

Coca-Cola Formula Is Valuable Property Right

Coca-Cola is made up of carbonated water, sugar, caramel color, phosphoric acid, natural flavorings and caffeine. But the

formula for Coke is kept a secret because it is a valuable property right of the Coca-Cola Company. You don't have to worry,

however, whether or not there are any harmful ingredients in Coke. It is a wholesome beverage and is in compliance with the

pure food laws and practices of all the countries throughout the world where it is sold.

Ingredients used in a soft drink are generally selected from a list of those permitted according to the laws of the country in which the soft drink is to be sold.

They are chosen by qualified scientists so as to provide a product which is pleasant-tasting and refreshing.

In developing countries where existing laws do not stipulate permitted ingredients, soft drinks are generally formulated to contain ingredients approved either by the countries that have established food laws, or by international bodies such as the World Health Organization. (From Bottler's Guide to Public Inquiries - The Coca-Cola Company External Affairs Division, 1981.)



Even at ages five and two, Tamara Nicole Anthony and Reginald Carnell Solomon, Jr. respectively know "the taste that won't let you down". For them "Coke is it" as they try hard to reach the button that will bring them the refreshing thirst quencher. The daughter of Michael and Faye Anthony, Tamara attends University Park Daycare; Reginald, the son of Reginald and Jackie Solomon is enrolled at Self's Daycare.



Melinda Fuller of Charlotte looks on as Rhonda King of Gastonia operates CRT terminal. The two women work in the

Coca-Cola administrative offices on Morehead Street.

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Coke Coke 29[¢] 99[¢]

16 oz. Ret. 2 liter

Limit 2



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Black History Month Specials!

Coke 16 oz. \$1.25 33[¢]

Coke 2 liter \$1.59



Lay's Potato Chips Reg. 40[¢] ea. 4/5 1.00

Aunt Martha's Bread 2/99[¢]

Mazola Corn Oil 48 oz. Reg. \$3.62 \$1.99

Miller bottles or cans qts. \$1.29 Eggs lg. doz. 99[¢]

Doublemint Gum Plen-T-Pak 45[¢]

New Freedom Mini Pads 36 ct. \$2.99



Frito Lay's Potato Chips 29[¢] 1-8 oz.

Miller Beer

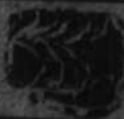
Qt. \$1.19



Bottle or Can



Fresh Ground Beef \$1.29 lb.



Fresh Pork Chops \$1.99 lb.

Midtown Famous Hotdogs 94[¢]

A Tribute To Black History Month