Special To The Post
Durham - William J. Kennedy III,
chairman of the board, president, and chief executive officer of North Carolina Mutual Life Insurance Company, received the honorary degree, Doctor of Laws, at North Carolina Central University's Awards Day exercises at 10 a.m., Friday, April 4.

Mr. Kennedy was cited for his continuing efforts to improve the economic and social well-being of

economic and social well-being of his city, state, and nation, and for his leadership in strengthening the economic power of black Americans.

Mr. Kennedy is a native of Durham, where he attended Pearson Elementary School and Hillside High School. He graduated from Palmer Memorial Institute in Sedalia in 1938. Sedalia in 1938.

He holds the bachelor of science degree in business administration from Virginia State College; the Master of Business Administration degree from the University of Pennsylvania, where he majored in insurance; and the Master of Business Administration degree from New York University, with a major in finance and investments. He has done further graduate study at

Mr. Kennedy is a charter member of the North Carolina Society of Pinancial Analysts, and a senior member of the Conference Board of New York City.

His board memberships have included the chairmanship of UNC Ventures, Inc., of Boston, and the boards of directors of Mechanics and Farmers Bank, Pfizer, Inc., Jones Group, Inc., Mobil Corpora-tion, the Quaker Oats Company, and Air Atlanta.

He has also served as a member of the Board of Overseers of the University of Pennsylvania's Wharton School, of the Board of Visitors of Duke University's Fuqua School of Business, of the Board of Overseers of New York University Graduate School of Business Administration, of the Board of Trustees of Triangle Universities Center for Advanced Studies, of the Board of Trustees of



William J. Kennedy III .....An influential American

University of North Carolina at Chapel Hill, and of the Board of Visitors of Johnson C. Smith Uni-versity. He became in 1983 a member of the Board of Visitors of North Carolina Central University.

For more than a decade, Mr. Kennedy has been identified by Ebony magazine as one of the 100 Most Influential Black Americans. He has also received awards and recognition from Tribune Charities. Black Enterprise magazine, the Opportunities Industrialization centers of America, the National Business League, the Twenty First College, the National Minority Business Hall of Fame, and the New **Business Administration Alumni** 

National 4-H Council Advisory Committee, the Southeast Regional Advisory Council of the Boy Scouts of America, the Board of Directors of the Research Triangle Foundation of North Carolina, the National Advisory Council of Opportunities Industrialization Centers of America, the Board of Directors of the North Carolina Citizens Association, the Durham Business and Professional Chain, the Durham Committee on the Affairs of Black People, the Kiwanis Club of Tobaccoland, Inc., the National Association for the Advancement of Colored People, the Durham Chamber of Commerce, the Governor's Council on the Arts and Humanities, and the North Carolina Council of Management and Development.

He is a member of Omega Psi Phi Fraternity and of Durham's White

agement, to name a few. The College is located in Concord, NC,

just 20 miles north of Charlotte, NC.

at colleges participating in the

Specific areas upon which improvement efforts are concentrated

## Thursday, April 10, 1986 - THE CHARLOTTE POST - Page 17A Co Krogering for MANUFACTURERS' ) III P(b) NIS

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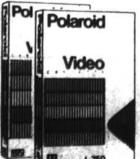
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\$35,800 Kellogg Foundation Grant Education and Hospitality Man-

Barber-Scotia College has joined with several other colleges and universities who are members of the United Negro College Fund, Inc. (UNCF) in a major project designed to improve member institutions'

governance and management.

President McLean recently announced that Barber-Scotia has received a \$35,800 continuation grant from the W.K. Kellogg Foundation of Battle Creek,

Foundation of Battle Creek,
Michigan, making it possible for the
institution to participate in the
comprehensive activity known as
the Integrated Systems Approach to
Improving Management (ISATIM).
The project is being administered by
the United Negro College Fund, Inc.
Activities at Barber-Scotia College will be conducted through
June 30, 1986, Grant monies will
provide technical assistance toward
completion of the development of an
up-to-date management program in up-to-date management program in the Integrated Systems Approach to

Convention Center and Arsenal Technical, Crispus Attucks and

Technical, Crispus Attucks and Shortridge high schools.

At 6 p.m. June 17, the Autograph Presidential Banquet will be held honoring Drs. Jemison and Chappelle at the Hyatt Regency Hotel, where 1,000 are expected.

Keynote speaker for the banquet is Rev. Dr. Leon Sullivan, author of the Sullivan Principles, national director of Opportunities Industrialization Centers, pastor of Zion Baptist Church at Philadelphia, Pa., and a board member of General

Baptist Church at Philadelphia, Pa., and a board member of General Motors Corp. Autographed photographs of Drs. Jemison and Chappelle will be given away.

Later in the evening on June 17, the Congress Choir will again perform at a welcoming program during which city officials will welcome the Congress participants.

Atty. Pat Russell will be the keynote speaker at noon Wednesday in the Downtown Hilton Hotel for the Minister's Wives' Luncheon, honoring the wives of Dr. Jemison and Dr. Chappelle. For ticket information, contact Mrs. Laura Girton at 639-9404 or 283-7502.

Booker T. Washington Night will be held Wednesday, June 18, at the Convention Center.

Theme of the Congress is Leadership Roles for Christian

Because the convention will be a massive undertaking, with thousands of delegates expected to participate, volunteer help will be

founded in 1867, is a four-year liberal arts college offering baccalaurate degrees in 13 majors including Improving Management.

Barber-Scotia is an historically black college affiliated with the Accounting, Computer Science, Math, Biology, Marketing, Teacher National Congress To Attract 35,000

Continued From Page 1A Indianapolis Convention Center.
Also, beginning at 8 a.m. June 17, various classes will be held at numerous locations, including the

Presidential Banquet co-chairman, heads responsibility for transportation during the Congress.

Dr. W.R. Brown, pastor of New Hope Baptist Church at Evansville, Ind., and president of the Indiana General Missionary Baptist State Convention Inc., is Presidential

individuals listed.

responsibilities.
Dr. Mozell Sanders, pastor of Mt.
Vernon Baptist Church and

Banquet co-chairman.
Dr. C.V. Jetter, pastor of Shiloh
Baptist Church, heads Housing and
is moderator of the Union District
Association, and Dr. Arthur Johnson
will handle advertisements and
listings in the Congress Souvenir
Book

needed for a variety of

Persons interested in volunteering should contact one of the numerous



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Century Foundation, Virginia State York University Graduate School of Association. His charitable and civic activities have included work with the the Business Foundation of the United Student Aid Funds, the Rock Baptist Church. Barber-Scotia College Receives

Dr. Mable McLean .....Barber-Scotla president

Presbyterian Church, USA, and a member of the United Negro Col-lege Fund, Inc. Barber-Scotia,

UNCF-sponsored project are determined by an assessment team made up of experts in the various areas of institutional management

and representatives of the American Council on Education, the Association of Governing Boards of Colleges and Universities, and the National Association of Colleges and University Business Officers. These three Associations are working in cooperation with the UNCF in

implementing the project.

Through the Kellogg grant, the resources of industry have an immeasurable impact on the quality of the operations of a college. Education and industry-what a combination for progress in a community and in this Nation!

The W.K. Kellogg Foundation, established in 1930 to "help people help themselves," has distributed more than \$843 million in support of programs in agriculture, education. and health. Areas of emphasis within those broad fields include adult continuing education; betterment of health; community-wide, coordinated, cost-effective health services; a wholesome food supply; and broadening leadership capacity of indi-viduals. In Michigan only, projects are supported for economic development and opportunities for youth. The Foundation is today among the largest private philan-thropic organizations in the world. It supports programs in the United States, Latin America, and the Caribbean, as well as international fellowship programs in other countries.

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