.. Accepts challenges

Robert Cohen **Promoted To** Sales Manager

Robert Cohen will assume the position of Sales Manager for the High Point office of North Carolina Mutual Life Insurance Co. on June 1st. This promotion comes as a result of Cohen's successful 12-year sales agent career in the Charlotte and Pineville areas.

A graduate of West Charlotte High School, he holds an A.A. degree in Business Administration and is a graduate of the Part I Life Underwriting Training

Mutual in 1972. He states. "It is the largest black owned company in the world and I wanted to help its continued success.'

Starting with zero in 1980. Cohen built an account of over three-quarter million dellars for the company. In 1982, he was awarded President Club Winner, for being one of the top sales people in the insurance company nationwide.

Considering his work as a

service to the community, according to Cohen, is the secret to his success. He foresees his new position with N.C. Mutual as being "a successful venture."

"You can accept challenge and change provided you put God first," Cohen affirms. "Seek ye first the kingdom of God and his righteousness and all these things shall be added unto you.'

Cohen is married to Linda Hudson Cohen and they have four children, Jacqueline, Robin, Katrish and Robert Purcell. He is an Associate Pastor at Holly Grove Primitive Baptist Chruch.

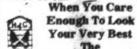
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Trichology Corner



Mr. Charles, R.B. QUESTION: Why do some beauticians advise using grease on perm or pressed hair and some don't? I'm con-

fused. ANSWER: Dear Confused, the methods for hair care are so individual that there is not and cannot be one answer for everyone. Grease for some people is not needed because they have extremely oily scalps and hair. Others have extremely dry scalps with dry and brittle hair. They need all the oil and moisture they can get. Most people are somewhere in between these types. The job of the trichologist is to prescribe for each person according to their particular need and problem. However, grease is not the only source of oil.



House of Charles

Eddie Knox Understands Need To Provide More Jobs for the blacks in rural

'In an election year, can-Knox said that employdidates always talk about ment was a major issue for what they will do for miminorities and that he unnorities, the elderly, derstood the need to prowomen and children," said vide more jobs. He pointed Eddie Knox, Democratic out that while finding candidate for governor.. "If jobs in the larger cities of you look at the record and this state may be difficult, see what I have done in the it is even harder to find past, I believe you will work in the smaller towns know I am sincere in my and rural areas. "As it is in Charlotte. commitment to a better

future for all the people of

this state."

Raleigh or Greensboro, unemployment hits hardest

North Carolina," Knox added. "I have developed a program called REAP -Rural Economic Action Program - that would place a professional economic developer in the countles where we need even more emphasis on bringing in new businesses and helping existing business ex-

pand. "I would also like to see

lar to the one I started in Charlotte, the Minority Business Enterprise. This program enabled us to involve 55 MBE companies in the \$64 million Douglas

Airport Project. I know how hard it is for minorities and women to get started in business and I firmly believe the state has an obligation to help. It is in the best interest of the

development decreases un employment and increase the local tax base."

Knox also said that lowincome housing was a ma-jor problem in this state. As mayor of Charlotte, Knox supported and urged the passing of the Fair Housing Ordinance and led the city in providing \$1.5 million annually to replace substandard housing.

have committed to raising teachers' salaries to the national average within four years. I also believe we should be test-

ing our students earlier to detect and correct problems and deficiencies be-fore students reach high school. The other two areas I feel we must emphasize are attendance and discipline.

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