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THE CHARLOTTE POST - Thursday, March 1, 1984

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Livingstone Receives

3M Gifts

Livingstone College is the recipient of 3M office equipment valued at over \$70,000 recently donated by the 3M Company to the college.

According to Dr. William H. Greene, President of Livingstone, the 3M Company made contributions of electronic typewriters and copier machines valued at \$4 million to the United Negro College Fund and its 42 member institutions. Livingstone received one 565 copier, six 595 copiers, one 787 copier and eight model 400 electronic typewriters.

Officials at 3M indicate that the gift is in recognition of the service that Livingstone and other UNCF institutions provide to many of the communities in which 3M employees live and do business.

"We are thankful that the 3M company made a concerted effort to assist us with resources and technological advances that will continue to enhance our mission of producing quality graduates who will be responsible, contributing members of society," said Dr. Greene.

"Our educational support systems will certainly be improved by this gift and we are excited about our prospects for the future," Dr. Greene concluded.

Young Democrats To Hold State Convention Here

The 51st annual North Carolina Young Democrats Convention is scheduled for Saturday, March 3, at the Marriott Executive Park Hotel in Charlotte.

Keynote speaker for the event will be Mr. Bert Lance, Democratic Party Chairman of Georgia. Mr. Lance, a native of Gainesville, Ga., attended the University of Georgia, Emory University, and did graduate work at Rutgers University. Mr. Lance, a banker by profession, was appointed by President Jimmy Carter as Director of the Office of Management and Budget in 1977.

The Young Democrats convention will begin Friday evening with many candidates hosting hospitality suites at the Marriott. Also Friday evening, the North Carolina Federation of College Democrats will hold its annual meeting. The business session convenes Saturday morning with the election of new state officers and will continue into mid-afternoon.



Engaging Denise Seawood
.....An aerobics teacher

Denise Seawood Is Beauty Of Week

By Lori Grier
Post Staff Writer
Denise Seawood, 20, knows what it takes to have a body that's in tip-top shape. Her daily routine consists of a little aerobics here, yoga there and exercise everywhere to constitute a healthy body and sound mind.

The 1981 Harding High graduate has been an aerobics teacher for six years and has given aerobics shows at P. B. Scott's. She entered the world of aerobics in 1978 at King's Gym (now World Gym).

"The program was only \$15 a month when a friend and I first entered. Aerobics is something which comes natural for me. I prefer it, and I have stuck with it ever since," Seawood explained.

Because she believes that life is open for all opportunities, she encourages young people "to finish high school."

Seawood, recruiter for Revelation School of Modeling, North Tryon Street, has been an amateur body builder for three years and head cheerleader for Sedgfield Junior High School, Central Piedmont Community College and the Charlotte Chargers (now Carolina Storm) football team. There's a reason that she stays so busy. "I try to stay busy as much as possible, because it takes away stress, tension and you don't worry about small problems. When you're busy, small problems don't seem to burden you as much," are her reasons.

The Taurean is in preparation of starting an aerobics program, fashion coordinating program along with make-up and would like to be an Amber Hues representative.

Our beauty knows that "a black woman really has a big opportunity in Charlotte. If she would just open her eyes, there's so much she could receive." Seawood declared that the state of North Carolina has the highest pregnancy rate in the United States. "I would like to see these pregnancies reduced, because most of the mothers don't know how to care for their children and properly use birth control." She would also like to help feed, clothe and provide services for children and the elderly.

Her favorite person is "Cowboy," nickname for

her boy friend. "On March 1, we will have been together for one year. He didn't promise me the world or lead me on with a lot of lies. We looked for love and got it. He can tell me about my imperfections, and I can tell him about his," she beamed. She admits that marriage is not in the picture presently. "My career is first, so my social life will have to wait."

Our beauty's favorite pets were snakes named Cocaine Katie and Damion. Both are dead now. "I used to date 'Jake the Snake,' professional wrestler, who threw Damion on my lap one time. I took him home, because he wouldn't let go of me. Later on Jake gave me Cocaine Katie."

When it comes to music, she is inspired by Aretha Franklin and Angela Bofill. "Their music tells a story about life, about me being a lover and being disappointed sometimes," she remarked.

Seawood's hobbies include collecting antique clothes, make-up application on people and socializing. Her future ambitions are to own a modeling school and be happy. "My mother always told me to use it (talent) before I lose it, because you only go through life one time," she emphasized.

Denise Seawood is the daughter of Otto and Rozella Seawood. Her brother is 20 year-old Otto, III, and her fraternal twin sister is 20 year-old Deseree.

Here March 17

Fred Rasheed Is NAACP Freedom Fund Banquet Keynote Speaker

By Karen Parker
Post Staff Writer
Fred H. Rasheed of New Jersey, will be the guest speaker at the Charlotte Chapter NAACP annual Freedom Fund banquet.

Rasheed is the national director of economic development for the organization. He will speak at the March 12 banquet in McDonald's Cafeteria. Tickets for the 7 p.m. event are \$35.

A graduate of Rutgers University, Rasheed has a degree in Business Administration and Law. He is

Marriott To Begin Hiring

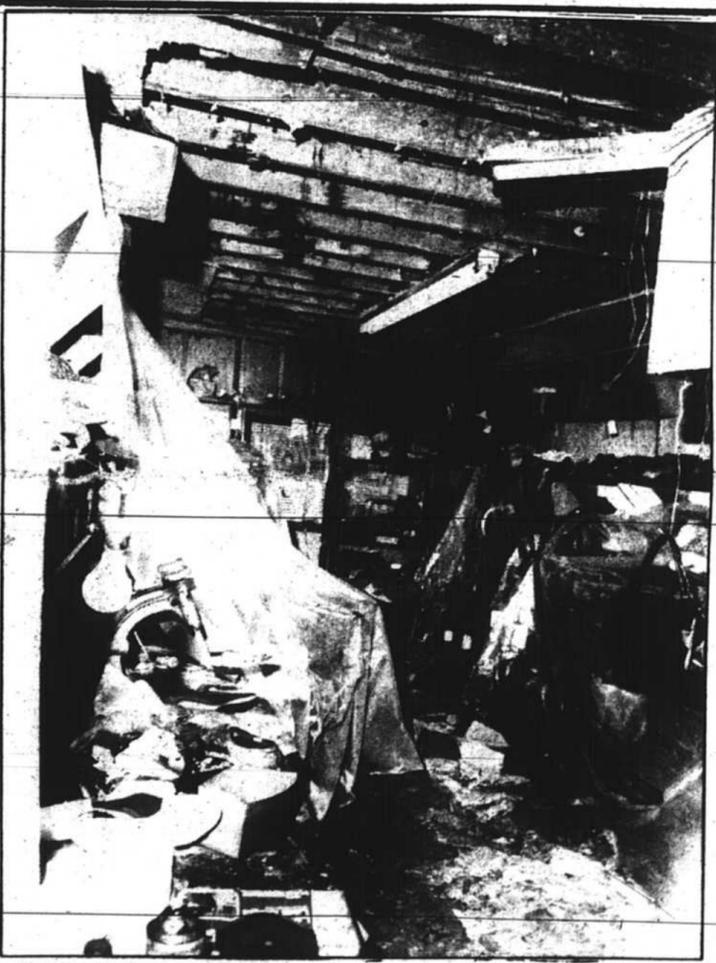
In a cooperative arrangement with the local Employment Security Commission, the new Marriott City Center hotel in uptown Charlotte will begin accepting applications for approximately 400 jobs on Monday, March 5.

Marriott personnel director Bob Mefford said Marriott will advertise the positions in local newspapers beginning March 3. "We're going to need people at all levels of hotel operations," Mefford said, "from high-visibility customer contact positions such as the front desk, to waitresses, waiters, security, housekeeping, bellmen, maintenance, reservations...the whole spectrum."

Under the terms of the arrangement, applicants will file applications between 9 a.m. and 4 p.m. week-days at the Employment Security Commission, 316 East Morehead Street, and will go through an initial screening being coordinated by ESC's Merry Hartrick. ESC will then refer the best-qualified applicants to Marriott for successive interviews. Applications will be accepted at ESC through March 31.

Mefford said this hiring arrangement is unusual for hotels in general and for Marriott in particular.

"We are doing the hiring this way in conjunction with ESC for the sake of efficiency due to a lack of office space in the uptown area and due to the construction of the uptown transit mall as an effort to reduce long lines in that part of town. We are also choosing this route as a result of the North Carolina Employment Security Commission's fine reputation and our confidence in its ability to handle the task efficiently and expertly," Mefford said.



Two beauty shop owners had to move their businesses elsewhere; the shoe store closed down. Who will pay for the damages at 1404 Beatties Ford Road - the owners or the tenants? The courts may have to decide. (Photo By Divine Reflections)

"Dilapidated" Conditions Force Businesses To Close

By Teresa Simmons
Post Managing Editor

On November 12 and 24, partial ceiling of the 1404 Beatties Ford Road building collapsed, forcing two of the three businesses within the structure to close.

Today, all three businesses, Northwest Beauty-

ette, Grier's Shoe Shop and Romaine's Beauty Rama have closed. Only Romaine's Beauty Rama continues at the Sunshine Beauty Center, 2523 N. Graham Street. The Northwest Beautyette has moved to 2004 Beatties Ford Rd. There's no longer a Grier's Shoe Shop. From

the outside the building at 1404 looks intact, but on the inside, only rubbish remains.

Equipment, according to the tenants, Mary Whiteside, Mrs. Thomas Grier and Romaine Worth, have mildewed or simply received damage because of the caved-in ceiling. Fortunately, Grier was able to sell some of the shoe repair equipment.

The owner of the building, Charlotte attorney Charles V. Bell, according to the tenants, was repeatedly contacted about the dilapidated condition of the building. "Both my husband and I called Mr. Bell. He knew about the building before the ceiling fell. He always said he would fix it," Mrs. Grier commented.

"It started with a leak in the ceiling in the working area and it ended up in the front area where the customers wait. My husband called before November, and on November 12, the plaster came down and so did some of the concrete. We were lucky it happened when it did...when no one

"Get-Out-The Vote" PSA's Available

The DNC's National Affirmative Action Program this week begins another phase toward increasing minority participation in the 1984 presidential election process.

Democratic state parties and organizations in states with substantial minority populations will receive brochures and radio announcements encouraging involvement in the primaries, caucuses and statewide elections.

The brochure, tailored to each state, explain how to participate in the election process including: steps detailing how to become a delegate to the Democratic National Convention. The New York, California, Arizona and Texas brochures are also available in Spanish.

Actor James Earl Jones encourages participation in this year's presidential election on 30-second non-partisan public service announcements recorded for the Democratic National Committee. Also available are partisan 30-second radio spots urging listeners to make their choice for the Democratic nominee for President in the upcoming primaries and caucuses.

"This is the most important election year this country has seen in 50 years. Our goal is to make sure everyone knows how to become politically active," explained Yolanda Caraway, Director of the National Affirmative Action Program. "Ultimately, we want to make sure every eligible voter participates in the 1984 elections."

All brochures and the PSA's are available to organizations and the media upon request.

The targeted states are: Alabama, Arkansas, Arizona, California, Florida, Georgia, Louisiana, Mississippi, New York, North Carolina, South Carolina, Texas and Virginia.

Black Church Leaders Endorse Jimmy Green

Raleigh - The two highest-ranking church leaders of the Disciples of the Church of Christ in North Carolina today jointly endorsed Lt. Gov. Jimmy Green in his bid to step up to the office of governor. Bishop M. W. Johnson, the presiding bishop, and Bishop A. L. Matthews, the vice bishop, gave their joint endorsement to the 27,000 members of the 93 Churches of Christ in the Goldsboro-Raleigh district.



Fred Rasheed
.....Rutgers graduate
a recipient of the Reginald

H. Smith Community Lawyer Fellowship, which provided him the opportunity to teach Business Law courses at Rockhurst College.

Rasheed has broad experience in economic development and minority business enterprise. He has served on various boards and advisory groups, and has published articles on minority business and economic development.

Other events which will take place at the banquet include awarding seven

certificates of appreciation to NAACP members, and acknowledging the inductees into the NAACP's Hall of Fame.

"People accepted into the Hall of Fame are judged on good character, or a willingness to work unselfishly in the areas of human and civil rights and, also, on one or more outstanding contributions to the NAACP," Ms. Woodard revealed.

Some of those contributions in the past included gaining rights in education, See Fred On Page 12A

