivity," Allen said. "But in the office building study, square footage per man-hour was 36 percent higher when union crews were used."

The difference in wages between the two groups must be considered before making any cost comparisons, he added.

"But the bottom line in the construction industry is cost per square foot. Even with higher union wages, it was cheaper to use union labor in office buildings with more than 70,000 square feet of space," he said.

Allen doesn't see the union laborer as a "superhero," but believes that in most instances he will be as productive or more productive than the non-union worker.

## TURTLE-TALK



The HARDEST thing in the world to open is a CLOSED MIND.