

# BIDCO Holds Third Annual Year-End Banquet

BIDCO (Better Investment & Development Company) recently held its 3rd Annual Year-End Banquet at the Walls Memorial AME Zion Church. Mr. Lawrence Toliver, vice president of the Greater Charlotte chamber of Commerce who was the keynote speaker, praised the group for organizing such a partnership. Then he challenged members to become more visible and involved in the vast opportunities available to them in a growing city like Charlotte.

Mr. Toliver inspired and excited the Partnership to continue its efforts toward becoming financial independent and successful in our endeavors in an area that is fast becoming the industrial hub of the Southeast.

The BIDCO Partnership was organized in January, 1984. The Partnership consisted of 20 partners. This group of persons was willing to dream. They caught a glimpse of a vision of moving the mainstream of America's economy and thereby achieve financial independence for all of its partners. Projecting to be a doorway to opportunity for those who are willing and not afraid of the challenges of hard work to realize their highest dreams, the organization plans to create employment opportunities for others in the retail and manufacturing segment of the economy. Real estate investment is another area that they will pursue.

In just three years the BIDCO Partnership, which now consists of nine members, has amassed \$35,000 (plus) from point ZERO. We have projected a \$100,000 ac-



Pictured above (L-R) BIDCO Partnership, James Grier, Jerry T. White, Ricky Livingston, Thomas D. Lee, Wardell Henderson, Bessie Graham, and Dr. James Graham.

cumulation of funds by the end of 1987. The foundation of our dream has been laid. The reality of the dream is fast approaching and the aroma of the achievement and the sweetness of success is on its way. Members of the Partnership are: Rev. Thomas Lee, presi-

dent, Rev. Vardell Henderson, vice president/secretary, Mrs. Bessie Graham, assistant secretary, Rev. J. T. White, treasurer/investment coordinator, Mr. Donald Henderson, Mr. James Grier, Mr. Ricky Livingston, Dr. James Graham, and Rev. John Givens.

Persons interested in sharing in this dream of incorporating their dream with our dream, and helping about the reality of achieving the goals and objectives of BIDCO may contact: Thomas Lee, 537-5419; Wardell Henderson, 535-1398; J.T. White, 375-5361, for further details.

## Cover With Love

WSOC-TV, Channel 9 has concluded its "Cover With Love" campaign with great success! Since November 24, citizens outside as well as inside Mecklenburg County donated blankets, time and love to the homeless and needy.

The Red Cross reported that 1,808 blankets were collected at local fire departments outside of Mecklenburg County.

The Crisis Assistance Ministry reported over 2,000 blankets collected in Mecklenburg County.

Channel 9's "Cover With Love" raised a total of 3,808 blankets or 4-1/2 tons. More importantly, by the end of the campaign blankets in Charlotte were being distributed not on allotment, but by need!

WSOC-TV, Channel 9 wishes to thank all who participated in this worthwhile effort.

**NO  
PROFANITY  
PLEASE!**

*(Civilized People Don't!)*

### Trichology Camer



Mr. Charles, R.B.

#### QUESTION:

Why Do Beauticians talk about each other so negatively?

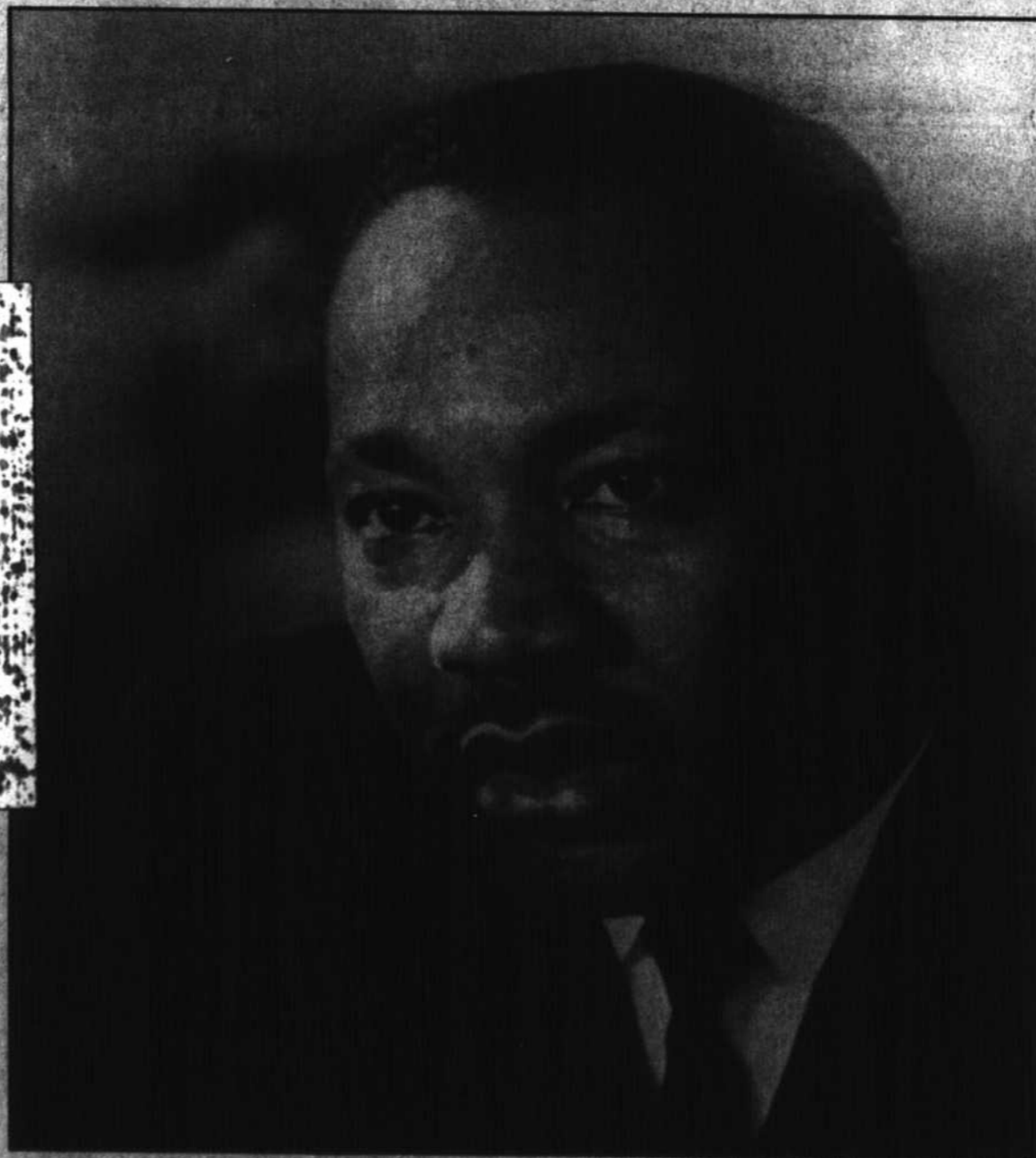
**ANSWER:** Cosmetology is still an emerging field that is easy to get into, and a lot of unprofessional people are proving they are weak and need to tear someone else down to make themselves look good.

As with all fields the industry will shake out the unprofessionals; Others will let their work stand for them and will excel as always. A person who talks about another is only advertising them instead of hurting them as they think.

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"When You Care Enough  
to Look Your Very Best"

*"You ought to believe something in life, believe that thing so fervently that you will stand up with it till the end of your days..."*

— Martin Luther King, Jr.



We commemorate the celebration  
of the  
Dr. Martin Luther King, Jr.  
National Holiday



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