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Theresa Crunkleton
.....Miss J.C.S.U.

Theresa's Determined To Graduate With Honors

By Russell Clark
Special To The Post
Singing, dancing, and looking good are a few ways beauty contestants showcase their talents, but Miss Johnson C. Smith University for 1986 is also tightening her grips on a broadcasting career. Theresa Crunkleton, 22, of Pittsburgh, Pa., is a senior telecommunications-public relations major.

"I'm the first person in my immediate family to attend a four-year university," she commented. "That's one reason I'm determined to graduate with honors next May and pursue a career as a television news reporter," projected Crunkleton, who maintains a 3.5 grade point average.

Crunkleton spent this past summer taking strides towards her goal. "I interned at WBTV assisting with 'P.M. Magazine.' I didn't get to travel a lot but the experience I gained was very helpful," she acknowledged.

The aspiring beauty believes that the small, black school atmosphere is a major element in her education. "I attended an all-white high school for girls and I was short-changed out of my scholarship opportunities," she said. "When I first enrolled at Smith in the spring of 1984 I wasn't getting any scholarship money, however, now, I receive scholarships from three or four sources. Another good thing about our university is the Black Executive Exchange Program (BEEP) administered annually by JCSU." The program attracts established black professionals who conduct seminars for improving classroom lectures.

A logical thinker, Crunkleton says that attending a small, predominantly black college makes her strive harder. "Graduates from all black universities have to be on top of things. Most must work harder because many people have not even heard of JCSU," she pointed out.

The Miss JCSU pageant is held each spring to search for the young

lady who upholds the school's image best. "My theme is Confidence, Awareness, and Pride," related Crunkleton, wearing a reddish, two-piece dress with matching shoes. "As students, we must be aware of our surroundings."

As queen, she represents the university at Homecoming, high school visits and other school functions.

She represents JCSU wherever she goes, and, yes, there will be a space for her in "EBONY'S" Black College Beauties.

When not busy with her duties, the self-confident young beauty enjoys ballet and jazz dancing, traveling and sports.

The daughter of Jesse Vincent and Maxine Crunkleton, Theresa is the second of three children.

At Smith, the conscientious beauty is a member of Delta Sigma Theta Sorority and a varsity cheerleader.

Of course, she attracts a lot of attention, but she hasn't changed. "I try to be the same normal person I was before I was elected. But I have to be more responsible for my actions which makes me more mature."

Two-Day Women Business Owners Conference Held In Charlotte

By Loretta Manago
Post Managing Editor

If you are a woman business owner, if you are considering starting your own business, if you are a woman seeking opportunities to network with other women or if you are a professional woman and want to enhance your business skills, then you need to attend the upcoming Women Business Owners Conference of the Carolinas from September 29-30 at Adam's Mark Hotel.

Sponsored by the American Association of Black Women Entrepreneurs, the Charlotte Chamber Business Opportunity Network, the City of Charlotte Minority-Women's Business Entrepreneurs Program, the Mecklenburg County Women's Business Entrepreneurs Program, the Mecklenburg County Women's Commission, the Small Business Center-CPCC, the U.S. Small Business Administration, and the Women Business Owners Association, the two-day conference will afford women established in business as well as prospective business owners with workshops and seminars targeted to the needs of women entrepreneurs.

The two featured speakers for the conference will include Bess Myerson, commissioner of Cultural Affairs for New York City, and Lynette Spano Vivies, president of Software Control International Inc.



Jean Webber
.....Conference panelist

Lynette Vivies will open the conference, beginning at 9 a.m. As president of her own company, Ms. Vivies' firm posted sales of \$1.7 million in its first year of operation. Her major clients include BELL Laboratories, Burroughs Corporation, Digital Equipment Corporation, IBM, and Sperry Corporation.

During the luncheon on the final day of the conference, Bess Myerson will speak. She was sworn



Joan Jackson
.....Entrepreneur

In as commissioner of Cultural Affairs for New York City in 1983, Ms. Myerson is also a successful consumer and women's advocate. In addition to authoring "The Complete Consumer Book," she has written and produced a number of documentaries for national television on subjects impacting women.

Throughout the conference many local entrepreneurs will be heading or sharing the spotlight in several of the workshops. Joan Jackson, co-



Wally Amos
.....Cookie master

outlets throughout the country and overseas making millions of those involved and of course Amos famous.

And while such success can be head-spinning, Amos does not downplay the fact of the hard work that went into it. "The first year I worked 16-17 hours a day, I made cookies, sold cookies, delivered them and swept the floor," he told the stu-

dents at J.T.

"There's no easy way. People are not giving away anything for nothing," he pointed out. Nonetheless while at J.T., Amos did not dwell long on the brusqueness of business, preferring to center his attention on the youngsters. Aside from his giving positive advice, he accepted gifts of poems and artwork from the students and reciprocated by giving everyone a Famous Amos cookie. He also presented dictionaries donated by IBM to students recognized for achieving excellence in the CIS program. One young man, Daryl McCain, had given Amos a poem earlier which Amos recited on the "Top O' the Day" show that day. "I want you to send me more poems," he told Daryl, smiling his Famous smile. Then Amos hugged Daryl, lifting the boy off the floor.

"Children are important," Amos related after the assembly was over. Now that he's no longer involved in the day-to-day operation of Famous Amos Chocolate Chip Cookies Corp., he has taken on endeavors where he can "make a difference," especially when children are concerned. See FAMOUS On Page 10A

In another workshop, Roshia McGill and Marilyn Wright will discuss finding and cultivating relationships with the right professionals. They will give important "how to" advice to insure that professionals work for women business owners and with them.

Later that day at a 3:30-5 p.m. workshop Jean Henderson will conduct a workshop on "Basic Computers For A Small Business." In this workshop, participants will discover what a computer can do for a business. A hands-on approach will be used to determine what equipment would meet the company's needs.

A fee of \$65 will cover the cost of registration for the two days, including seminars, luncheon and materials. This year an exhibit room will also be available for marketing and networking opportunities. Information can be obtained by calling the Charlotte Chamber at 377-6911 or the Charlotte District Office of the Small Business Administration, 371-6587.

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Men do not stumble over mountains, but over molehills.