

Post Salutes 1984
High School Seniors

See Stories In B Section

Public Library of

NAACP Kicks-off
Membership Drive

See Story On Page 6A

Housing Authority
Services Raises \$50,000

See Story On Page 14A

Public Library
310 N. Tryon Street
Charlotte, NC 28202

MAY 25 1984

NOW SERVING CHARLOTTE AND MECKLENBURG COUNTIES
CABARRUS AND WAKE COUNTIES

THE CHARLOTTE POST

"The Voice Of The Black Community"

YOUR BEST
ADVERTISING MEDIA
IN THE LUCRATIVE
BLACK MARKET
CALL 376-0496

Volume 9, Number 50

THE CHARLOTTE POST - Thursday, May 24, 1984

Price: 40 Cents



Anna Hood
.....1981 Winner



Estelle Davis
.....Won Eastern Airline's
expense paid trip to the
Bahamas in 1983



Jesse McCombs
.....1982 winner

With 30 Contestants Competing

Churchwoman Of The Year Campaign Off And Running!

By Loretta Manage
Post Staff Writer
Monday, June 4, by 5
p.m. in the contestants of the
Post's fourth annual
"Churchwoman of the
Year" contest will have
turned in their first reports
in the six-week long cam-
paign.

Their first reporting
marks their first step to-
wards becoming "Church-
woman of the Year." The
contest kicks off Sunday,
May 27.

With several previous
churchwomen candidates
making their bid for the
title, it is almost assured
that this race will be one of
the most exciting ones yet.

Both Rena Blake of East
Stonewall and Occie Jones
of St. Luke, contestants in
the first "Churchwoman of
the Year" contest, have
announced their interest in
the prestigious contest.

Though Blake won't be
an actual contestant she
will use her experiences
from last year's involve-
ment to assist Mrs. Ola
Mae Jones. Jones, also a

member of East Stonewall
AME Zion Church is en-
thusiastic, according to
Blake.

Mrs. Jessie McCombs of
Memorial Presbyterian
Church who walked away
with the title of "Church-
woman of the Year" in
1982, is also making a re-
entrance into the heated
contest.

Mrs. Mattie Caldwell,
who has participated in the
churchwoman contest for
the past three years and
who was the winner of the
lovely fur coat donated by
The Vintage Girl, will be
among the highly compe-
titive contenders. She is
representing Ebenezer
Baptist Church.

Although it is not con-
firmed, Hazeline Sarter,
a member of University
Park Baptist Church and a
contestant in the "Church-
woman of the Year" con-
test for two years, has been
considering running again.
Last year Ms. Sarter en-
tered in the contest at a
very late date and in a

short time came to be-
come one of the top con-
tenders.

As of yet Mrs. Estelle
Davis of New Hampton
Presbyterian Church has
not announced her plans
to become a contestant. Her
affirmation of participat-
ing would certainly intensify
the excitement already
prevalent in the
contest.

Presently the con-
testants and the churches
they are representing are:
Occie Jones of St. Luke;
Dixie Lewis of Faith Me-
morial Baptist Church;

Jessie McCombs of Me-
morial Presbyterian Church;
Einez Alice of Pleasant Hill
Baptist Church; Josephine
Goodwin of Walls Memori-
al; Mamie McClarien of
Woodland Presbyterian
Church; Betty Heath of
Steele Creek AME Church;

Gladys Wallace of St.
Mark's Methodist Church;
Mattie Caldwell of Ebe-
nezer Baptist Church;
Willie Day of Gethsemane
Baptist Church; Alberta
Alexander of Mount Olive
Baptist Church; Hattie
Harris of Chappell Memori-
al Baptist Church; and
other churches who plan to
participate but who have
not named a candidate are
Second Calvary Baptist
Church; University Park
Baptist Church; St. Morris
Sanctuary, Logan's Chapel,
Simpson-Gillespie and
East Stonewall.

means of cost-containment.
It is much less expensive to
keep people well than it is
to cure illnesses. More and
more businesses are using
preventive medicine as a
means of reducing employ-
ee health costs and I believe
that is the direction the
state must turn as well."

Knox called on the ex-
perts at North Carolina's
four medical schools and
other health care profes-
sionals to work together
with the state in developing
a program of cost-effective,
efficient preventive
medicine.

Knox also pointed out
that in many parts of North
Carolina, particularly the
more rural areas, people
are 40 to 50 miles away
from adequate health ser-
vices. In the event of a
medical emergency, they
do not have quick access to
the help they need.

"As a former vice chair-
man of the state's Medical
Emergency Commission, I
worked diligently to help
rescue squads and to make
emergency medical care
more available to our
See HEALTH On Page 2A

Knox Calls For Repeal Of CWIP

Eddie Knox, Democratic
candidate for governor,
said he would actively
work to repeal Construc-
tion Work in Progress
(CWIP) legislation as a
means of reducing sky-
rocketing utility costs.
CWIP allows the costs of
construction in progress to
be paid for by existing
utility rates.

"The governor of North
Carolina must do every-
thing within his power to
see that people of this state
receive adequate electrical
services at reasonable
rates. We have to keep
utility costs in line and
repealing CWIP will cer-
tainly help us do that,"
Knox said.

Knox also said he would
reduce the number of rate
reviews the power com-
panies can seek each year.
With these companies re-
ceiving 50 percent of the
rate increases requested,
limiting rate reviews would
provide ample time to pro-
perly investigate each re-
quest.

As for the Utilities Com-
mission, Knox said he
would appoint people who
represent various areas of
expertise and interest
spread across North Caro-
lina.

"We need to appoint a
strong, competent Utilities
Commission that will look
after the best interests of
our people."

Knox addressed the issue
of the Utilities Commis-
sion's Public Staff and the
need to provide more sup-
port for this group.

"Since the Public Staff
was formed in 1977, power
bills have increased \$1
billion. That figure breaks
down to a \$175 increase for
every man, woman and
child in this state," Knox
said.

Jackson And The Black Press?

Reprint From
The Carolinian

If there is any one lesson
that Rev. Jesse Jackson's
presidential campaign
should have taught black
America, it would be that
there is a definite need for
black media.

Without the various
forms of media that exist in
the black community, i.e.,
black newspaper, black
radio, the pulpit, neigh-
borhood grill and barber
shop, Rev. Jackson's "New
Direction" message would
not have been communi-
cated to result in the 20
percent of the electorate
which he has won this year.

The two normal avenues
of political communication
have not effectively been
available to Jackson, po-
litical advertising and
media coverage. (One



Jesse Jackson
.....Presidential hopeful

might argue that the media
have covered the Jackson
campaign since day one,
but we would respond that
what the traditional press
has done in too many in-
stances has not been "co-
verage" but rather at-
tempted assault via the



Bridget and Yolanda Potts
.....Possess sisterly love

Our Beauties Find Thrills In Michael Jackson Music

By Teresa Simmons
Post Managing Editor

If you have a sister,
perhaps you understand
why such a relationship
can be extremely special.
For Bridget and Yolanda
Potts the experiences of
sharing your feelings and
knowing that you always
have a friend is a blessing
they never want to live
without.

Bridget, pictured on the
left, is the eldest. She is a
twelfth grader at Harding
High School. She is a mem-
ber of the Spanish Club,
secretary of the National
Beta Club, member of Big
Brothers and Big Sisters,
the Keylites, treasurer of
the Imperators and treas-
urer of the H.O.S.A. Club.
She would like to become
a pediatric nurse "...be-

cause I love working with
children and I like seeing
them in the best of health."
The University of North
Carolina, Charlotte is her
destination for higher
learning.

Michael Jackson is her
favorite entertainer. "He
strives to reach perfection
in his career and has come
out on top," she exclaimed.
Bridget enjoys skating and
sings herself. She is a
member of the Young
People's Choir at Silver
Mount Baptist Church
where Rev. William Lee,
Jr., pastors.

Also at church she is
secretary of the Sunday
School, president of the
Youth Department and
chairman of the Sick Com-
mittee of the Young Peo-
ple's Choir.

See OUR On Page 9A

airwaves and the printed
word.)

Political advertising has
been nonexistent during
the campaign. The dollars
have not been there, and
the few coins that have
been received were better
spent in keeping the semi-
experienced and inform-
ally organized campaign
moving.

While other candidates,
at one time up to six,
enjoyed the generosity of
financially endowed ele-
ments in our society, Jack-
son had to depend primari-
ly on church-style offer-
ings and "widow's mites"
from admiring and hopeful
supporters. Because all of
this was raised "catch-as-
catch-can," the campaign
staff could do little in plan-
ning significant expendi-
tures to promote the can-
didate. Jackson's pre-

sence, style, charisma and
message had to do the job.
It did.

The black community
should have no reason to
expect mainstream Ameri-
ca to make the communi-
ty's heroes or promote a
set of political circum-
stances that eventually
would be their own un-
doing. Blacks should not
expect non-black media,
whether newspaper, radio,
TV or any other means of
reaching minds and formu-
lating public opinion, to
adopt as their pet project
the promotion of their
former slaves.

The result has to be that
if the black community
understands the necessity
of communication and the
role it plays in progres-
sive efforts, that a vehicle
be found through the un-
See JACKSON On Page 13A

Delta Sigma Theta To Sponsor Workshop Here

By Jalyne Strong
Post Staff Writer

"The single mother
needs to be reassured that
she can provide a positive
and stable environment for
her children," informs
Carole Ricks. A noted
Family Therapist, advice
columnist and radio pro-
gram hostess, Ricks will
speak at two separate se-
minars this month exam-
ining single motherhood.

On May 24, the Mental
Health Association will
sponsor its lunch-time se-
minar concerning "single
working mothers." It will
be held from 12:10-1 p.m. in
the Tarheel room on the
31st floor of the Wachovia
Center Building, 400 S.
Tryon Street.

A look at the "black
single mother" will be ap-
proached by Summit II, a
program sponsored by the
Charlotte Chapter of Delta
Sigma Theta Sorority, Inc.
The seminar will be May
26, 10 a.m. - 1:30 p.m. at the
McCrorey Branch YMCA,
3801 Beatties Ford Road.

Ricks, an M.S.W.,
A.C.S.W. social worker,
has a private practice as a
counselor. "I have worked
with a number of single
mothers in my family ther-
apy practice," she as-
sures. Ricks is featured in
"Carole's Corner," a weekly
question and answer col-
umn in The Charlotte
Post and on the airwaves
with WPEG 98-FM, Mon-
days and Thursdays. She
served on the advisory
board of TAPS (Teenage
Parent Service) for four
years.

Both seminars probe a
similar topic from different
perspectives: the single
working mother and the
black single mother. Yet
Ricks relates that her mes-
sage will not necessarily
differentiate. Coping strat-
egies will be her objec-
tive. "Work, child care,
economic and emotional
pressures," comments
Ricks, are the main areas
she will address.

The single parent house-
hold has been perceived as
a detrimental epidemic to
the American way of life.
Ricks explains, "The social
revolution of the '60s—
people re-examining their
roles, including parent-
hood, tore the family apart.
For the most part leaving
one parent with the respon-
sibility of raising the chil-
ren."

Ricks stresses that no
stigma need to shroud this
phenomenon. "The single
parent families are differ-
ent not deviant," she
states. "They must be val-
idated in their own eyes
and in the eyes of the
community."

There is a distinction be-
tween the single teenage
mother and the single
adult mother, according to



Carole B. Ricks
..... Family therapist

the family therapist. Ricks
implies, "The dual role of
the single teenage mother
constitutes a more severe
situation. This mother is
still a child herself with the
responsibility of raising a
child. She is neither eco-
nomically self-sufficient
nor mature enough to cope
with parenthood. While the
adult single mother has the
greater capacity to be inde-
pendent, having had life
experience and the time to
invest in an education."

Concerning both of these
sub-groups, time manage-
ment skills are of utmost
importance to the single
mother. "Learning to bal-
ance the responsibility of
child, family and self while
still enjoying having fun
with the children is the
key," Ricks sums up. This
is a process that must be
learned and then enforced
by developing a network of
support.

"Single parenting can be
a lonely experience if you
try to manage by your-
self," acknowledges Ricks.

The Mental Health As-
sociation's seminar on
"Single working mothers"
is a one-time program
which is part of a series of
programs for mental
health month (May).

Highway Patrol Prepares For Busy Weekend

Raleigh - With traffic
deaths in North Carolina on
an upward trend, safety
officials are preparing for
a busy Memorial Day
weekend.

Traffic deaths are run-
ning slightly above those
reported at this same time
last year according to
Crime Control and Public
Safety Secretary H. R.
Clark. "We have never
fully recovered from the
Easter holiday weekend,"
he said. Fifteen motorists
died during that weekend
according to Clark.

The Memorial Day holi-
day begins at 6 p.m., Fri-
day, May 25, and ends at
midnight, Monday, May 28.
Eighteen traffic deaths
were reported during the
holiday weekend last year.



Middle age is when a
person starts thinking
about resigning from the
JET SET and joining the
SET SET.