



Joseph Sanders  
Homecoming Marshal

## SCSC Finalizes Homecoming Plans

Special To The Post  
Orangeburg, S.C. - South Carolina State College Homecoming will be Saturday, October 19. The theme, "Through the Years," will cover the years of the presidency of Dr. M. Maceo Nance Jr., from 1967 when he was named acting president to the present.

When the parade leaves Edisto Gardens at 9:30 a.m., Joseph Sanders, Class of 1962 will be heading it as Grand Marshal. Sanders, a native of Moncks Corner, is the owner of Vis-Chet Holding Ltd., a Brooklyn, N.Y., real estate investment firm. He lives in Manhattan. Sanders is an avid supporter of the college and the Bulldogs. He recently presented the college Educational Foundation with a \$100,000 bond which upon maturity will be used in part for a scholarship in his name. He also honors the football player named the Player of the Game at home games by giving a scholarship contribution. In addition, he has established a special scholarship in memory of the late H. N. Vincent, a former assistant to the president of the college.

An added attraction to the parade will be an inclusion of "firsts" during this period of the history of the land-grant institution, such as the first nurses enrolled, the first agribusiness students and others, Mrs. Betty Garrison is responsible for collecting this information.

The ROTC personnel, headed by Col. John T. Bowden, will keep the parade order and assign parade positions. Band director Ronald Serjeant promises a group of outstanding high school bands. Bands are annually judged and trophies are presented.

The floats, always a spectacular addition to the parades, will be judged and cash awards are given to the first three place entries. Buildings and grounds on the campus will also be judged.

At 1:30 p.m. the Bulldogs will challenge the Bethune-Cookman Wildcats in Dawson Bulldog Stadium. Halftime will bring the traditional Miss Homecoming to the field and the Marching 101 Band will offer a special musical tribute to Dr. Nance.

Both students and alumni will hold special events during the weekend.

In addition, the Henderson-Davis Players will present its first Homecoming performance. Frank Mundy, director, has chosen "To Be Young, Gifted and Black." All seats are reserved by calling the Box Office at 803-536-7123.



Barbara Howie (seated) learns what colors most enhance her appearance through a Color Charisma demonstration given by consultant Jean Meyer (standing).

## Color Analyzation Excites Howie

By Jalyne Strong  
Post Staff Writer

To find the colors which would help her look best, Barbara Howie was excited about being color analyzed. However, before the demonstration began, she expressed to the color analyst the hope that black would be in her color group. "Black makes me look thinner," Howie maintained.

So Jean Meyer, the analyst, draped a black fabric swatch across Howie's shoulders. Then Meyer asked Howie and all who were present for the demonstration did we notice any changes in Howie's appearance. Her face looked shaded. Dark shadows obscured her features. "No, dear," Meyer told Howie, "black is not your color."

"Let me tell you something about the belief that black makes one look thinner," Meyer mentioned before Howie could raise a protest. "Say there are two boxes on a table, one is black, the other white. Which one looks heavier?"

"The black one," Howie had to admit. She was to learn that her best colors were in the Brilliant category: pure bright colors. Howie was a little skeptical about what she called "those loud colors." "I'm sure she was thinking of all the years black women were told not to wear 'those loud colors.'"

Nevertheless, each time a Brilliant color swatch was placed on her, Howie's face lit up and her eyes sparkled. The reflection of these colors upon her complexion made her look healthier and warm.

That is the basis of Color Charisma: color reflections or what is called "after-images." This logical scientific foundation of Color Charisma is what convinces the most skeptical of people. But if technicalities bore you as they do me, it's better to see the process demonstrated than hearing how and why it works.

In demonstration, you will see with your own eyes how certain colors make a person look sallow, sickly or older, emphasizing blemishes and wrinkles, or make one look overbearing or even look childish and bland. Yet wearing your right colors give you a positive lift and an advantage.

"There's no denying it,"

emphasizes Meyer.

In agreement with Meyer is a black nurse named Judy Campbell, who recently wrote in American Illustrated magazine, "Color puts me in control of your reaction to me. Coupled with the knowledge of psychological responses, I choose how my day will go, instead of putting obstacles in my path. Color works for you or against you. For you is better. It's called color management."

More specifically, in this article the writer also warned against other color analysis programs which she felt were bogus. Color Me Beautiful, with its seasonal groupings of Winter, Summer, Spring and Fall colors, invariably set every black woman into the Winter group.

"All blacks should wear only 31 colors to be beautiful." Statements like that make me angry," wrote Campbell. "It seemed as though color consultants lumped everyone but whites into one group and swept them under the rug."

Color Charisma, Campbell found, is the only color analyzing service based in science and the laws of vision. It is also the only color system that gives women or men the option of wearing millions of colors, no matter what their skin color.

There are five basic groups in Color Charisma: Brilliant: true colors without black, white or gray added; Passionate: warm gold, yellow and earth tones; Romantic: pastels or colors with white added; Dramatic: colors with black added; and Classic: colors with gray added.

"Your objective when you're wearing your right colors is to achieve eye contact and maintain it," explains Meyer. She then commented on how, since we all had met, she had held our attention with her eyes. She was right. "I'm wearing my right colors," Meyers pointed out.

Difficulty arises when you think about what's to happen to all the clothes you've already bought that are not in your right colors. "All those black dresses I own," lamented Howie.

If you're rolling in money you could do full scale replacement. But for most people, says Meyer, "It's not an overnight thing. It can take five to seven years to phase out your wardrobe and get to the point where

everything is color coordinated.

"The advantage of this system is that eventually you get to the place when everything in your wardrobe can go with everything else."

When you are color analyzed, you'll receive a shopping guide that contains 12 color cloth swatches which are not necessarily used to match colors but are used to compare. "The swatch helps your eye learn whether the color you're looking at is the right one to buy," Meyer tells.

Your booklet will also instruct you on what accessories, eyeglasses and jewelry do you justice. There is also an exquisite line of Color Charisma makeup designed for the five different categories.

Back to Howie and her black dresses she's not quite sure she can part with. Meyer suggests that Howie accentuate with a scarf or other accessories that are in her right colors. "Just wearing the right color makeup will be advantageous," she notes.

Meyer admits, "You can get away with wearing the wrong colors and look good. But in your right colors you'll look terrific all the time!"

With Color Charisma - You look marvelous. Jean Meyer is a certified Color Charisma consultant having completed her training in the main office of Color Charisma in Atlanta, Ga. Originally from New York, she has her own clothing design business. She is a member of the National Association of Color Communication and the Association of Fashion & Image Consultants.

For a Color Charisma demonstration appointment or further information, call Jean Meyer at 552-6211.

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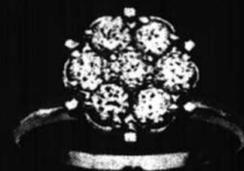


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