



J.S. Helewicz (left), vice president of corporate communications for Brown & Williams Tobacco Corporation, presents Virginia State University presi-

dent Dr. Wilbert Greenfield a \$50,000 contribution to establish a scholarship fund for the university.

From Brown & Williamson

Virginia State's New Scholarship Fund To Aid Minority Students

Special To The Post Petersburg, Va. - Virginia State University will soon have a new scholarship fund to aid merit scholars and minority students, thanks to Brown & Williamson Tobacco Corporation.

Brown & Williamson recently contributed a \$50,000 assistance grant to help establish a Scholarship Endowment Fund for the predominantly black university.

Virginia State University President Dr. Wilbert Greenfield says the establishment of a Scholarship Endowment Fund will make the university more attractive to merit scholars and white students, who are a minority at the college. The new fund, Dr. Greenfield says, will help make the university more competitive with other colleges.

"The increase in top academic students and minority students at this school will enhance its diversity and attractiveness to the community," Dr. Greenfield said. "Brown & Williamson's grant will enable us to continue our corporate fund raising efforts in support of

scholarships for these two groups, so that the university can compete more effectively with other institutions."

Other support for the university by the tobacco corporation includes a \$50,000 contribution made in 1984 which established the Brown & Williamson Scholarship Fund. This fund is open to Brown & Williamson employees, past or present, and to

their relatives.

Brown & Williamson is the third largest tobacco manufacturer in the U.S. and is headquartered in Louisville, Ky. Company brands include KOOL, VICEROY, RALEIGH, BELAIR, BARCLAY and RICHLAND cigarettes. Brown & Williamson also manufactures SIR WALTER RALEIGH pipe tobacco and generic cigarettes.

Springfest Poster Receives Addy Award

Charlotte - SpringFest's 1985 poster has been awarded a silver medal by the Charlotte Advertising Club and the American Advertising Federation.

The award, better known in the advertising industry as an ADDY, was in the "out of home" category, in the "all other" subcategory.

Illustrator Arless Day and graphic arts director Kathie Kemp designed the distinctive SpringFest poster, which features a watercolor of a saxophone in spring-like colors. Day and Kemp work with Kemo-Huff Creative, an advertising-

design firm in Charlotte.

The silver medal was awarded during the ADDY awards presentation Saturday, February 1. The ADDY awards are given for excellence in categories ranging from sales promotion to public service advertising.

Find out what's happening in your community.

Read The Charlotte Post

YMUIC Names "Youth Of The Month"

The Charlotte-Mecklenburg Youth Involvement Council has named Lynn Edwards of Garinger High School and Henrico White of Olympic High School as the YIC-McDonald's "Youths of the Month" for January, 1986. These two students were selected for the honor based on their academic achievements, school activities, and community involvement.

Lynn Edwards is the daughter of Mr. and Mrs. Fred W. Edwards, 4020 Woodgreen Terrace. She is ranked third out of her senior class of 400 students at Garinger. Her school activities include serving as the drum major for the school band, the Keyettes, and the French Club. Lynn also is a member of the National Honor Society and the Explorers. Her plans are to pursue a degree in Computer Science and Business.

Henrico White is serving as the president of the Student Body at Olympic High School. He is the son of Rev. and Mrs. Jerry T. White of 308 Westham Ridge Road. His school activities are member of the Junior Civitans, the Red Cross, the Media Club, and School Orchestra, and co-

editor of the school newspaper. Henrico also serves on the Board of Advisors for Safe Drivers and Music Director for Walls Memorial and Moore's Sanctuary AME Zion Churches. He plans to study Computer Science.

Belk Bridal Services Will Be Showcased

Belk uptown and Modern Bride magazine have joined together to bring every bride-to-be and groom a showcase of Belk Bridal services, Saturday, February 15, 11 a.m. to 3 p.m., at Belk uptown. The showcase will highlight Bridal Services, Housewares products, Domestic, China, Silver and Crystal selections and much more.

Modern Bride Guest Editor Linnea Young will serve as hostess for the event. Come to the Center Stage and learn all about life styles, housewares, linens, cooking for two and your future. Brides-to-be will participate in "Modern Bride's Cooking School," "Make the Bed Contest," as well as learn about new appliances and products.

Students selected as "Youths of the Month" are presented a \$100 scholarship by McDonald's. The honor also qualifies them as candidates for the "Youth of the Year" award, an additional \$250 scholarship.

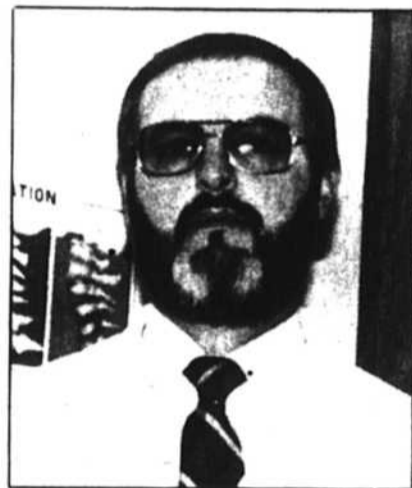
The Bridal Showcase will also feature fabulous gifts and prizes. A lucky bride-to-be and her groom will receive a week's stay at The Grand Hotel on Paradise Island in the Bahamas complete with air fare from Eastern. Many other exciting gifts from Wedgwood, Marriott's Hilton Head Resort, Villeroy & Boch, Royal Doulton and Reed & Barton, etc., will also be awarded. Join us for a fun-filled, informative day at Belk uptown as we help make your wedding day the most memorable of your life.

A COLD DAY...
A WARM BLANKET...
AND
The Charlotte Post

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