

Bill Cosby: A Man For All Seasons

Special To The Post

Bill Cosby's approach to his multitude of television commercials is to make the spots so enjoyable that the scheduled program appears to interrupt the commercials rather than the other way around! In the cover story of the September Right On-CLASS magazine, the comedian says that humor is the universal language.

Cosby strives for the humorous touch in all of his commercials, which plug everything from pudding to auto parts. And, as millions of viewers know, he is a natural with youngsters.

"One thing I demand in a commercial with children is that I have a rainbow of kids - all colors. It creates an American mood," says Cosby who is generally given a free hand to "improve on the commercial scripts.

One Madison Avenue observer notes, "He understands his audience and his style is far better than anyone else who may be writing for him."

The highly successful actor and humorist grew up in poverty in Philadelphia and was forced to drop out of high school in the tenth grade. Yet, today Cosby holds a doctorate in education and champions the cause of children finishing school.

For nearly three years, youngsters have been greeted in the early morning by "Cos" on the CBS television show, "Wake Up



Bill Cosby
...Plugs everything

with Captain Kangaroo." Cosby leads a five-minute instruction segment on the program, designed to develop readiness skills in pre-school children.

Most recently, the star finished filming, "Bill Cosby, Himself." In addition to his commercial and nightclub work, he also finds time to sit on several boards of directors and is national chairman of the Sickle Cell Foundation.

Of his own style, Cosby told Right On-CLASS that personal contact is more important in comedy, as illustrated by the "real life" experiences in his routines.

"People of all races can be brought together by sharing my experiences and laughing at them," he adds.

In the same issue, Right On-CLASS also features interviews with Chicago

educator Marva Collins, baseball great Hank Aaron, boxing matchmaker Harold Weston and a tribute to photographer James Vander Zee. The new black magazine fo-

"Happy Birthday, Grey Seal!"

Grey Seal Productions Puppet Studio and Children's Theatre will celebrate Grey Seal's 7th Anniversary with a special production at the Children's Theatre.

"Happy Birthday, Grey Seal!" will open on September 2 at 7:30 p.m. and run September 3 at 1 p.m. and September 4 at 3 p.m. The show will be a celebration of puppetry...from fairy tales to scary tales and everything in-between. Donald Devet of Grey Seal Productions will coordinate a cast of over 50 puppets.

"Dukes Of Hazzard"

Daisy gets the opportunity to become a NASCAR driver under the auspices of a former female racing star, but Boss Hogg wants in on her contract, on "The Dukes of Hazzard," Friday, August 12, at 8 p.m. on WBTB, Channel 3.

With Molly Hargrove's own days as a driver behind her, she picks up Daisy to carry on in her tire tracks.

cuses on successful personalities from all walks of life and is published monthly by D.S. Magazines, an Edrei Communications Company based in Cresskill, NJ.

In addition to the show, an Anniversary Exhibit will be displayed in the Children's Theatre Parlor. The exhibit will be a retrospective of Grey Seal Productions Puppet Studio's diverse creations. This exhibit provides a unique look at the conceiving, building and working of an extensive collection.

For tickets at \$2.50 each or further information, call the box office, 333-8983, 9 a.m. to 1 p.m. weekdays.

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