

Melvin Whitley ····· "God's grace"



Sonny Southerland "Having a job"



Toni Smith "Health and strength"

Opinions On The Street

nat Do You Have To Be Thankful For?

Thanksgiving will soon be here. While it's a time of feasting for many Americans, it's also a time-as the name of the day says-for giving thanks.

Do people remember that when they sit down to dinner? Or is it another excuse for a day off and big meal with family?

Charlotteans polled in our inforal survey agreed that the day is, deed, a time and a reminder for giving thanks.

Here's what they had to be thankful for.

MELVIN WHITLEY, director of the Charlotte Organizing Project, resides on The Plaza. Whitley says he's thankful for "God's grace and a loving and caring family. It's good may be have a symbolic day of thanksgiving, a time to say thank you and to share with others. It brings out the character of men and women, and the American spirit."

ANNE MOORE of South Blvd., also expressed reason to give thanks: "Living, for one thing, breathing the fresh air, enjoying the sunshine and the goodness of the earth. It's good to stop and think about the good things, about what you've accomplished or not accomplished, and to give thanks."

. LAURA SARRATT, a Fifth St.



Laura Sarratt "Been blessed"

housewife, is thankful for "so many things--family; my mother, who is 84 years of age; my health and strength; my children and grandchildren; my granddaughter in college. I'm thankful for what I've been blessed with."

SONNY SOUTHERLAND, of Princess Place, is a construction worker. "I'm thankful to live and to be able to live by having a job, enjoying life. Not enough people put enough emphasis on the day to thank God. There should be more than one



Anne Moore "Enjoying sunshine"

day to thank God because you have a lot to be thankful for."

TONI SMITH is a cashier at Pace Warehouse. She lives on Fairgreen Drive. Toni says she's thankful for "My health and strength; my son, Corin, who's three. I'm thankful that I've got a job to go to. I think a lot of people pay attention to what Thanksgiving stands for. It's a good idea to have a holiday to get together with family and people you haven't seen in a long, long time."

To Promote Black Colleges General Foods

Special To The Post White Plains, NY - General Foods Vice President for Urban Affairs Lee A. Archer announces that the company is underwriting a national advertising campaign to promote

historically black colleges and universities. The campaign will consist of a series of four print ads that will run through December 15 in more than 100 local newspapers serving the black community throughout the

itry. The cost of the campaign is

1.3 million. neral Foods made the announcement at a luncheon at the Mayflower lotel in Washington, DC, while conoring several distinguished lack Americans who are alumni of black colleges and who will appear in one of the ads in the series. They present a broad spectrum of American life in communications, education, government and politics, business, science and technology and religion. Attending the lun-

cheon were many presidents of his-torically black colleges and univer-Outstanding Black Americans participating in the ad campaign are: Dr. Marva Collins, Earl Graves, Dr. Benjamin Hooks, Rev.

Jesse Jackson, and Earl Monroe. In honoring distinguished partici-

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pants in the "Salute to Black Colleges" campaign, Mr. Archer said: "These eminent leaders have long served as role models for our young people. Now, in lending their support to the recognition of historically black colleges, they are demonstrating that the highest levels of achievement can be attained through a quality education at one of these schools.'

General Foods has for many years shown its commitment to education through numerous endowments and contributions to schools, especially in the field of food science and nutrition. Earlier this year, for example, GF presented in the name of Bill Cosby a grant of \$50,000 to Temple University, his alma mater; at the same time the company provided \$50,000 in the name of Camille Cosby, his wife, to Tougaloo College. The company has also been a corporate sponsor of the United Negro College Fund for decades. And Meharry Medical College in Nashville was also the recipient of \$100,000 from General Foods between 1982-84.

In recent years, through its Max-well House Division, GF has added to its support of education within the black community by sponsoring fairs at which black colleges recruit

interested students in Northern cities. As part of that program, it has provided scholarships to outstanding students who go on to attend a college participating in the program.

'Our new national advertising campaign is a natural expansion of our previous efforts," said Mr. Archer. "We expect that it will help build awareness and appreciation of historically black colleges among students and their families who previously may not have considered the black college alternative.

"We are especially pleased to undertake these efforts because we feel there is a real need for such sponsorship," Mr. Archer continued. "Recent studies, such as that of Dr. Jacqueline Fleming titled "Blacks in College," indicate that black students do better academically and socially at historically black colleges. We were further impressed by statistics showing black colleges and universities actually graduate a higher percentage of black enrollees than other institutions.

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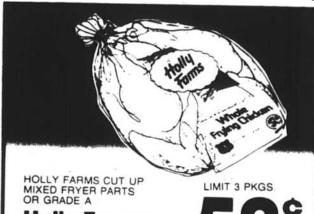
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