

Fight Against Birth Defects

Kentucky Fried Chicken restaurants nationwide kicked off a month-long fund-raising effort on Memorial Day weekend to benefit the March of Dimes Foundation to Prevent Birth Defects.

The Colonel Sanders Memorial March of Dimes Campaign, now in its ninth year, is one of the largest corporate fund drives and provides a major source of funds for the March of Dimes.

Kentucky Fried Chicken supports the March of Dimes in the fight against birth defects by funding local and national medical and educational programs. Half of the funds raised during the campaign go into the \$2.1 million Colonel Sanders Memorial Endowment Fund which provides financial support for research into the cause and prevention of premature birth defects and infant mortality in the black community.

This year, an endowment grant will support a professional education program to train doctor and nurse teams in new methods of preventing preterm birth. Nearly 10 percent of all births occur prematurely, with approximately two-thirds of these taking place among black families. The program is the extension of a pilot study funded by the Colonel Sanders Endowment which demonstrated a reduction of 50 percent in the incidence of preterm births.

The other half of the funds raised go to the local March of Dimes chapters in the communities where the money was raised. These funds help support programs such as intensive care nurseries and parent education programs, as well as clinics designed to develop new methods of diagnosing and treating sickle cell anemia.

The fund-raising effort will be co-chaired this year by Mrs. Claudia Sanders, widow of the campaign's founder Colonel Harland Sanders, and football star Mark Bavaro, of the Super Bowl-winning New York Giants. Bavaro will travel to March of Dimes-supported facilities nationwide to help draw attention to and educate the public on the advances being made by the March of Dimes to defeat birth defects.

Over 4,000 participating Kentucky Fried Chicken restaurants across the country will launch the campaign during Memorial Day weekend by donating ten cents to the March of Dimes for every chicken menu item sold. Customers will be encouraged to donate their change in the counter canisters in participating restaurants through July 5. Many restaurants will sponsor local fund-raising events, such as volleyball tournaments, canoe races and walk-a-thons to generate additional donations.

Colonel Sanders once said he would give his last ounce of energy to the March of Dimes. The campaign for the March of Dimes has become a tribute to his tremendous efforts and our commitment to good citizenship. Since its inception in 1979, the Colonel Sanders Memorial March of Dimes Campaign has raised nearly \$6 million for the battle against birth defects. The campaign enables the entire Kentucky Fried Chicken system to pitch in and give something back to the communities in which they do business.



TEAMING UP FOR A HEALTHY FUTURE - New York Giants tight end Mark Bavaro teams up with March of Dimes poster child Pamela Thomas, age five, to launch the ninth annual Colonel Sanders Memorial March of Dimes Campaign which runs from Memorial Day weekend through Independence Day weekend. Bavaro is the national campaign co-chairperson for the annual Kentucky Fried Chicken fund drive which has raised nearly \$6 million for the March of Dimes since 1979.

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Lucy Stewart Boyd, wife of Rev. L.C. Boyd, pastor of Wilson Chapel and Ebenezer AME Zion Church of Sharon, SC was recently honored at McDonald's Cafeteria. The Mother's Day Dinner, arranged by the honoree's children included family members from Charlotte, Columbia, SC and Augusta, Ga.

Walker Wins NCCU Baby Contest

Recently, the Charlotte Chapter of the North Carolina Central University Alumni Association sponsored its fourth annual baby contest. Held at the Prince of Peace Lutheran Church, the contest included nine contestants, ranging in age from five months to three years of age.

Winning the first, second and third place prizes, respectively were Amanda Walker, daughter of Stephanie and Crawford Walker, Darius Belton, son of Anita Belton and Tyisha Ellerbe, daughter of LaVerne Ellerbe.

Other contestants were Gemi Bryant, daughter of Givonda and Gregory Bryant; Roderick

Casey, son of Sylvia and George Casey; Preston Holmes, son of Annie and Paul Holmes; Brandon McKoy, son of Gail and Carlo McKoy; Angelica Rainey, daughter of Delphine and Aldo

Rainey; and Tiffany Waddell, daughter of Nelbra and David Waddell.

Following the contest, a reception was held in the church's fellowship hall.

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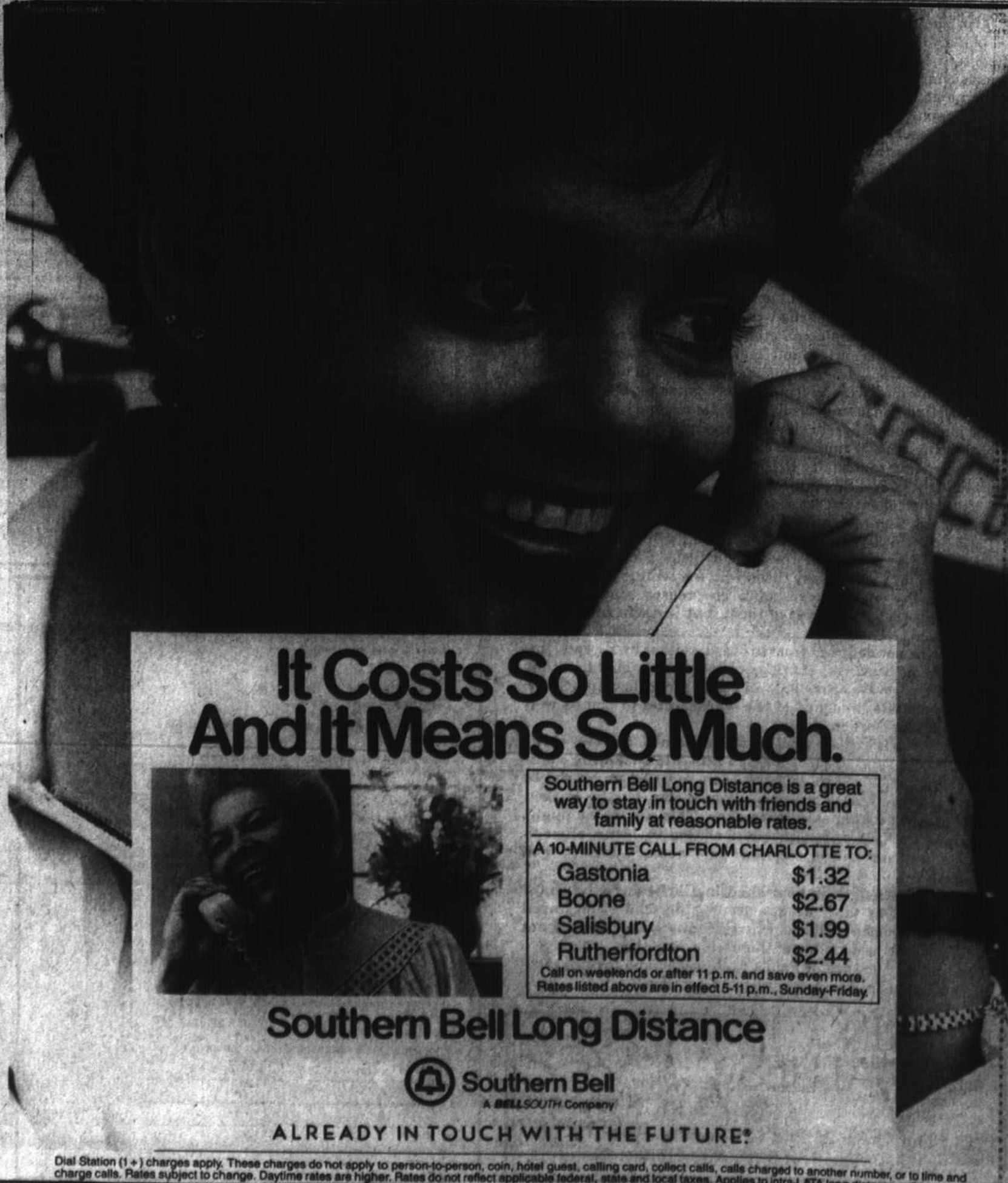
With Love,
Your Children


Messages will appear in the June 18th edition of The Charlotte Post, and will be accepted until June 15th at noon.

Community Bulletin Board

- The Afro-American Cultural Center's Annual Membership Meeting will be held Thursday, June 11, 7 p.m., at the Center, 401 N. Myers St. Guest speaker will be Dr. Lionel H. Newsome, president Emeritus of Barber Scotia College. The public is invited to attend. For information, phone 374-1565, Monday - Friday, 9 a.m. - 6 p.m.
- The Council for Children is celebrating Father's Day at Carowinds, and everyone is invited! On June 21, from 3 - 8 p.m., families are invited to join the Council for Children at Carowinds to enjoy rides, games and a cookout supper. Tickets are \$75 for a family of up to five members (\$30 tax deductible). All proceeds will benefit the Council for Children. Please call 372-7961 for more information or to order a ticket for your family.
- The 1962 Class of West Charlotte Senior High School will celebrate their 25th reunion on June 12, 13, and 14, at the Adams Mark Hotel, 555 S. McDowell St. For more information call Class President Harriet G. Love, at (704) 392-1036.
- On June 6, the Charlotte Marine Corp Reserves will hold its first annual "Family Day." All family members of the Charlotte Marine Corps Reservist are invited to pay a visit to the Charlotte Reserve Training Center to observe the unit. The training center is located on Carpet St., two blocks east of I-77 south, off Westinghouse Blvd., exit 1. The plans for the day include volleyball, tug-of-war and other activities. Lunch will be prepared and served by the unit's food service section. "Family Day" will be an all-day event.

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