

QUART'S



Roy Dixon, owner of Dixon Fried Pork Skins, Inc., and Calvin Vinson, Community Relations Field Manager for Adolph Coors Company, inaugurate the Coors-Dixon team effort.

Coors Sponsoring "Coors Inside Black America"

Special To The Post
Golden, Colo. - For the second consecutive year, Adolph Coors Company is sponsoring "Coors Inside Black America," a series of 60-second radio programs which feature personalities, events and issues significant to black Americans.

The series, which will air throughout 1986, is now being broadcast in Atlanta, Ga.; Chicago, Ill.; Charlotte, N.C.; Jackson, Miss.; and Los Angeles, Calif. over the following radio stations: WVEE-FM and WAOK-AM in Atlanta; WGCI-FM, WLNR-FM and WJPC-AM in Chicago; WPEG-FM in Charlotte; WJMI-FM in Jackson; and KJLH-FM in Los Angeles. It is estimated the programs reach more than two million listeners daily in the United States.

"Coors Inside Black America" is an entertaining and culturally-enriching radio series

which emphasizes the outstanding achievements and contributions made by black Americans in the arts, education, science, business, medicine and entertainment.

"We believe the 'Coors Inside Black America' radio programs help provide a better understanding of the role black Americans continue to play in building our nation," said Ivan Burwell, Coors' national program manager.

The series is produced by the Dayn-Mark Company, an Atlanta-based advertising, public relations and production firm.

David Scott, president of Dayn-Mark, is known for his contribution to the arts for such programs as the "Greats in Black America" radio series and the Emmy-award-winning PBS television show "Langston!" Scott is also a Georgia State Senator.

Johnny Taylor Charts New Album

Special To The Post
 Johnnie Taylor's new Malaco album release, "Wall To Wall," has literally exploded onto the top 100 album listings of Billboard magazine, the weekly trade magazine that's regarded as the "bible" of the music and recording industry.

His "Wall To Wall" album came on the weekly published chart listings at number 65 with a bullet (the bullet associated with the number on the listing is indicative of the moving

strength of the album on the popular chart). This chart listing and movement was supported by strong airplay and sales in the following cities: Dallas and Houston, Tx., Atlanta, Augusta, and Savannah, Ga., Birmingham, Montgomery, and Mobile, Al., Jackson, Ms., Detroit and Flint, Mi., Seattle, Wash., Miami, Fla., and San Francisco, Ca.

Reportedly the tracks of "Can I Love You," "When She Stops Asking," and

"Just Because" seem to be the propelling musical forces behind the strong airplay and sales associated with Johnnie Taylor's new Malaco album, as well as the reason the album charted so strongly after a

couple of week following the official release date.

Following a concert date at the Longhorn Ballroom in Dallas, Tx., Saturday, February 1, Johnnie Taylor launched his official 1986 national concert tour.

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