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# Eastern Airlines, WiP保 ${ }^{4}$ ins 

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 To CoSponsor Post Contest
## By Loretta Manage Pont Stalt Writer

Only nine days remain before the fourth annual "Churchwoman of the Year" contest gets underway. Churches are still lining up representatives to ensure that they are included in the highly competitive contest that is filled with prizes and camaraderie.

Editor and publisher Bill Johnson promises that this year's campaign will be the most exciting one yet. In concensus with Mr. Johnson's projection of the contest is both WPEG and Eastern Airlines. Both bu sinesses, have agreed to participate as co-sponsors for the second consecutive year.
Nancy Cooper, station manager at WPEG, said, "We are very excited that The Charlotte Post has invited us to participate in the fourth annual "Church woman of the Year* contest and we expect it to be a bigger and better event than last year."
Last year, WPEG participated throughout the campaign donating air lime and becoming actively involved in the campaign's banquet WPEG also donated a prize to one of the Churchwoman con.testants. According to M/s. Cooper, the role that WPEG will play this year will be similar to their previous function in the contest.
News director, State Alexander explained why uieir station has become involved in this community affair. "We have been working hard over the past few years to foster strong-
er ties with the religious community and we see the "Churchwoman of the Year" contest as a viable way of reaching that community,"
"Being in a radio atmosphere doesn't always allow us the opportunity to meet other people or have the first-hand contact that we desire. Without a program of this caliber we would be without a valu. able access to the religious community," continued Alexander:
Although Ed Bennetf, manager at Eastern Airlines could not be reached, his company will be responsible for sending the "Churchwoman of the Year' and a companion to some exotic place. Last year. Estelle Davis, the 1983 winner, llew to the Bahamas on an all expense paid trip. As of yet the destination for this year's winner has not been dis-

closed.
The "Churchwoman of the Year campaign bo gins Sunday, May 27 , and wili conclude Sunday, July 8. There is still time to join in on the fun and excitement of vying for the prestigious title ${ }^{\text {" }}$ Churchwoman of the Year." Contact Anita Robinson or Michelle Dorsey atsr6-0496 tofind outhow you can bea part of the excitement:

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