

New Cancer Booklet Attracts Readers With Format, Optimism



Wallace E. Baynes
Devout Optimist member

Memorial Fund Established For

Wallace E. Baynes

By Karen Parker
Post Staff Writer

The West Charlotte Optimist Club has established a memorial fund in memory of Wallace E. Baynes who was a member of the organization, according to President James Yancey.

Yancey who is the chief court counselor for the 26th Judicial District not only remembers Baynes as a club member but also as a co-worker. Baynes was a staff member of the court counseling staff.

"If Wallace had known before his death that a memorial fund would be established in his honor, he would have said, 'There's someone more deserving than me,'" Yancey pointed out. "He would have agreed to it however," Yancey continued. "I imagine Wallace would have said, 'If it's something to help someone, I'll go along with it.'"

The nearly 30 active members of the West Charlotte Optimist Club will create all guidelines and structure of the memorial fund, which is already building, at its next board meeting.

Yancey pointed out he'll propose that based on the amount of money donated to the fund, that young people of the West Charlotte community be assisted through scholarships with individual development. "I know several young people in the community who have special talents, but come from families who cannot afford the funds to enhance the talents," Yancey commented.

One of the primary interests of the Optimist Club is to foster the special needs of youth. According to Yancey, Baynes did more than his share. Speaking about the charter member, Yancey expressed the memorial fund is a fitting and proper gesture because the West Charlotte Optimist Club was special to Baynes.

People who wish to donate to the Wallace E. Baynes Memorial Fund should send their contributions to James A. Yancey, President, West Charlotte Optimist Club, 3125 Cricketeer Drive, Charlotte, NC 28216. Checks should be made payable to West Charlotte Optimist Club—For: Wallace E. Baynes Memorial Fund.

Baynes is survived by his wife, Mrs. Bessie Baynes of 1487 Plumstead Road in Charlotte. His children are Kirstan Maureen and Danise Arleen, both of Charlotte.

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THE CHARLOTTE POST

By William Erwin
Duke University Medical Center
Special To The Post
Durham - Medicine and industry have joined to create perhaps the first cancer publication that people actually will enjoy reading.
"Stay healthy America!

A new look at what you should know about cancer" provides vital information without a hint of gloom or doom, says Dr. Seymour Grufferman, director of the cancer prevention and control program at the Duke University Comprehensive Cancer Center. The project was supported by a grant from American Family

Corporation of Columbus, Ga.
"This is something people can read in a relatively brief period of time," Grufferman said. "It's done in the format of a doctor talking to a patient, the same way I talk to patients coming into my office."
The full-color, 36-page

booklet answers questions such as:
What is cancer?; What is the most important step people can take to reduce their risk of cancer?; Should I change my diet to reduce my risk of cancer?; Does coffee cause cancer?; Should I stop drinking it?; How often should I see my physician for a checkup?;

and Someone in my family has cancer. Do I stand a greater chance of getting the disease?
Grufferman said the booklet invites people to pick it up, instead of triggering their defense mechanism against any thought of cancer. It looks more like a magazine than a health education piece.

Instead of patients in hospitals, readers see picnics, a volleyball game, balloons at a theme park. The print is larger than usual to benefit older readers.
The booklet was written by Grufferman, who has a doctorate in public health from Harvard as well as an M.D. degree, and was

edited for laymen by Arthur Fisher, science editor of "Popular Science" magazine.
Copies of the booklet are available for \$2 by writing to Cancer Booklet, Box 3958, Duke University Medical Center, Durham, N.C. 27710. Volume discounts are available.



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Half Gallon
Donald Duck Orange Juice

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92 Sheets - Large
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48 Ounce
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69¢
6.5 Oz. - Lt. Chunk Tuna, In Oil
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39¢
15 Oz. - Assorted
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39¢
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