

WE HAVE EVERYTHING YOU NEED FOR YOUR MEMORIAL DAY PICNIC!

We will be open regular store hours Memorial Day for your Shopping Convenience!

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SAV-A-CHEK FREQUENT BUYER Savings Plan™

There has never been a better time to be a Winn-Dixie customer. Our new Frequent Buyer program will give you a greater return for your food dollar than you ever thought possible!

HERE'S HOW IT WORKS...

1. Ask for your Frequent Buyer Sav-A-Chek. It's free! Simply fill it with the required number of Sav-A-Chek coupons. You'll get a single Sav-A-Chek coupon for every dollar you spend on a Sav-A-Chek item. Coupon for each ten dollars you spend. It's fun! It's easy! You'll want to be a Winn-Dixie Frequent Buyer because...
2. You can cash your Frequent Buyer Sav-A-Chek on exciting Winn-Dixie grocery specials everyday every week! The faster you fill your Frequent Buyer Sav-A-Chek, the faster your savings add up. Shop Winn-Dixie. There's no limit to the number of Sav-A-Cheks that you can cash in on famous brand items or as a bonus...
3. Save a buck or more at participating Frequent Buyer merchants! That's right, your filled Winn-Dixie Frequent Buyer Sav-A-Chek is now worth \$1 off the purchase price of any item or service only at select Frequent Buyer merchants.

Save a Buck at:

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchases for each filled Sav-A-Chek cashed in at Hardee's!

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchases for each filled Sav-A-Chek cashed in at One Hour Martinizing Dry Cleaners!

Hardee's

ONE HOUR MARTINIZING DRY CLEANING

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchase of Piedmont airfare for each filled Sav-A-Chek cashed in at any travel agency or Piedmont ticket office!

WINN-DIXIE FREQUENT BUYERS WILL GET

\$1 OFF

Their purchases for each filled Sav-A-Chek cashed in at Eckerd Drugstores!

PIEDMONT AIRLINES

ECKERD AMERICA'S FAMILY DRUG STORE

Or Save at Winn-Dixie

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK HALF GALLON 4' OFF LABEL LIQUID BLEACH
CLOROX 1¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK 5 LB. BAG PLAIN OR SELF RISING PILLSBURY
FLOUR 19¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK 32 OZ. BOTTLE HEINZ TOMATO
KETCHUP . . . 49¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK 24 OZ. LOAVES DIXIE DARLING SANDWICH
BREAD . . . 2 FOR 29¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK 1 LB. PKG. QUARTERS BLUE BONNET
MARGARINE . 9¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK 20 OZ. BAG SHOESTRING FROZEN
FRENCH FRIES 1¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK HARVEST FRESH HEAD OF
LETTUCE 9¢

WITH ONE FILLED FREQUENT BUYER SAV-A-CHEK 12 OZ. PKG. JESSE JONES
FRANKS 69¢

LARGE ROLL DECORATOR, WHITE, OR ASSORTED COLORS
BOUNTY TOWELS 48¢
LIMIT TWO WITH \$10.00 OR MORE FOOD ORDER

HARVEST FRESH YELLOW CORN 10 EARS
\$1.29

W-D BRAND U.S. CHOICE BONELESS CHUCK ROAST
\$1.39 LB.
CHUCK STEAK LB. \$1.49

25¢ OFF LABEL 48 OZ. BTL. MAZOLA CORN OIL
\$1.99
LIMIT ONE WITH \$10.00 OR MORE FOOD ORDER

2 LITER SPRITE, DIET COKE, OR COCA COLA 89¢
OR 2 LITER ALL FLAVORS CHEK DRINKS 59¢
LIMIT TWO OF CUSTOMERS CHOICE WITH \$10.00 OR MORE FOOD ORDER

3 LB. SIZE ARMOUR STAR CANNED HAM
\$4.99 EA.

10 LB. BAG EMBERS CHARCOAL
\$1.39
LIMIT ONE WITH \$10.00 OR MORE FOOD ORDER

18 OZ. BTL. BAR-B-QUE SAUCE 79¢
KRAFT DEEP SOUTH REGULAR, HOT, OR HICKORY
59¢
LIMIT TWO OF CUSTOMERS CHOICE WITH \$10.00 OR MORE FOOD ORDER

U.S.D.A. CHOICE WHOLE BONELESS TOP SIRLOIN
\$2.28 LB.
HALF BONELESS TOP SIRLOIN LB. \$2.48

12 PAK 12 OZ. CANS PREMIUM OR LIGHT COORS BEER
\$4.59

6 PAK 12 OZ. CANS MILLER LITE BEER
\$2.49

50 CT. PKG. FLAT HEFTY PLATES \$1.29
50 CT. PKG. FOAM ARROW PLATES 99¢
LIMIT ONE OF CUSTOMERS CHOICE WITH \$10.00 OR MORE FOOD ORDER

W-D BRAND U.S. CHOICE FOR BAR-B-QUE SHORT RIBS OR BEEF RIBS
\$1.49 LB.

HARVEST FRESH GREEN CABBAGE . . . 5 LBS. \$1.00
HARVEST FRESH U.S. NO. 1 VENT-VUE POTATOES 10 LB. BAG \$1.59

SUPERBRAND FUDGE BARS . . 12 CT. PKG. 89¢
SUPERBRAND TWIN POPS . . . 12 CT. PKG. 89¢

SUPERBRAND MARGARINE SPREAD 3 LB. BOWL \$1.39
SUPERBRAND REGULAR OR STA-FIT COTTAGE CHEESE . . . 32 OZ. CUP \$1.59

HALF GAL. 100% GOLD 'N PURE FLORIDA TROPICANA ORANGE JUICE
\$1.29

HALF GAL. THRIFTY MAID ALL FLAVORS ICE MILK
89¢

16 OZ. CUP PALMETTO FARM PIMENTO CHEESE
\$1.19