

59th Anniversary Sale!



SAVA-CHEK FREQUENT BUYER Savings Plan™

There has never been a better time to be a Winn-Dixie customer! Our new Frequent Buyer program will put more than groceries in your cupboards...it's going to give you a greater return for your food dollar than you ever thought possible!

HERE'S HOW IT WORKS...

1. Ask for your Frequent Buyer Sav-A-Chek. It's free! Simply fill it with the required number of Sav-A-Chek coupons. You'll get a single Sav-A-Chek coupon for every dollar you spend on a Sav-A-Chek item. It's fun, it's easy! You will want to be a Winn-Dixie Frequent Buyer, because...
2. You can cash your Frequent Buyer Sav-A-Chek on exciting Winn-Dixie grocery specials everyday every week! The faster you fill your Frequent Buyer Sav-A-Chek, the faster your savings add up! Shop Winn-Dixie. There are no limits to the number of Sav-A-Cheks that you can cash in on famous brand items or as a bonus.
3. Save a buck or more at participating Frequent Buyer merchants! That's right, your filled Winn-Dixie Frequent Buyer Sav-A-Chek is now worth \$1 off the purchase price of any item or service only at select Frequent Buyer merchants.

SOME RESTRICTIONS MAY APPLY

Winn Dixie Frequent Buyers Will Get **\$1 OFF AT**

\$1.00 off their purchases for each filled Sav-A-Chek cashed in at Eckerd's Drugs!

AMERICA'S FAMILY DRUG STORE

We'll give you a dollar off any \$5.00 purchase or more throughout our store, (excluding tobacco items and alcoholic beverages). Limit one Sav-A-Chek per transaction please.

\$1.00 off their purchases for each filled Sav-A-Chek cashed in at One Hour Martinizing!

DRY CLEANING

Sav-A-Cheks must be presented with incoming orders and are not valid with other specials. Please - only one Sav-A-Chek per order.

\$1.00 off their purchases for each filled Sav-A-Chek cashed in at Piedmont Airlines!

Certain fares may be restricted. Any number of Sav-A-Cheks can be used with each purchase.

\$1.00 off their purchases for each filled Sav-A-Chek cashed in at Hardee's!

Offer good only at participating Hardee's Restaurants. Customer must pay any sales tax due. Not good in combination with any other offers or combos. No change will be returned on orders under \$1.00. We reserve the right to limit number redeemed per transaction.

Or Save at Winn-Dixie

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
5 LB. BAG PLAIN OR SELF RISING PILLSBURY
FLOUR 19¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
32 OZ. BTL. DEL MONTE TOMATO
CATSUP 29¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
2 LITER BTL. ALL FLAVORS CHEK
DRINKS 9¢

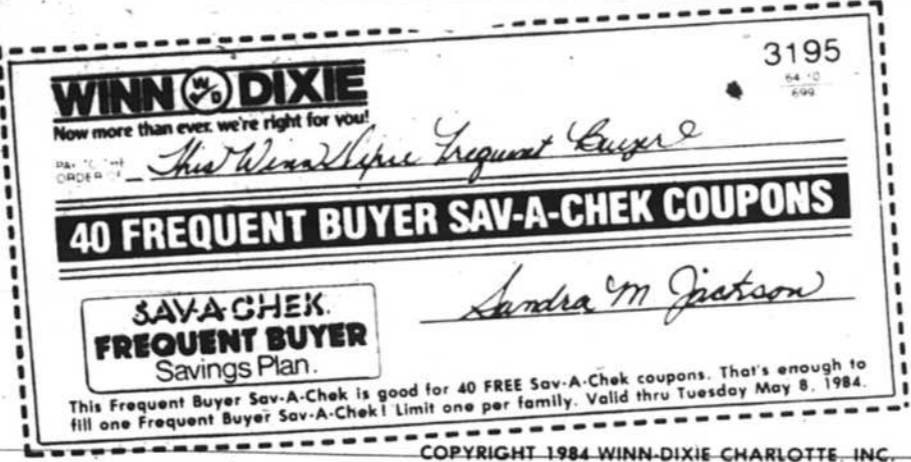
WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
1 LB. PKG. IN QUARTERS PARKAY
MARGARINE 9¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
DOZEN SUPERBRAND WHITE GRADE A
LARGE EGGS 59¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
HARVEST FRESH HEAD OF
LETTUCE 9¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
JAMESTOWN FRESH PORK
SAUSAGE 29¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK
4 1/2 OZ. JAR BEECHNUT ALL VARIETIES STRAINED FRUITS OR VEGETABLES
BABY FOOD 4 FOR 1¢



PURE GROUND BEEF

5 OR 10 LB. PKGS.
W-D
HANDI PAK GROUND BEEF

98¢ LB.

1 LB., 2 LB. & 3 LB. PKGS...
LB. \$1.18

U.S.D.A. CHOICE BEEF

UNTRIMMED
U.S.D.A. CHOICE WHOLE BONELESS ROUND TIPS

\$1.66 LB. 9/11 LB. AVG.

(CUT INTO ROAST, STEAKS AND TRIMMINGS FREE) (10¢ PER POUND CHARGE FOR CUBING)

HICKORY SWEET SLICED BACON

2 LB. PKG...\$2.38
1 LB. PKG.

HICKORY SWEET SLICED BACON

\$1.19

HOLLY FARMS U.S.D.A. GRADE A FRYER (ALL CHOICE PIECES)
COMBO PAK 99¢ LB.

SCOTTOWELS

LARGE ROLL ASSORTED COLORS

39¢

LIMIT 2 WITH \$10.00 OR MORE FOOD ORDER

MAXWELL HOUSE MASTER BLEND COFFEE

\$1.79

13 OZ. BAG

LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER

FAB DETERGENT

49 OZ. BOX

\$1.19

LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER

CORONET TISSUE

4 ROLL PKG. ASSORTED COLORS

79¢

LIMIT 1 WITH \$10.00 OR MORE FOOD ORDER

STAR-KIST TUNA

6 1/2 OZ. CAN CHUNK LIGHT IN OIL OR IN WATER

55¢

LIMIT 2 WITH \$10.00 OR MORE FOOD ORDER

TROPICANA GOLD 'N PURE FLORIDA ORANGE JUICE

HALF GAL. TROPICANA 100% PURE

99¢

EMBERS CHARCOAL

10 LB. BAG

\$1.19

W-D BRAND U.S. CHOICE

• 5 LBS. ROUND TIP STEAK
• 5 LBS. ROUND TIP ROAST
• 5 LBS. GROUND ROUND TIP

15 LBS. BONELESS BEEF \$28.96 EA.

We're Right for You!

BREYER'S ICE CREAM

ALL FLAVORS HALF GALLON

\$2.19

SUPERBRAND ICE CREAM

ALL FLAVORS SHERBET OR ICE CREAM

\$1.08

HALF GAL.

W-D BRAND U.S. CHOICE BONELESS ROUND TIP ROAST

\$2.56 LB.

ROUND TIP STEAK...LB. \$2.66

FOX DELUXE PIZZA

10 OZ. PKG. ALL VARIETIES

69¢

DIXIE DARLING SANDWICH BREAD

24 OZ. LOAVES

289¢

ARROW BLEACH

GALLON JUG

69¢