

Top Sellers Will Receive Extra Bonuses Next Week

By Loretta Manago
Post Staff Writer

For four hardworking churchworker contestants or committee persons, four scrumptious prizes will be up for grabs in the second week of the WPEG-FM-Eastern-Winn-Dixie-Post sponsored "Churchworker of the Year" contest.

Those persons who win up in the top four slots as subscription getters will have the chance to win a \$65 valued professional curl from MWS Associates, a \$50 valued gold chain from Field's Jewelers, a \$25 gift certificate from Undercover Book Source and a \$25 gift certificate from Peak's Drugs.

These initial prizes are only the beginning of the numerous, glamorous prizes that churchworker contestants or their committee persons will be eligible to win during the next five weeks of the "Churchworker of the Year" contest.

Each week four prizes will be given away and those individuals who

strive extremely hard in their efforts in the six-week campaign will find that they have the chance to win a prize each week. Prize values will be based upon the number of subscriptions sold and for contestants or committee members that means, in order to have the top prize offered for that week, he or she has to have sold the highest number of subscriptions.

The prizes have been generously donated by advertisers of the Charlotte Post and include merchandise, cash, jewelry, and gift certificates, not to mention the three grand prizes - a trip for two to the Bahamas for the winning contestant and a trip for two to any of the 100 destinations Eastern flies in the U.S. for the pastor of the winning contestant, a fur coat, valued at \$500, donated by the Vintage Girl, and a \$500 shopping spree contributed by Winn-Dixie. All totaled the prizes that will be awarded throughout the duration of the contest are

worth \$7,615.

Many of the advertisers participating in this year's contest have donated in past contests, but there are some new faces as well. Two of the prizes that will be awarded next week are from business owners who are participating in the "Churchworker of the Year" contest for the first time.

Angela Simpson of The Undercover Book Store, located at 115 E. Blvd. and Betty Slater of MWS Associates, located at 2507

Westerly Hills Dr., are two such advertisers. Both of them decided to participate in the contest in the hopes that it will generate new business.

Ms. Simpson is the owner of a book store that specializes in Afro-American literature. In addition to books, her store features cards, games, and jewelry. In her opinion, the "Churchworker of the Year" contest is something the entire black community could learn from. "Any time there is

the practice of unity, like that depicted in this contest I think it should spread from without the confines of the church and go into the entire black community. We need to support this type of coming together," she asserted.

Mrs. Slater sees her business' involvement in the contest as a sensible thing to do. She is the co-owner of a beauty salon. "I think the "Churchworker of the Year" contest is a good

one. There are so many businesses and churches that are around each other. It only makes sense to me that we get involved with one another to see what we can do for each other," she concluded.

It is obvious that many of the Post's advertisers feel as Mrs. Slater does. By their participation in the annual contest they're actually saying that they fully support the communities from which these churchworker candidates live.

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