

Business Project Off To Good Start

By Jalyne Strong
Post Staff Writer

As the "business incubator" project slated for the Beatties Ford Road area begins to take hold, Getchel Caldwell, Johnson C. Smith University's Assistant Vice President for Development, has volunteered his services as chairman of the Incubator Committee.



Getchel Caldwell
.....Assistant vice president

The business incubator idea was born out of the West Trade-Beatties Ford Area Merchants Association, spurred by the Association's president, Nasif Majeed. To incubate means to cause to develop or take form, usually by planning. The incubator project for west Charlotte will, it's predicted, develop economic growth in this predominantly black residential area. And, Caldwell's position with this project is an intricate part of the planning stage.

"I and others are forming a proposal to be submitted to the N.C. Technological Development Authority, requesting a grant for up to \$200,000," he explains. "We are also looking for a place to house the incubator."

Caldwell has much experience in getting such tasks completed. He not only handles similar duties, as far as grant writing, for Smith, his professional background includes teaching urban studies at Smith and Union County Community Action, also working as executive director of

tial to encourage growth and provide jobs."

The grant money, if awarded, will finance the start up of the incubator.

"The grant money, however, must be matched by local funds," Caldwell points out. "We're going to raise the money," he informs. "We're in the process now, and have strong commitments."

Another aspect of Caldwell's responsibility as chairman of the Incubator Committee is to identify financial sources. As to whether any public sector funds are being sought, Caldwell remarks, "There have been no formal discussions with the City."

Concerns on the location of the incubator are being discussed by the Merchants Association at this time. Also in discussion, according to Caldwell, is whether the incubator will be a multi-use operation or if it will center on one specific industry.

The reason Caldwell became involved in this project, he concedes, "Because Johnson C. Smith wants to play a role." Indeed, the West Trade-Beatties Ford Area Merchants Association is working with Smith on Project Catalyst, a development project near the university.

The proposal Caldwell and assistants are formulating will be submitted by December 30, 1985, as stated in an earlier report.

Inc. Caldwell has been the recipient of complimentary citations from both the City of Atlanta and from Union County.

Caldwell describes, "The concept of the incubator is a means to help small businesses and newly formed businesses make it through their formative years by providing assistance services for which they'd normally have to pay large sums of money. It (the incubator) will be a great assistance to minority-owned businesses, having, also, the poten-

Spirit Square Kicks Off Christmas Celebration

Spirit Square Arts Center, 110 E. 7th Street, will kick off December with Christmas activities beginning on Friday, December 6, at 10 a.m.

The annual Clay Works Christmas Sale will be held in People Place on Friday and Saturday, December 6-7, from 10 a.m. until 3 p.m. Tiles, weavings, and decorative and functional ceramics made by students and instructors in the Clay Works program will be on sale.

In conjunction with Kid's Day Uptown, a variety of activities will be sponsored by Spirit Square on Saturday, December 7, from 10 a.m. until 3 p.m. Richard Mayberry, Director of Printmaking at Spirit Square, will lead a workshop in making Christmas Cards in the Printmaking studio. A workshop in Christmas Decorations will be led by April Carder in Room 214 of the uptown arts center, and in Entertainment Place, Rosalynn Cobb Blankenship will lead children in the singing of Christmas carols.

In addition to the Spirit Square-

sponsored workshops and activities, the Tarradiddle Players will present "Christmas All Over The Place," in Entertainment Place on December 6 at 7:30 p.m., December 7 at 11 a.m., 2 p.m. and 4 p.m., and again on December 8 at 2 and 4 p.m. Tickets are available in the Spirit Square Box Office. Those interested in reserving seats may call the Box Office at 376-8883.

The Pewter Rose Bistro will join in the Christmas celebration on Friday, December 6, from 6-9 p.m. with arts and crafts on sale made by local

artists. Refreshments will be served and restaurant owner Helen Scruggs will be on hand to sell and autograph cookbooks.

For more information, call Spirit Square Arts Center at 372-9664.

Spirit Square Arts Center is supported in part by grants from the Arts and Science Council—Charlotte-Mecklenburg, Inc., the North Carolina Arts Council, the City of Charlotte, Mecklenburg County, the State of North Carolina, and the National Endowment for the Arts.

SHAZADA
Records & Tapes
"Your Uptown Record Store"
332-7077
Top Chart LP
12" Disco, Rock, 45's
Country, Imports & Gospel
121 E. Trade St.

WHERE ARE THE BEST BUYS IN CHARLOTTE THIS WEEK?

READ THE POST TO FIND OUT

Read The Best.
Read The Charlotte Post.

NEW SHIPMENT OF MEN'S

dingo WESTERN BOOTS

Several styles to choose from.
1st Quality Leather WESTERN BOOTS
Genuine Leather Uppers
1st Quality
VALUES TO \$68.00
YOUR CHOICE \$39.95

All guaranteed 1st quality

NIKE MEN'S LOW TOP LEATHER BASKETBALL SHOES
"THE MAGICIAN"

LOW TOP
\$24.95

1st Quality
WHITE WITH NATURAL SWOOSH

MEN'S NAME BRAND SHOES™
"AT SUPER SAVINGS!"
8 LOCATIONS TO SERVE YOU!

MasterCard VISA

SHOP OUR WAREHOUSE STORES FOR EXTRA SAVINGS!
2640 FREEDOM DR. across from K Mart
604 ROOSEVELT BLVD. Monroe, N.C. • 2709 N. TRYON at 10th St.
• Hwy 71 ROCKINGHAM, N.C.

TO FIND THE BEST IN FOOD BUYS READ THE CHARLOTTE POST

Braces for Children & Adults
DR. PAUL A. MCGILL, D.D.S., P.A.
"Practice Limited To Orthodontics"
CONVENIENT LOCATION AND SATURDAY HOURS
(704) 375-7005

1028 West Fifth St., Charlotte, N.C. 28202
1 Block from I-77 Near Irwin Avenue Junior H.S.
Office Hours By Appointment Only

CURTIS C. REEVES, M.D.
Doctor of Ophthalmology
Eyes Examined For Glasses, Contact Lenses, Cataract & Laser Surgery

NEW Medicare Cataract Surgery Program
No overnight stay
No out of pocket cost
CALL ABOUT OUR FREE CATARACT SCREENING Program

Curtis C. Reeves, M.D.
Doctor's Building
Kings Drive
Charlotte, N.C.
333-6799

SAVE \$600 ON MINOLTA EP350 BOND PAPER SMALL BUSINESS and EXECUTIVE COPIER

MINOLTA

Regular Price \$1595.00
YOU SAVE -600.00
NOW \$995.00
STORE PICK UP PRICE ONLY LIMITED QUANTITIES

NON MOVING TOP
• Letter/Legal Size
• 1-99 Copy Counter
• Copies in 4 Colors
• Minolta quality-service contracts available

CASH OR ASK ABOUT LEASE PLANS

NOW! NO BUSINESS TOO SMALL TO GET QUALITY COPIES!

white Business Machines
We Sell Solutions. Guaranteed.
4300 BARRINGER DRIVE CHARLOTTE NC

TOLL FREE INSIDE NC **527-1141** TOLL FREE OUTSIDE NC 1-800-438-5888

ALSO AVAILABLE IN OHIO, CO., INDIANA, LANCASTER, MISSISSIPPI, OREGON, SPARTANBURG, SOUTH CAROLINA

'86 OLDS

Everything new under the sun... and the moon. New cars. New concepts. And special new feelings of style and performance. That's what you'll see at the Oldsmobile display.

Come see all the new Oldsmobiles... from the fun-lovin' new four-door Calais Sedan to the luxurious Ninety-Eight Regency—even an all-new notchback Firenza. Each one built with traditional Oldsmobile quality and some of the newest technology on earth.

The 1986 Oldsmobiles. Compared to the rest, the difference is, literally, right and day.

There is a special feel in an **Oldsmobile**