



PROTOTYPE TO IMPROVE SPEED OF SERVICE
Improved speed of service for the eat-in customer has been accomplished with the addition of a second

register at the front counter, an improved menu board design and a self-service drink station that will allow customers to help themselves to free refills.

New Freedom Drive Bojangles' Offers Fast Food "With A Flare"

By Audrey C. Ledate
Post Staff Writer

If you're a fast food fancier, then get ready for fast food with a flare at the new Bojangles' restaurant at 3209 Freedom Drive.

What's different about this Bojangles'? Well, first of all (and most importantly for those of us whose stomachs come first), there's the food. Besides your standard menu offerings, this Bojangles' features not one, not two, but 17 new items, including two breakfast platters; two of something called "egg boats," which are potato skins filled with scrambled eggs and other good stuff; five types of sandwiches; seasoned french fries; mashed potatoes; four main dish salads served in tortilla shells; a

mild southern style chicken for those who don't favor the Cajun spiciness of Bojangles' special recipe; and country fried steak.

Other differences: a new exterior design, faster service through the addition of a second register at the front counter, an improved menu board design, and a self-service drink station so you can help yourself to free refills.

The new "Bo" provides a quieter, more relaxed dining environment through the use of a soft color scheme, carpeting in the dining area, and a recessed acoustical tile ceiling to cut down on noise levels. Self-service trash containers have also been installed so you don't have to look at someone else's leftovers. There are other changes in the kitchen area as well.

Another difference at the Freedom Drive location: "The feasibility of discontinuing breakfast service after 11 a.m. on weekdays and after 1 p.m. on Sundays" will be tested, according to Bojangles' president, E. Christian Schoenleb.

While I haven't yet had the opportunity to taste all of the new Bojangles' menu items, one I can vouch for is the Grilled Chicken and Bacon Deluxe sandwich. Everytime I attempt to eat a large, well-filled sandwich like that I vow never again, because they invariably fall apart in my hands; and this one was no exception. Nevertheless, I enjoyed it and you probably will, too.

In case you didn't know, Bojangles' corporate headquarters is located in Charlotte, a fact not known to many, said Schoenleb. In fact, it was right here in Charlotte that Bojangles' got its start. The first "Bo" opened in 1977 at the corner of S. Tryon and West Blvd.

There are now over 300 company-owned and franchised units in 20 states and the District of Columbia, and Bojangles' is one of the fastest growing chains in America. The company was bought by New York-based Horn and Hardart in 1982.

The new Bojangles' will probably employ 40-50 workers, most of whom will be part time.

Planning Your Retirement?

The continuing care retirement community or CCRC has been called an extension of the American dream. It usually includes a comfortable apartment, gardens, companionship, and the security of medical attention. If you're considering moving into a CCRC, knowing what questions to ask now can protect your dream from turning sour in the future.

Ninety thousand elderly Americans live in CCRCs. They offer residents long-term guarantees for independent housing units and health and medical care for a one-time entry fee and periodic fees thereafter. A life-care contract, complete with medical assistance is much like an insurance policy. Yet a contract with a life-care facility is only as good as the financial plan behind it.

Since the mid-1970s, fifty of these life-care communities in the U.S. have declared bankruptcy or experienced financial difficulties. When these facilities fail, residents are often without legal recourse. Most CCRC failings are due to a miscalculation of contract buyer's needs and the cost of fulfilling these needs. Too few life-care communities use the expertise of a professional actuary in their long-range financial planning, according to the American Academy of Actuaries. An actuary could help ascertain whether the money reserves of a CCRC are adequate to meet the promises made to residents. No existing or pending federal legislation mandates actuarial review, and industry-wide standards for actuarial examination don't exist.

While all states license and inspect nursing homes at life-care

Free Southern Africa

Charlotteans for a Free South Africa will hold its monthly meeting on Sunday, January 26, 3 p.m., at the offices of the Carolina Community Project, 2300 E. 7th Street.

The public is invited to join local citizens from Charlotte and Mecklenburg County to discuss issues relevant to the crises in Southern Africa and to plan support activities for the movement for justice in South Africa and Namibia.

For further information, contact Melvin Whitley, 332-0022 (days), or Leslie Hill-Davidson, 536-5675 (evenings).

THANK YOU FOR READING
The Charlotte Post

developments, only 11 states have broader statutes comprehensively regulating these communities. Consumers now rely on state laws for contract protection. Only seven states require reserve funds to cover unexpected costs a CCRC might experience.

To protect yourself, follow these tips:

-When considering a CCRC, look at its financial health, not just its plush carpets or activities calendar.

-See if an actuary has been involved in the formation of the CCRC. Ask to see his report. If the information is not available, skip that "dream" community for another that's more awake to financial reality.

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Tony Brown
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Tony Brown Elected To Business League's Board Of Directors

Special To The Post

Washington, D.C. - Tony Brown, chairman of the Council for the Economic Development of Black Americans and executive producer and host of Tony Brown's Journal, was recently elected to the National Business League's board of directors.

The announcement was made at the 85th Annual Convention of the National Business League in Atlanta, Ga.

Brown is one of six newly elected NBL board members who include: John Cox, vice president of community service, Delta Air Lines; Arthur J. Hill, president and chief executive officer of Peoples National Bank of Commerce; Gladys Jackson Weston, president of Monarch Design Group; Bertrand Adams, a former OMBE manager and founder of Austin Cos-Tex NBL Chapter; and Joseph Gilbert Jr., president, National Student Business League.

Brown was the first and founding dean of the School of Communications at Howard University. He was also the founder and national coordinator of the annually-held "Black College Day."

"We are extremely pleased to have Tony Brown on our board. His expertise, commitment, and linkages in the business community will be very beneficial to us," said C. J. Patterson, chairman, NBL board of directors.

Along with its newly elected members NBL also reelected seven incumbent board members.

The National Business League is the oldest business organization in the country. It was founded in 1900 by Booker T. Washington and is a multi-trade association that promotes the commercial and financial development of blacks and other minorities.

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