



Winston-Salem, NC, was the city for the 46th annual convention of the National Newspaper Publishers Association (NNPA). More than 300 publishers, corporate executives, editors and guests attended seminars, luncheons, and special exhibits extending the convention theme, "The Power of the Black Press." The highlight of the convention was the dynamic speech by Shirley Chisholm, the first black woman elected to the U.S. House of Representatives and was also a candidate for the presidency of the U.S. The occasion was a luncheon at the Hyatt-Winston Hotel hosted by Miller Brewing Co., the Seven-Up

Company and Philip Morris, for publishers and their guests. Mrs. Chisholm is now on the teaching staff of Mount Holyoke College in South Hadley, Mass, the oldest women's college in the U.S. Left to right: William E. Merritt, director, Industry Affairs, the Seven-Up Company; George L. Knox, director, Corporate Communications, Philip Morris, Inc.; Shirley Chisholm; Obrie Smith, director, Corporate Communications, Miller Brewing Co.; and Allene Roberts, manager of Constituency Development Programs, Philip Morris USA.

SANE Files Suit Against City Of Charlotte

Special To The Post

Citing a violation of rights to free speech and to equal protection of the laws under the First and Fourth Amendments of the U.S. Constitution, North Carolina SANE recently filed a suit against the City of Charlotte for refusing to lease space inside its buses for displaying a SANE ad on the domestic costs of military spending.

The ads - banned by the City of Charlotte, but placed on buses in Durham, Winston-Salem, Asheville, and Greenboro, "Do You Think This Child Is Worth The Price of a \$17 Hammer?" The ad goes on to

point out that while the U.S. Navy pays \$435 each for hammers that cost \$17 at hardware stores, federal budget cuts have pushed three million children off the school lunch program. The ad concludes with the statement that "An educated mind and a full stomach are surely as important to our national security as the price of a common hammer."

Norris Frederick, Executive Director of North Carolina SANE, commented, "We've negotiated with City of Charlotte attorneys for two years over these ads, and we have no alternative but to file suit. While the City claims that it only runs ads for goods and services, anyone boarding

City of Charlotte buses in the past has seen ads about the U.S. Military, liquor for the drink referenda, handgun control, and religious groups."

Frederick continued, "Our Education Fund ran this ad as a service to inform the public about the painful domestic cost of a runaway military budget. We're particularly proud that we published these facts as well in advance of the general public recognition of these costs and in advance of Gramm-Rudman, which is cutting social services and forcing cities and counties throughout North Carolina SANE is proud of local taxes."

"North Carolina SANE is proud of its history in protecting First Amendment rights. When the U.S. Government in 1984 banned three Canadian films on the grounds that they were subversive acts of a foreign nation, SANE showed the films in Charlotte. Hundreds of people saw the films, saying they didn't want the government to decide what the people have a right to know. We have a similar case with these bus ads," Frederick said.

SANE's case has been undertaken by the North Carolina Civil Liberties Union, and is being handled by cooperating attorney C. Murphy Archibald. Archibald stated, "We strongly believe that SANE should, along with the numerous other groups running ads on Charlotte buses, be allowed to purchase ad space for its message. The City has allowed many groups to advertise on City buses and we are confident that the court will find that the Constitution requires that Charlotte cannot ban one type of a social, economic, religious or military ad at the same time it allows others."

SANE - the Committee for a SANE Nuclear Policy - is the country's oldest and largest citizens' organization working to end the arms race. Founded in 1957, SANE has a national membership of 145,000, with 4,500 members in North Carolina. North Carolina SANE represents SANE affiliates in 12 N.C. cities and counties: Asheville, Black Mountain, Charlotte, Durham, Jackson County, Kerr Lake, Morganton, Raleigh, Randolph County, Southern Pines, Wilmington, and Winston-Salem.

tion (NTO) is a crusader for better housing at all social and economic levels; a valuable arm for linking local and national tenants and tenant groups together regardless of race, color, creed or national origin, to strengthen the movement for housing reform; and is a leading advocate for decent housing.

NTO is an organization containing elements of the Consumer movement, the Union movement, and the Civil Rights movement. NTO was founded in October, 1969. It is working to help tenants in both public and private housing and is the organization basically responsible for the Secretary of Housing and Urban Development (HUD) appointing a Task Force to recommend new regulations for public housing, which are detailed in the Task Force Articles. Affiliate tenant organizations and tenants benefit from the many activities of NTO by bringing tenants under a common structure and maintain an atmosphere where tenants through communication with their counterparts in other areas are encouraged in their efforts and benefit from each other's experience and resources.

For further information, call or write Marcia Dean, chairperson, Publicity Committee, P. O. Box 37272, Charlotte, N.C. 28227, 704-372-2405.

National Tenants Organization

Holds Annual Conference Here

The Southern Regional Chapter of the National Tenants Organization will hold its Annual Conference in Charlotte July 11-13 at the Quality Inn, 201 S. McDowell Street. There will be tenants from 10 Southern states present at this conference.

The National Tenants Organiza-

Business Conference

Gary Keel, Director of the Small Business Administration's Charlotte District Office, announced that women business owners throughout the state should mark their calendars for this year's Women Business Owners Conference to be held on September 29-30 at the Adam's Mark Hotel in Charlotte.

During this two-day conference, women established in their own business as well as those just thinking about going into business, or in the early stages, will be able to choose from a variety of topics related to their particular business situation. Keel stated that not only can women learn basic and advanced business skills at the conference, but will also benefit from the opportunity to network with other women entrepreneurs and small business resource groups.

For more information, contact Jerilyn McDonald, SBA's Women's Business Ownership representative, at 704-371-6587.

A First For Minority Company

Special To The Post

New York, NY - United Mutual Life Insurance Company has been granted approval by the New York State Insurance Department to establish pooled separate accounts, making United Mutual the first black-owned insurance company in the country to receive such authorization.

The announcement was made by Arthur W. White Jr., United Mutual's president and chief executive officer.

Under the plan approved by the Insurance Department, United Mutual will set up separate accounts - including short term investments, common stocks, real estate and publicly-traded bonds - for group pension contracts.

"This is a milestone for United Mutual," said Mr. White. "The business of pooled separate accounts is a key to our revitalization plan. We have worked long and hard to develop the capability and earn the state's authorization to manage large blocks of capital assets."

United Mutual accounts will be marketed to government, corporate and union pension plans, Mr. White explained.

"As the only minority company with approval for pooled separate accounts, we expect to elicit strong interest from both the public and private sectors," added Mr. White.

United Mutual accounts will invest only in the separate accounts of New York State-domiciled insurance companies that are rated

A+ or better by A.M. Best and have assets of more than \$20 billion.

To maintain a competitive position, United Mutual has arranged its fee structure so that pension plans investing in United Mutual accounts will be charged as if they had invested directly in the separate accounts of eligible insurers.

Establishing pooled separate accounts is the latest development in the revitalization of United Mutual. The company's turn around began in 1985 with the purchase of surplus notes from 12 other New York life insurance companies and has moved forward under the direction of United Mutual's board of directors.

Elected president and chief executive officer of United Mutual in April, 1985, Mr. White is currently on leave from his position as vice president of The Equitable Life Assurance Society of the U.S., which he joined in 1965. Under Mr. White, United Mutual has begun to revitalize its products, marketing and operations. It has increased its group life reinsurance business from \$150 million at the end of 1984, to over \$500 million.

United Mutual, headquartered at 310 Lennox Ave., is the only life insurance company under black management in the Northeast. It has served New York City's Harlem community for more than 50 years. United Mutual protects over 40,000 Americans and has over \$11 billion in assets under management.

Library Names

New Director

The Board of Trustees of the Public Library of Charlotte and Mecklenburg County has named Robert E. Cannon of Bakersfield, CA, as the new Director of Libraries. He will assume his duties August 1.

Since 1978, Cannon has been director of the Kern County, CA, library system, the 13th largest in that state, with 26 branch libraries.

The Charlotte-Mecklenburg Library system is the largest in North Carolina, with a Main Library and 18 branches.

The Charlotte Main Library is now undergoing a \$9.2 million renovation and expansion program, expected to be completed within three years. Two new branches - in Pineville and on West Blvd. - opened last year, and a new Hickory Grove branch will open this month.

Cannon, a graduate of California State University at Los Angeles, holds a master's degree in library science from the University of Southern California and a master's degree in public administration from San Diego State University.

Under Cannon's direction the Kern County Library has implemented a county-wide computerized control system, and is in the planning stages of a \$30 million building program.

Cannon, married with four children, is a former chairman of the South State Cooperative Library System.

Atlanta Is Site Of Procurement Conference

More than 2,000 participants are expected in Atlanta on July 13-15 for a Regional Conference on federal procurement opportunities. The Conference will be held at the Hyatt Regency Atlanta Hotel, Peachtree Center.

Gary A. Keel, Director of the Charlotte District Office of the Small Business Administration, noted, "The Atlanta Conference, 'Procurement Opportunities - Lighting the Way to Profits' represents a fine opportunity for North Carolina small business owners to learn how to compete effectively in the government market for goods and services, and to talk with representatives of government agencies and prime contractors."

"The Conference will be the largest of its kind ever held in the southeast, with procurement specialists from both the public and private sectors taking part in a series of educational seminars," said John P. Latimer, Assistant

Regional Administrator for Procurement at the Atlanta Regional Office of the Small Business Administration.

The Conference is set to officially open with breakfast at 8:30 a.m. on July 14 and close at 4 p.m. on July 15. Preregistration begins on Sunday, July 13. The registration fee of \$80 includes three seated meals, and a reception on Monday evening.

Space has also been reserved at the hotel for approximately 200 exhibit booths for prime contractors, government agencies, and small business firms. The charge for a booth is \$80 each for private companies.

Six seminars on various procurement topics will be conducted at the Conference several times each day, allowing each participants ample opportunity to receive one-to-one counseling. These seminars will cover bid processing; finance-bonding; subcontracting; state

procurement in Georgia; quality control; and how to start a new business.

For additional information, please contact Diane Sisson, Regional Procurement Office, U.S. Small Business Administration, 1375 Peachtree Street, N.E., Atlanta, GA 30367.

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Founder and President of E.C. Cannon Crusade
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South Carolina, Illinois and Virginia will be in attendance.

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