# IOIN THE SECRUSADE SE

Help Place THE CHARLOTTE POST in Each Black Household in Charlotte

# Purchase Your Subscription From Your Favorite Church Worker

In Addition To Receiving 52 Editions for \$17.76 of the City's Most Widely Read Weekly, You'll Be Helping Your Church Worker To Win Valuable Prizes and Cash Each Week, Plus A Generous Donation From Each Sale Will Be Given To His or Her Church!

### GRAND PRIZE

An Expense Paid Trip For Two To The Bahamas
From EASTERN AIRLINES
Plus Two Free Round Trip Tickets For The Pastor of
the Winning Church



A Fur Coat
From VINTAGE GIRL

\$500 Food Shopping Spree
At WINN-DIXIE

## VALUABLE PRIZES

Diamond Ring
Valued at More Than \$500
From WPEC FM

SPONSORED BY THE CHARLOTTE POST — FM RADIO WPEG — EASTERN AIRLINES

COCO-COLA BOTTLING COMPANY OF CHARLOTTE