



Robert Cohen
Accepts challenges

Robert Cohen Promoted To Sales Manager

Robert Cohen will assume the position of Sales Manager for the High Point office of North Carolina Mutual Life Insurance Co. on June 1st. This promotion comes as a result of Cohen's successful 12-year sales agent career in the Charlotte and Pineville areas.

A graduate of West Charlotte High School, he holds an A.A. degree in Business Administration and is a graduate of the Part I Life Underwriting Training Council.

Cohen joined N.C. Mutual in 1972. He states, "It is the largest black-owned company in the world and I wanted to help its continued success."

Starting with zero in 1980, Cohen built an account of over three-quarter million dollars for the company. In 1982, he was awarded President Club Winner, for being one of the top sales people in the insurance company nationwide.

Considering his work as a service to the community, according to Cohen, is the secret to his success. He foresees his new position with N.C. Mutual as being "a successful venture."

"You can accept challenge and change provided you put God first," Cohen affirms. "Seek ye first the kingdom of God and his righteousness and all these things shall be added unto you."

Cohen is married to Linda Hudson Cohen and they have four children, Jacqueline, Robin, Katrish and Robert Purcell. He is an Associate Pastor at Holly Grove Primitive Baptist Church.

Eddie Knox Understands Need To Provide More Jobs

"In an election year, candidates always talk about what they will do for minorities, the elderly, women and children," said Eddie Knox, Democratic candidate for governor. "If you look at the record and see what I have done in the past, I believe you will know I am sincere in my commitment to a better future for all the people of this state."

Knox said that employment was a major issue for minorities and that he understood the need to provide more jobs. He pointed out that while finding jobs in the larger cities of this state may be difficult, it is even harder to find work in the smaller towns and rural areas.

"As it is in Charlotte, Raleigh or Greensboro, unemployment hits hardest

for the blacks in rural North Carolina," Knox added. "I have developed a program called REAP - Rural Economic Action Program - that would place a professional economic developer in the counties where we need even more emphasis on bringing in new businesses and helping existing business expand."

"I would also like to see

statewide programs similar to the one I started in Charlotte, the Minority Business Enterprise. This program enabled us to involve 55 MBE companies in the \$64 million Douglas Airport Project. I know how hard it is for minorities and women to get started in business and I firmly believe the state has an obligation to help. It is in the best interest of the

people since any business development decreases unemployment and increases the local tax base."

Knox also said that low-income housing was a major problem in this state. As mayor of Charlotte, Knox supported and urged the passing of the Fair Housing Ordinance and led the city in providing \$1.5 million annually to replace substandard housing.

"I have committed to raising teachers' salaries to the national average within four years. I also believe we should be testing our students earlier to detect and correct problems and deficiencies before students reach high school. The other two areas I feel we must emphasize are attendance and discipline."

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ANSWER: Dear Confused, the methods for hair care are so individual that there is not and cannot be one answer for everyone. Grease for some people is not needed because they have extremely oily scalps and hair. Others have extremely dry scalps with dry and brittle hair. They need all the oil and moisture they can get. Most people are somewhere in between these types. The job of the trichologist is to prescribe for each person according to their particular need and problem. However, grease is not the only source of oil.

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