

# SHOP SMART.

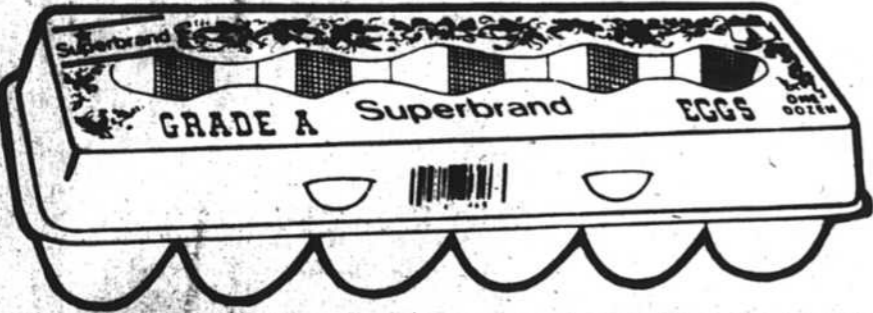
For a long time now you have been bombarded with conflicting claims from several supermarket chains, declaring their prices are cheaper than anyone else's!

We at Winn-Dixie believe you are tired of this perhaps annoyed, and certainly confused by hearing this unproved ballyhoo over and over.

We feel very strongly that the sum total of all the advantages of shopping at Winn-Dixie are much greater than those of our "Price Only" competitors.

Among these advantages are:

- ✓ Winn-Dixie Brand U.S. Choice Government Graded Beef
- ✓ Money-Saving Specials each and every day
- ✓ Low-Cost Store Brands of quality comparable to national brands
- ✓ "Harvest Fresh" high-quality product displayed loose for your individual choosing
- ✓ Taste-Appelling Bakery/Deli's in most of our stores for easy and convenient meal-making
- ✓ Friendly and Helpful Personnel
- ✓ Everyday Low Shelf prices on staple grocery items



**VALUABLE COUPON**

**30¢ OFF**

THE PURCHASE OF A DOZEN SUPERBRAND GRADE A WHITE LARGE EGGS

LIMIT 1 WITH COUPON AND \$10.00 OR MORE FOOD ORDER  
COUPON GOOD THRU SATURDAY JANUARY 14, 1984.

**COUPON**

**CLIP 'N SAVE!**

**SUPERBRAND MARGARINE SPREAD**  
3 LB. TUB **\$1.39**

**Stay-Dry Gathers Pampers**  
60 EA **\$7.49**

LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER

- 90 CT. NEWBORN
- 48 CT. TODDLER
- 60 CT. DAYTIME

WITH GATHERS

**W-D BRAND U.S. CHOICE BONELESS LEAN STEW**  
**\$1.88** LB.

**THE BEEF PEOPLE**  
BEEF SHORT RIBS LB. \$1.78

HORMEL LITTLE SIZZLER BREAKFAST SAUSAGE . . . . . 12 OZ. PKG. \$1.19	LOUIS RICH SMOKED TURKEY BREAST . . . . . 6 OZ. PKG. \$1.49
HORMEL WRANGLERS . . . . . 1 LB. PKG. \$1.99	LOUIS RICH COOKED TURKEY OR CHICKEN BREAST . . . . . 6 OZ. PKG. \$1.49
LOUIS RICH TURKEY FRANKS . . . . . 1 LB. PKG. 99¢	LOUIS RICH TURKEY HAM . . . . . 8 OZ. PKG. \$1.49
LOUIS RICH SLICED BOLOGNA . . . . . 1 LB. PKG. \$1.19	LOUIS RICH SMOKED QUARTERS OF TURKEY BREAST . . . . . LB. \$3.29

Shop your Winn-Dixie Deli/Bakery for the freshest breads, tastiest hot foods and delicious pies and pastries you'll find anywhere. Come by today and you'll see why Winn-Dixie is...the smart place to shop for good things to eat.

**DELI FRESH CRISP AND DELICIOUS 12 PIECE SATCHEL GOLDEN FRIED CHICKEN**  
**\$7.99**

FREE WITH EACH SATCHEL ...1 DOZ. HOMESTYLE ROLLS

(1 PATTY) SALISBURY STEAK SNAK PAK <b>\$1.79</b>	¼ BAR-B-Q FRYER SNAK PAK <b>\$1.79</b>
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ABOVE SERVED WITH 4 OZ. SLAW, 4 OZ. POTATO SALAD OR WEDGES AND 1 DINNER ROLL

# BUY-ONE-GET-ONE Free

Double your Savings!

BUY-ONE-GET-ONE  
**Free**  
1 LB. CUP TASTY BIRD FRYER LIVERS

BUY-ONE-GET-ONE  
**Free**  
13 OZ. PKG. RED BARON PEPPERONI PIZZA

BUY-ONE-GET-ONE  
**Free**  
8 OZ. PKG. SWIFT'S ALL VARIETIES BROWN & SERVE SAUSAGE

BUY-ONE-GET-ONE  
**Free**  
5 CT. PKG. BYRON'S BAR-B-QUE SANDWICHES

BUY-ONE-GET-ONE  
**Free**  
10 OZ. PKG. BONNIE MAID BREADED  
• BEEF PATTIES  
• PORK PATTIES  
• VEAL PATTIES  
• CHICKEN PATTIES

BUY-ONE-GET-ONE  
**Free**  
32 OZ. SIZE WOOLITE

BUY-ONE-GET-ONE  
**Free**  
16 OZ. JAR NON DAIRY CREAMER CREMORA

BUY-ONE-GET-ONE  
**Free**  
8 OZ. SIZE LEMON OVEN CLEANER EASY OFF

BUY ONE 16 OZ. BAG SHULTZ PRETZELS AT THE REGULAR PRICE AND GET A SECOND BAG OF SHULTZ PRETZELS . . . FREE

BUY ONE 18 OZ. PKG. MARIO'S DELUXE PEPPERONIA PIZZA AT THE REGULAR PRICE AND GET A SECOND PEPPERONI PIZZA . . . FREE

BUY ONE 7 1/4 OZ. PKG. PLANTATION CREME OR FUDGE BROWNIES AT THE REGULAR PRICE AND GET A SECOND PKG. OF PLANTATION BROWNIES . . . . . FREE

BUY ONE 26 OZ. PKG. BI-TA BISCUIT DOG SNACKS AT THE REGULAR PRICE AND GET A SECOND PKG. OF BI-TA BISCUIT DOG SNACKS . . . . . FREE

BUY ONE 5 OZ. PKG. TASTE 'O SEA COOKED SHRIMP AT THE REGULAR PRICE AND GET A SECOND PKG. OF TASTE 'O SEA COOKED SHRIMP . . . FREE

BUY ONE 9 OZ. PKG. GREEN GIANT BEEF STROGANOFF AT THE REGULAR PRICE AND GET A SECOND PKG. OF GREEN GIANT BEEF STROGANOFF . . . FREE

BUY-ONE-GET-ONE  
**Free**  
20 OZ. BAG FROZEN SHOESTRING FRENCH FRIES

BUY-ONE-GET-ONE  
**Free**  
2 LB. PKG. BANQUET MACARONI & CHEESE DINNER

BUY-ONE-GET-ONE  
**Free**  
12 OZ. PKG. TASTE 'O SEA FISH PORTION

BUY-ONE-GET-ONE  
**Free**  
16 OZ. BAG GOLD KING HUSHPUPIES

BUY-ONE-GET-ONE  
**Free**  
10 OZ. PKG. CHICKEN & BROCCOLI GREEN GIANT

BUY-ONE-GET-ONE  
**Free**  
25 OZ. PKG. RICH'S STRAWBERRY SHORTCAKE

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MORE BUY-ONE-GET-ONE-FREE DEALS FROM THE DELI!

**YOUR CHOICE**

- SHRIMP EGG ROLLS
- LOBSTER EGG ROLLS
- PIZZA EGG ROLLS
- JUMBO CORN DOGS (SOUP CREAM OR CHEESE)
- STUFFED POTATOES
- MACARONI SALAD
- CHICKEN BREAST FILLET SANDWICH

**Free**

SAVE WITH **WINN-DIXIE** THE BEEF PEOPLE