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## THE CHARLOTTE POST

"Charlotte's Fastest Growing Community Weekly"

Thursday, June 14, 1984 - THE CHARLOTTE POST - Page 1B

### Weekly Winners Announced

## Churchwomen's Initial Efforts Pay Off Handsomely!

By Loretta Manago  
Post Staff Writer

The initial efforts of Willie Dae of Gethsemane Baptist Church, Mattie Caldwell of Ebenezer Baptist Church and Josephine Goodwin of Walls Memorial AME Zion Church paid off tremendously.

They were the top sellers and therefore the winners of the first week's prizes.

Mrs. Goodwin who came in third place won the facial and make-over by Hair Original. Both Dae and Mrs. Caldwell took first place. Because of their tied position, both contestants will flip a coin to see who wins the \$150 shopping spree at Ruth's Fashion Shoppe or the \$50 cash prize from Jimmie Grier of Jimmie Grier's Alter House.

Next week the contestant or committee person who has accumulated the highest amount of sales in the first three weeks of the contest will have a chance of winning one of three gifts.

The House of Charles will donate \$50 worth of beauty products. Ledfords of Charlotte will give the contestant or committee person a \$50 gift certificate and Tel-Color will award to the top seller a reconditioned television set valued at \$200.

According to contest coordinator, Michelle Dorsey, these prizes, like last week's prizes are up for grabs by anyone, whether he or she is a contestant or a person who is actively working for a contestant. "Committee people should be aware that they are eligible to win some of the valuable prizes that are being offered by the advertisers of the Post as well."

The prizes that the candidates will be eligible to win are donated by businessmen who want to give back to the individuals who have supported their businesses in the past.



Gethsemane Baptist Church contestant Willia Dae watches attentively as Charlotte Post office manager Dannette Gaither tosses a coin to determine this week's top prize winner. Mrs. Dae won

the \$150 shopping spree from Ruth's Fashion Shoppe. Mattie Caldwell of Ebenezer Baptist Church won the \$50 cash prize from Jimmie Grier's Alter House.

Charles Williams of The House Of Charles stated, "The Charlotte Post, Charlotte Area women are the backbone of our business. We participate in the "Churchwoman of the Year" contest as a way of saying thanks to the women who have supported our business. Without their service, we would have no business."

Both Mr. Williams and Paul Isaac of Tel-Color feel that the prizes that they are donating to the contest will serve as a motivating factor to the candidate or committee person.

At the conclusion of the second week of the "Churchwoman of the Year" contest, the following leaders have emerged: Alberta Alexander of Mount Olive Baptist Church, Mattie Caldwell of Ebenezer Baptist Church and Verona Vaughn of Gethsemane AME Zion Church.



Mattie Caldwell  
..Leading in medium category



Verona Vaughn  
..Leading in large category



Alberta Alexander  
..Leading in small category