

The November 6 election is one of the most important we've faced in many years.

At the national, state, district and local levels, we'll be choosing leaders who will affect our pocketbooks, our quality of life, our safety, our stability in a fast-changing

In this election, I'm seeking the Congressional seat to serve our 9th District of Mecklenburg, Iredell, Lincoln and Yadkin Counties.

I ask for your support and your vote because I believe my position on the issues, my independence, my commitment to a problem-solving approach in Washington and my experience reflect the factors that the people of the 9th District want in their next Congressman.

In this ad, I'd like to tell you what I believe about the importance of this position that you'll be voting for on November 6.

# What I believe about your Congressman's responsibilities.

I believe your Congressman has a lot of responsibilities to you, once he's in Washington.

He has the responsibility to represent you, as an individual, aggressively and effectively at the national levelwhether you want to express your views on something as important as the economy or defense or education, or just have a simple need like applying for a passport.

He has the responsibility to be politically creative in ways that will save you money, improve your way of life, build your peace of mind in these troubled times, strengthen your confidence in America.

He has the responsibility, in short, to listen and help and work for your interests and the many, varied interests of the 9th District as a whole.

The sad fact is, though, that too many people feel deserted once they've gotten past the election excitement and have sent their Congressman to Washington. They feel that those mysterious "special interests" have taken over in his mind and have reduced their ability to communicate with him about the things that are important to them.

I'm going to be a different kind of Congressman—a Congressman who's responsible to you, and who's accessible. You'll be able to reach me, I promise.

# The matter of independence

I've been campaigning as the independent candidate (even though I'm a Democrat) in this race, and that decision bears a direct relationship to my feelings about a Congressman's responsibilities.

Maybe it's nothing more than a matter of attitude.

But the fact is that I feel a very strong commitment to all the people of this district. I want to be thought of as your Congressman, and the only way I know to convince you of my sincerity about that is to demonstrate it.

This is why, throughout my campaign, we have sought financial contributions only from individuals, and have not accepted any money from PACs (Political Action Committees) or from special interest groups.

PACs are not necessarily "bad." They're at present a legitimate part of the political process, and many serious, honest and dedicated people contribute to them as an expression of their interests and their views on specific is-

But I nevertheless have preferred to ask the individuals of the 9th District, rather than either local or out-of-state PACs, for the money to help support our campaign.

# Beleve

District will respond at the polls to our pledge of independence.

### Issues, answers and problemsolving.

You have the right to ask hard questions about my views on the issues in this campaign.

Here are my feelings about the key problems we're facing in this country.

The economy is still in serious trouble. I plan to work for pay-as-you-go budgeting as the first step toward wiping out the overwhelming Federal budget deficit. My approach will be based on my strong sense of fiscal responsibility-some of my business associates joke that I'm the tightest man with a dollar they've ever seen. Be that as it may, I plan to be in the opposite camp from the spendthrifts who seem to have been in control in Washington for so many years.

Our <u>defense</u> policies must be totally re-evaluated so that we can develop realistic approaches to our national and international defense needs. We must find ways to suspend or moderate the nuclear arms race through mutually verifiable treaties; we must develop stronger negotiated pacts with other nations; we must seek beneficial trade agreements; we must define strategies that will keep us strong yet lean, consistent yet flexible.

We must be fair about social issues in our great nation. Whenever possible, government programs should help people find jobs and become productive citizens. Programs designed to meet the legitimate needs of those who cannot fully help themselves—the poor, the ill, the elderly, minorities, the uneducated-must be cost-effective, quick-payback programs. In addition, there must be self-help, help from the private sector, help at the state and local levels.

Education in this country continues to approach the crisis stage, and I plan to work to strengthen our system through programs that will provide incentives to local governments. We must have the control here. but there are ways Washington can help, both creatively and fiscally. As a former secondary-school and college-level teacher, I understand both the complexities and the priorities of these problems.

Our environment is still in a tug-of-war between those who seek to protect it for present and future generations, and those who see legitimate uses for our bountiful natural resources. Solutions to these sometimes conflicting interests won't be easy to find, but I be-

people of good will can move toward policies that will work for all of us now and in the decades ahead.

And finally, I'd like to talk about free enterprise. I believe in it. I believe it's vital to our economic strength, but I believe it's being strained by certain governmental policies and unfairly challenged by others. We must keep our free enterprise system strong, competitive and open, because its continued success is reflected in all these issues.

The simplest way to describe my approach to the complex issues we face is to say that I'm a problem-solver. I've always liked the challenge of analyzing a problem, measuring the various points of view in support and opposition to it, gauging the cost factors and the short-term benefits and all of the long-range consequences-and then making a decision that will do the most good for the most people.

I want to take that problemsolving ability to Washington for you.

### Experience.

You're aware that I've been calling myself, in this campaign, "A tough, independent problem-solver." Independence and problem-solving we've already talked aboutbut what about "toughness"?

I particularly want to relate the word to my experience in working in Washington.

For more than 15 years, as an attorney, I've represented individuals and businesses who have needed help in Washington with their problems. I've worked with government agencies and bureaus and legislative offices on a continuing basis on behalf of my clients, and I believe I've earned the respect of the Washington community. I have a great many contacts there—people I can call on for help and advice in solving problems for 9th District voters.

In other words, I won't need a road map when I'm representing you in our nation's Capital. I'm "pre-toughened" for my duties in Congress.

# Personal notes.

Let me give you just a quick overview of my personal background, as it relates to my qualifications to serve as your next Congressman.

I grew up in Davidson, and at North Mecklenburg High School was co-captain of the basketball and football teams, captain of the tennis team and president of the student body.

I entered Davidson College in 1958 and studied American history and politics. I played basketball under Lefty Driesell and was team captain my senior year. I wasn't a star by

any means, but Lefty at least said I was the "hardest working" player he ever coached. (It probably would have been a lot more fun to be a star!)

After graduation, I worked as assistant dean of students at Davidson and then went into the U.S. Army Special Forces (Green Beret), serving as a first lieutenant until 1965. After the Army, I taught at North Mecklenburg High School.

Harriet Howard Wall and I were married in 1966. We have a son Grier, who's a 10th grader at West Charlotte High School, and a daughter May, in the 8th grade at Alexander Graham Junior High.

Next came Yale Law School. In 1968 I joined the Charlotte law firm of Kennedy, Covington, Lobdell & Hickman, where I later became a partner. In the firm, one of my specialties has been the Federal regulation of interstate land sales; I've written a book on that subject and have lectured about it all over the country.

Over the years, I've been involved in a wide range of civic, church, professional and charitable activities. I've been on the board of governors of the N.C. Bar Association. I've been a moderator and trustee of the Mecklenburg Presbytery and an elder of Seigle Avenue Presbyterian Church. I've served as co-chairman of the board of directors of the Charlotte Chapter of the National Conference of Christians and Jews. I've been chairman of the Charlotte Civil Service Board and a trustee of the Charlotte Nature Museum. I've worked on numerous political campaigns. I've coached youth basketball, been chairman of Davidson fundraising drives, president of the Wildcat Club.

I hope these many leadership activities show my commitment to the quality of life in our communities, our district, our state and our nation.

### Above all . . .

Above all-please be sure to vote on November 6.

My opponent and I both want to know that whoever is elected has the support and the faith of the voters of the 9th District. We want to know that you as an individual are committed to the process of good government.

If you don't vote, we won't know how you feel. So please, get to your polling place on November 6 and cast your vote in this Congressional race and in the many other important races that will be on the ballot.

Just remember-I'm the Martin with the "D.G." The Democrat, for Congress.

Thanks.

Democrat. For Congress.

I believe voters in the 9th lieve they do exist and that A TOUGH, INDEPE