## Do Area Blacks Support NAACP's Boycott Of Food Lion?

By Audrey C. Lodato Post Staff Writer Just how effective the NAACP's boycott of Food Lion stores will be remains to be seen. According to local NAACP director Kelly Alexander Jr., the branches are just beginning to get information on the boycott. The first step is to create community awareness. So far, over 30,000 flyers have been circulated in Charlotte, and Alexander has ad-dressed various groups concerning the matter. "In general, we've met with a positive response," he re-ported. "Volunteers have called and joined in the effort."

Pointing to the supermarket chain's recent "I Love Food Town" eampaign as evidence, Alexander believes Food Lion executives are worried about the effects of a boycott. "If they didn't believe it would have an effect, they wouldn't be doing that," he insisted.

Calls to the eight area Food Lion stores elicited little more than "no comment" from most of the chain's managers. The two who did respond to questions about the boycott's effect on their stores' sales saw

Bill Nivens, manager of the Delta Road store, reported "no effect whatever. None at all. I wouldn't have known a boycott was going on if I hadn't read it in the newspaper.' His store generally does not attract a large percentage of black custom-

Eastway Drive Food Lion manager Donnie Jackson claimed there has been no decrease in black trade at his store. "We haven't seen any effect at all."

In an effort to find out what local blacks think of the boycott, an informal survey was conducted at several shopping centers. No claim is made to the scientific reliability of this survey, and no conclusions concerning the effectiveness of the boycott are drawn from its results.

Several people queried had not heard about it. When informed, they had mixed responses.

Firefighter Daryl Wise, of Roseridge Place, hadn't heard of the boycott. On learning of it from The Post's reporter, he replied, "I agree with it; I think it's fair." Wise does not shop at Food Lion, so any boycott will not affect his shopping habits.

Another respondent, who

preferred to remain anonymous because his job brings him into contact with Food Lion managers and because he is employed by a company that is also being boycotted by the NAACP, said, "I'm really in a fix!" He went on, 'I've never seen any black Food Lion managers." He thought another food chain "was just as bad 'til recently," when they started hiring some blacks into management positions. This respondent occasionally shops at Food Lion. He was unsure whether he would continue, but added, "If a Food Lion is close, I another store."

Miss Gaddy, a housewife from Kentland Lane, had just heard about the boycott on television the day before. Her companion didn't know anything about it, but said, "I would probably appearable it." probably agree with it. I know the don't have blacks in management

A woman in the Food Lion parking lot on South Blvd. didn't know anything about the boycott, adding "I just spent \$99 there."

Brenda Graham, a S. Tryon St. housewife, responded, "I don't know much about it so I'd rather not comment." She does shop at Food Lion and said she will most likely continue

Danforth Lane secretary Betty Petty didn't know too much about the boycott, either, but thought it was a good idea. "It needs to be done," Ms. Petty commented, "Especially when we're not evenly represented. Minorities need an opportunity." She has shopped at Food Lion in the past but does not plan to continue to do so.

John Boyd, a retired resident of Chester, SC, hadn't thought much about it. "I shop at Food Lion," he responded. "I get better bargains, the store is cleaner, food is fresher.' His pickup sports an "I love Food Lion" bumper sticker. Boyd plans to continue shopping the store.



Elder Michael Graham, above, wil be the guest speaker at H. O. Graham Presbyterian Church during the Citywide Praise and Prayer Service Wednesday, Augu 15, beginning at 7:30 p.m. There will be many local choirs rendering music during the program which is being sponsored by the Gospel Chorus of the church. (Photo B) Teresa Simmons)

Carlo real







SUPPORT OUR ADVERTISERS

FAMILY (P)



Daryl Wise

Cash Grand

Blondine McKinney

Miss Gaddy



Other respondents were more supportive of the NAACP's campaign. Ralph Steadman, a Carrysbrook Lane retiree, stated, "I think the boycott will alert officials of Food Lion of our community's impact on their stores and the ssity to hire in accordance with necessity to nire in account that." Steadman has been an occasional Food Lion shopper but will honor the boycott "to see its Marie Cherry lives on West Park

Avenue and works in the shipping

Lance. "I think Food Lion isn't fair because blacks have to work just like everyone else," she said. "I haven't seen any blacks working there at all." Ms. Cherry is not a regular Food Lion customer.
Templeton Avenue housewife should be fair to blacks just like they are to whites," she contended. Ms. McKinney does not think the boycott is a good way to make the point, but, asked "How else can we get what we

Although there are no black managers in any of the eight local Food Lion stores, there are elsewhere. Some opposition to the boycott was raised by blacks in Winston-Salem because one of the stores in that city has black management and provides employment for the local community.

Winston-Salem was the only city where the NAACP was picketing Food Lion stores. Picketing was called off last week because of a bomb threat. The boycott, however continues - and continues to be debated, both in Winston-Salem and

## Fewer DWI Arrests

RALEIGH -- Highway Patrol Commander Colonel David L. Matthews announced DWI arrests for June were fewer than those made in June last year.

"This was the 17th consecutive month DWI charges were less than those for the same month of the previous year, but the gap is narrowing," Matthews said. "Only 61 fewer DWI arrests were made in June as troopers removed 3,283 impaired drivers from the

highways."
Matthews pointed out that the decrease in June was less than in any month since the Safe Roads Act went into effect on October 1, 1983. Figures released by Matthews showed a decrease of 1,045 in October; 1,246 in November; and 1,053 in December. The trend has continued in 1984 as decreases of 1,041; 576; 276; 1,018; and 719 were reported in January through May,

respectively.

Matthews had only praise for his troopers. "There are some very dedicated people in the Highway Patrol, and they are doing an outstanding job," he daid. "There are just not as many impaired drivers on the highways."

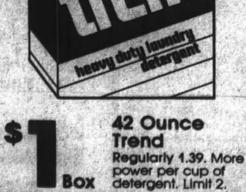


Men's Dress, Knit And Sport Shirts Short sleeve solid dress shirts, solid or striped knit shirts and plaid sport shirts in S,M,L,XL and 141/2-17. No Iron.





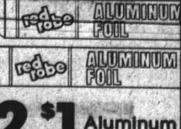




39

GOLD





Aluminum Foll Gold Soap Regularly 57\* Each. 12"x25" Regularly 39 Bar. 4.75 ounce deodorant soap: Limit 6 bars. multi purpose aluminum foil.

PALMO

GOL

Values To 1.19

HD30 or 10W40

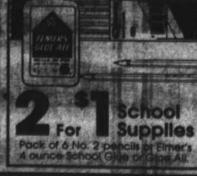
Qt. oil. Limit 5,













Prices Good At All Family Dollar Stores Through This Weekend While Quantities Last. Quantities Limited On Some Merchandise. No Sales To Dealers.

1600 W. Trade St.

3-125 W. Trade St 30 Central Ave.