

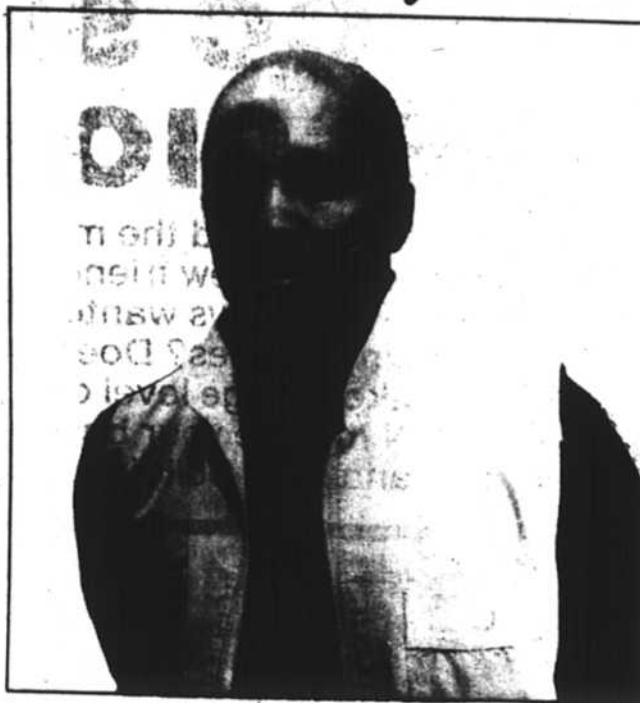
Selling Charlotte Posts

June Wilson And His Boys Are Doing Surprisingly Well

By Ken Flach
The Charlotte Post
Extra! Extra! Read all about it!!!
How long has it been since you've heard the echoes of those familiar words cried aloud by the newspaper street salesman?

You say, you've never heard those cries? Perhaps my recollection reveals my life, and to many of us who were around about in the 1940's, the memories still linger of the young lad in knickers and slouch hat with a pouch of papers under one arm and the other raised high, holding a newspaper with emblazoned headlines decrying the advances of Hitler's Third Reich. Those days have pretty much given way to computerized and highly efficient newspaper delivery systems and street sales through unattended coin boxes.

Alas, the emergence of The Charlotte Post's new and energetic street sales force: a group of boys under the able supervision and dynamic leadership of Jimmy Junius Wilson. Mr. Wilson, who is known far and wide simply as "June," came to The Post in late November wanting to know if he could use his organizational talents to "whip" together a group of



Jimmy "June" Wilson
.....Circulation supervisor

youngsters to go to the streets to sell papers.

"It's not an easy task," he was cautioned; "youngsters are easily discouraged, sometimes unreliable, often unpredictable, and it can be profitable to the mature field supervisor only if he sells 'a lot' of papers and only if he can handle youngsters well, and only if he has the patience of Job and the organizational skills of Solomon.

With little modesty, "June" said he didn't know a whole lot about Solomon but he did have the patience of Job and he sure could handle kids and if given the chance, he would build an empire. After considerable discussion, apprehensive planning, and much doubt, June was given the "Go ahead," not to build an empire but simply to do his best to get The Post into the hands of every black household in and around Char-

lotte. If you have been around town on a Thursday or Friday evening or on a Saturday afternoon during the past two months, you have probably heard the sales pitch of one of June's young lads. You might have had a difficult time saying "no thanks" but, hopefully, any persistence that you encouraged was polite and cheerful.

June has his lads organized as well as any military unit this 20-year Army veteran ever served with. He has a "North" team and a "South" team, each with a team captain whose privilege it is to ride "shotgun" in the car while going to or coming from their duty stations (next to the window with the senior captain in the front seat).

Failure to be at a prescribed place at the prescribed time may result in temporary suspension, loss of longevity, or even permanent dismissal - or perhaps no free lunch with the other lads after a hard day's work.

June takes his job seriously and he believes that firm discipline but warm-hearted concern is the way to get the most out of his boys. "They will sell more papers and make more money," he says, "and they will feel good because they are not only helping

themselves, but by becoming more self-sufficient, they are helping their families." June hasn't built an empire yet, but he and his lads are selling from five hundreds to 1,000 papers every week and "It's only the beginning," he insists.

"They're doing a great job and The Charlotte Post management is proud of June Wilson and 'his boys,'" publisher Bill Johnson beamed.

Billiards Match

Wimpy Lassiter, many times world champion of straight pool, will put on a trick shot exhibition and play at match at CPCC, noon, Friday, February 10, in Room 120 of the Music Building.

His opponent will be Nick Varner, twice National Collegiate Champion, winner of the Minnesota Fats Challenge Match, National 8-Ball Champion, and National 9-Ball Champion on ABC's "Wild World of Sports."

Wimpy, of Elizabeth City, N.C., is fresh off a victory on ESPN's "Legends of Billiards" where he won over such players as Willie Mosconi, P. J. Puckett and Minnesota Fats.

Tickets are \$1 for general admission, \$3 for students.



WPEG employees (l-r): State Alexander and Fred Wellington Graham, III, present check to Crisis Assistance Ministry director, Carolina Myers (c). (Photo By Teresa Simmons)

WPEG Makes Donation

To Crisis Assistance Ministry

As a result of Mayor Harvey Gantt's request that Charlotteans help their fellow man, private donations to the Crisis Assistance Ministry have surpassed the \$27,000 mark, according to the ministry's director, Caroline Myers. "These have been donations within a week's time," stated Ms. Myers. "We also have over 40 new volunteers which means we can see more people. We open our doors from 8 a.m. until 5 p.m. But the first person is usually in by 6 a.m. And if you are not in line by 7:30 a.m., you may be too late for that day."

Not only have individuals come to the rescue of many who have suffered financially during this colder than usual winter, but businesses have aided as well. One such business is WPEG radio station in conjunction with their parent company, Suburban Radio Group. WPEG made a direct cash contribution of

\$500 to the Crisis Assistance Ministry, located at 1510 E. 7th Street, (housed in the St. Martin's Episcopal Church).

"We feel that the Crisis Assistance Ministry is doing an excellent job in helping the poor stay warm during this cold winter," State Alexander, WPEG News and Public Service Director, announced.

"Mayor Gantt said that he is pleased at the effort and response of WPEG in adding some much needed funds that will help the Ministry help other families. WPEG urges other individuals and businesses to volunteer their help to Crisis Assistance Ministry."

The Ministry is sponsored by the Religious Congregation of Charlotte-Mecklenburg.

"The City Council has doubled its donation to the Ministry," Ms. Myers revealed. To date the city will

now donate \$40,000 to assist needy families. The Ministry, in the belief that God is concerned about all people, works with families facing some sort of economic crisis related to the basic life support needs of food, shelter and clothing. Contributions are tax deductible and may be sent to P. O. Box 36308, Charlotte, N.C. 28236. Make checks payable to Crisis Assistance Ministry or Crisis Assistance Clothing Ministry.

Hunt Names Albright To Microelectronics Board

Special To The Post
Governor Jim Hunt has named J. Phil Carlton of Pinetops, Dr. Robert L. Albright of Charlotte, and J. Tylee Wilson as Winston-Salem to the board of directors of the microelectronics Center of North Carolina.

Troupe, formerly of Asheville, who moved out of state. Board bylaws require that members be residents of North Carolina. Carlton is a former associate justice of the N.C. Supreme Court. He now practices law in Rocky Mount and is a former secretary of the N.C. Department of Crime Control and Public Safety.

Wilson is chief executive officer of R. J. Reynolds Industries, Inc., and is a past chairman of the Governor's Business Council on the Arts and Humanities. He is also on the board of Wachovia Corporation and Wachovia Bank & Trust Company.

Albright is president of Johnson C. Smith University. He is a nationally recognized consultant in college admissions, financial aid and special programs for the disadvantaged, and he has served as a consultant to the U.S. Department of Education as well as approximately 50 institutions of higher learning.

The board of directors consists of 14 members. It is the governing body of the Microelectronics Center of North Carolina, a non-profit corporation established to encourage education and research in North Carolina in the microelectronics field.

Wachovia Reports Record Loan Volume

Wachovia Mortgage Company has reported a record loan volume during 1983. The company, which operates 22 offices throughout the Southeast including one in Charlotte, originated more than 6,200 loans representing just over \$360 million.

"We have seen a banner year in 1983 for the construction of new residential homes and for the sale of these and existing homes," said A. Ferrol Edmondson, manager for Wachovia Mortgage Company in Charlotte.

"Our staff is pleased to have contributed to the growth in Wachovia Mortgage Company's loan production last year," he said. Wachovia Mortgage Company, a subsidiary of the Wachovia Corporation, services almost 46,000 mortgage loans with outstanding balances exceeding \$1.8 billion.

Young Democrats

On Saturday, February 11, the College Federation of Young Democrats of America and the Young Democrats of America will sponsor the Southern region Hubert H. Humphrey Training School on the campus of North Carolina A&T State University in Greensboro, N.C. Registration for the meeting will begin at 8:30 a.m. and speakers representing various political organizations will offer workshops and lectures on key national and state issues which will affect college students in 1984.

The student union ballroom on the campus will be the headquarters for the conference.

Health Courses

Red Cross health courses in February include "Preparation For Parenthood" and "Family Health and Home Nursing."

"Preparation For Parenthood" helps parents-to-be prepare for the birth and care of their child. This course meets on February 13 and 15, from 7-9 p.m., at the Red Cross. The course fee is \$10 per couple.

"Family Health and Home Nursing" focuses on preventing illness and performing simple nursing skills. Two courses will be held in February. One course meets on February 13, 15, 20, 22 and 23, from 6-9 p.m., and one course meets on February 20, 22, 27, 29 and March 5, from 9 a.m. to 1:30 p.m. Classes are held at the Red Cross. The course fee is \$10.50.

For more details, call the Red Cross at 376-1661, Monday through Friday, from 9 a.m. to 5 p.m.

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