

Small Businesses To "Speak Out"

Small businessmen from throughout North Carolina's southern Piedmont will have an opportunity to speak out Tuesday, October 8, when members of Governor Martin's new Small Business Council hold a public hearing in Charlotte.

The forum is scheduled for 1 to 4 p.m. at Central Piedmont Community College. Open to the general public, the meeting will focus on the problems and opportunities facing small businesses in North Carolina.

"North Carolina's small businesses are an important source of jobs and economic opportunity for North Carolina," said state Commerce Secretary Howard H. Haworth. "These forums will help us more effectively target the efforts of our new Small Business Development Division. They will be especially helpful as we plan our programmatic and legislative initiatives for 1986 and beyond."

The hearings are part of a series of nine forums conducted by the Small Business Council and the Commerce Department's Small Business Development Division. Ideas and concerns voiced during the series will be used to formulate the agenda for a statewide conference on small business planned for January.

For more information on the Charlotte forum, call Central Piedmont Community College at (704) 373-4000, Charlotte Chamber of Commerce at (704) 377-6911, or the N.C. Small Business Development Division at (919) 733-7960.

Women's Business Ownership Conference Planned

Women-owned businesses are growing in North Carolina and account for over 20 percent of all North Carolina proprietorships, noted Gary Keel, U.S. Small Business Administration Charlotte District director, in announcing a Statewide Conference October 14-15 of women entrepreneurs and future business owners in Charlotte.

Participants will have an opportunity to attend five seminars from a selection of 15 subjects during the two-day event at the Adam's Mark Hotel.

Featured speakers include Anne



Barber-Scotia College president Dr. Mable McLean, center, receives citations for historic buildings from William Price Jr., left, representing North Carolina Historic Preservation Department and Robert Hann, right, of the United States Department of Interior.

Conference For Inventors To Be Held At UNCC

A conference for inventors, entrepreneurs, researchers and others with an interest in the legal protection of intellectual property will be held at the University of North Carolina at Charlotte October 9.

Scheduled from 8:30 a.m. to 5 p.m. in the Spangh Rooms of Cone Center, the conference is sponsored by UNCC's Urban Institute and the North Carolina Small Business and

Technology Development Center. The cost is \$15 per person.

The program is designed for those who want to know more about inventions, patents, copyrights, and technology transfer.

The following presentations are scheduled:

-Dr. Fred Carr of the N.C. Small Business and Technology Center,

"Introduction to the Patent" and "Commercialization of Patentable Technology."

-Paul Bell, first partner, Bell, Seltzer, Paris and Gibson, "Obtaining Patent Protection."

-John Conley, professor of law, UNC-Chapel Hill, "Computer Programs and Copyrights."

-Joseph Scheil, chairman of UNCC's Computer Science Department, "The Protection of Computer-Related Intelligence in the University."

-William Steimer, university attorney at UNCC, "Protection of Intellectual Property: University Perspective."

-Tom R. Vestal, patent attorney, AKZO America, "Protection of Intellectual Property: Business Perspective."

-Edward Nicollian, distinguished professor of mechanical engineering at UNCC, "Protection of Intellectual Property: Inventor's Perspective."

For registration and other information, contact Charlene Alston in UNCC's Urban Institute at 704-597-2307 from 8 a.m. to 5 p.m., weekdays, or the Small Business and Technology Development Center in Raleigh, 919-733-4643.

Alcoholics Get Help Through Early Intervention

He wasn't exactly her knight in shining armor; she was too realistic to believe that fairy tale, but he was special and wonderful and possessed at least some of the qualities that make for knighthood.

That was in the beginning. Then the drinking began. And then the drinking got worse. No matter what she did or what she didn't do, the drinking continued to get worse.

The knight in shining armor has become, to her, a tarnished, worn-out tin soldier. And she is angry.

Not only that, she is ashamed, guilty, frustrated and fairly well hopeless.

Her husband is an alcoholic. And she is blaming him. Holding him responsible for a disease she doesn't even know he has.

She's tried everything she knows to help him. Threatening to leave him, leaving him. Counting his drinks, pouring out his booze. Making him eat more food. Scolding, nagging, pleading, crying, punishing. Praying. And nothing has helped.

What can she do?

"We'd suggest she try something she hasn't tried," says James Emmert, executive director, Charlotte Treatment Center. "It's called intervention, and it works."

Intervention, according to Emmert, is a little-known, somewhat difficult-to-explain process that, for more than 30 years, has been used successfully to get alcoholics or chemically dependent people into treatment. Former First Lady Betty Ford is notable among thousands of recovering alcoholics who entered treatment as a direct result of the intervention process.

"It's successful close to 90 percent of the time in getting those who need it into treatment," he claims.

What is intervention?

By way of explaining, Emmert delves into some of the symptoms of the disease and a few misconceptions that surround it.

"One of the primary symptoms of the disease of alcoholism or chemical dependency is denial," Emmert says. Bizarre behavior that may be obvious to the non-drinker or social drinker is seen in a different light by the alcoholic who may be subject to chemically- or psychologically-induced blackouts. Also, through a psychological progression, the alcoholic rationalizes or minimizes his or her drinking or drug use.

The person drinking or using can't really see him or herself as

someone else does," he says. "So when accusations of 'drinking too much' are thrown at him, the alcoholic or chemically dependent person will deny it. But remember, these people don't really see their drinking the way others do. So when they say 'it's not that bad,' they believe it."

There is a common misconception about alcoholism that the alcoholic must "hit bottom" and ask for help before anything can be done to help him, according to Emmert.

Early studies by Vernon Johnson, the often-called "father of intervention" and founder of the Johnson Institute, indicated that rather than a "spontaneous insight" into their alcoholism, a series or build-up of crises sparked people into recognition of their disease and the subsequent request for help. These crises could be financial, legal, marital, family, career or job-related. It was Johnson's belief that crises could be creatively used to "bring the bottom up" to the alcoholic. From this concept, the intervention process was developed.

Intervention works as family members learn the basics of alcoholism as a disease. They learn the person who has this disease is ill, not bad, and that he or she has no more control over his or her drinking or drug use than a cancer victim has over their disease, explains Emmert.

They learn that the disease is progressive. Unless treated, it will continue to get worse, never better.

Through a series of training sessions these people who are close to the alcoholic prepare for the actual intervention. They begin keeping diaries in which they list facts and incidents about the drinking behavior. They are coached in presenting these facts in a non-judgmental way.

Arrangements are made for insurance, time off from work or school—a suitcase is even packed—all in preparation for the alcoholic to enter treatment.

On the day of the intervention, family members, along with the facilitator, meet in a pre-arranged place where the alcoholic is invited to join them. Then, one by one, they begin reading their lists to the alcoholic. Each introduces his or her reading by telling the alcoholic how much they care for him or her and that they are concerned about his or her drinking or drug use, Emmert explains.

P & R To Offer Ceramic Doll Workshop

Charlotte Parks and Recreation Department will offer a Ceramic Doll Workshop for adults on October 12 and October 19. The two-session workshop will be held in the department's Arts and Crafts Building located at 1900 Park Drive, from 10 a.m. until 4 p.m. Registration must be received by October 9. A fee of \$25 will cover instruction and materials.

In the first session, participants

will receive instruction in preparing the body of cloth and preparing the doll head and hands for painting. The second session will offer instruction in painting. Students will complete construction of the doll at this session.

For further information, contact the Recreation Department, located at 1418 Armory Drive, Charlotte, N.C. 28204, or phone 336-2584 between 8 a.m. and 5 p.m. daily.

THANK YOU FOR READING THE CHARLOTTE POST



By the way...

By Joe Black

I know that many of you have heard the expression "everybody wants to go to heaven, but nobody wants to die." It depresses me to see that those words often reflect the attitude of too many Black Americans.

In the Black community, an individual is greeted with laudatory shouts of "right on" or "stay on the case" as long as he is elucidating about racism. But woe unto the Black person who dares to challenge or point out weaknesses that Black people can improve upon. Quickly the cheers change to jeers and "Tom," "Oreo," "Negro," or bourgeoisie, the villifying names we now hear.

However, I remind those name-callers that we, as a race, are doomed to second-class status as long as we refuse to admit that we are not perfect. I am the first to admit that Black Americans have made great socioeconomic gains during the past 3 decades, but we cannot afford the luxury of living on our victories of yesteryear. The battle for equality of opportunity and justice is still being fought. We must strengthen our battle lines by making the family — father, mother, and children — strong and united. To achieve this goal, we must be willing to admit that many Black babies don't go to bed hungry because of racism. No, they lack food because a Black man has failed to fulfill his responsibilities as a father and a husband.

Think about it. Do we Blacks have the courage to reduce the number of single-parent homes in our community?

Joe Black
Vice President
The Greyhound Corporation

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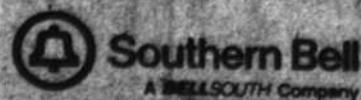
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