Netice Mason Is In Need Or Help!
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Mrs. Mason'ticare Doy Mre, Mason'E care by wifers illhese Mecokting io
Mr . Mason, Rem Morell had promlyed to pay tor reparing ild dindow a an celived aidine never, Mo rell could not be reacheer
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which there may be to jobs which there may be to jobs
by the time they grach ate, elted department
chairman Dr. Albert Kreilchairman Dr. Albert Kreil.
ing. "I's misleating to
encourage large numbers of students to pursue cre
ative' careers for which only a few posesese real
talent and in which there arent and jobs wien for the
talented. Krelling's plan is two structure the communica.
tions arts program into four main concentrations-
Public: Relations-Orgin Public Relations-Organ-
izational Communication,
Publications, Graphice Publications, Graphics and,
Broedcasting, The second part for to draw upon the and adivnetages Johnison C . Smilh University possess: located in a major media
marke. "Few of the leading "Few of the leading,
communications schools,
and fower still of the and fick ichools, are situated in.markets as desirable as ours in Chariotte as a cor-
text for communications
education," exlained education, "My exiained
Krelling "By talented profossionelis in
our teachits procran, pri-
marily in Specil marily in specinalopics
courses; by involving them in co-curricular ac-
tivites such as the tivites such as the depart
 mental seminar series; by broadening and titrengitening our internship program and by deyeloping eoopertailies, we can make Smith's program an exceedingly attractive and competitive one Such an example is proinvolvement in support of Kreilling's efforts. WSOC will be providing guest lecturers from the protessionals on our staff, Wisoc community relations director. "Some of the areas we'll cover are broadeast, ethics; telev1-
sion sales, rating, news,
programming, and producprogramming, and produc-
tion; raidio past, present
and future and community and future and community
affairs. We're planning to
host faculty at our sto dios and we are interested
in serving on an advisory dios and w
in serving
board."
to "We're extremely happy So work with Johngon C. sized W
and Gen
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