

1987 Gitano Model Search finalists, Lela Cimino of Key West, Florida (left) and Patricia Rosa of Brookhyn, New York (right) congratulate winner Jennifer Ruesch of Washington, D.C. (center) at last year's Gi-tano Model Search competition in New York City.

## GitanoLaunches Model Search

## By Lora Vanderhall

Post Staff Writer Oltano, a leading sportwear manufacturer is launching their second nationwide search for a young, spirited teen to become the new Gitano girl. The Gitano Model Search is a national com-petition for girls, age 14-18, to win a \$10,000 modeling contract and the opportunity to profes-alonally model for Oltano fashtons.

The 1987 Gitano Model Search Winner Jennifer Ruesch of Washington, D.C., was selected from over 3,000 young women from across the country. "I heard about the model search through a modeling club at school and it has been an incredible experience," says Jen-

several cities and have made television appearences. Winning the model search has fulfilled a lifetime fantasy." said Jennifer.

'Today's teens are extremely fashion conscious and have es-tablished themselves as the new trend setters," comments Haim Dabah, executive vice president of Oitano. "Sponsoring the mod-el search allows Oitano to encourage teens to continue to discover and develop their own fashion image and give young girls the opportunity to take the first step towards a modeling carcer.'

Interested young ladies may enter the contest by filling out an entry form, sending Gitano two photographs and describing why they want to become the new Gitano girl.

and marketing, Oitano. "We're looking for a girl who shows self confidence and a unique fashion attitude and style," comments Oitano's John Amodeo. It's that ability to express her individual-ity, spirit and personality through fashion that will make

her a Oitano girl." Based on entries, the judges will select ten finalists who will be Oltano's guests for a weekend in New York. They will have the in New York. They will have the opportunity to experience the excitement and hard work of modeling, including participa-tion in a professional photogra-phy shoot and presenting the 1988 Gitano Fall Collection before fashion media and retailers during Fashion Press Week in April. The judging panel will announce the 1988 Gitano Model Search Winner at this fashion

## **Carolina Spirit State Competition**

Cheerleaders across North Carolina have an opportunity to Carolina have an opportunity to compete for trophies and prizes in the "Carolina Spirit State Championship" that will be held at the Charlotte Latin School in Matthews, NC on February 13,1988. The competition will benefit the Cystic Fibrosis Foundation Foundation.

The competition will be two-fold. Cheerleaders will compete for trophies based upon their cheering ability in the perfor-mance of one cheer of their choice. Each squad can also compete for prizes by conduct-ing a fundraising event in advance of the competition. Prizes will be awarded to squad members based on the amount of

**Charlotte** Parks And Jaycees **Sponsors** Pageant

The Charlotte Parks and Recreation Department and Metrolina Jaycees announces their lina Jaycees announces their 1988 Junior Miss Competition. They are looking for 1988 Junior Miss contestants. If you are a junior girl in a Charlotte-Mecklenburg high school you are eligible to compete in the Junior Miss Scholarship Pro-gram. The competition will be gram. The competition will be held March 12, 1988 at 7:30 p.m. at the Grady Cole Center.

There is no entry fee but you must register by January 31, 1988. Call Linda Miller at 336-2584 during regular business hours of Inge Holbrook at 568-

6265 after 5 p.m. "As this is a community pro-gram, we will be asking the community and its organizations and businesses to help sponsor the scholarship fund, attend the pageant on February 28th and support our contestants," she added .

funds their squad turns in. The top three fundraising squade will be presented trophies.

"Carolina Spirit is open to

cheerleading squads in four di-visions: elementary, middle, junior varsity, and varsity. For more information call Cystic Fibrosis at 1-800- 682-6858.



BRIDALS, FORMALS AND PROM GOWNS Wednesday, Feb. 3rd and Thursday, Feb. 4th 10:00 a.m. to 8:00 p.m. CASH AND CARRY NO CHARGES

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Jennifer is a senior in high school and she wants to pursue a professional modeling career. She also plans to attend college in New York. Winning the model search has given her an oppor-tunity to meet new people and see new places. "I went to Las Vegas and I met Jerry Lewis at the Jerry Lewis Telethon. I've had the priviledge of traveling to

**Scholarship Pageant** 

Charlotte- The Miss Charlotte

Mecklenburg Scholarship Pa-geant Association will sponsor the Miss Charlotte Mecklenburg

Pageant on February 28, 1988, 7:30 p.m. at Ovens Auditorium, Deborah Anne Wilson, Director, announced Wednesday.

The winner of this pageant will then enter the Miss North Caro-lina Pageant held in June to se-

lect the state queen, who will compete for the crown of Miss America in the national compe-

tition at Atlantic City, New Jer-

The event this year will be the first held in several years. "We of the newly formed Miss Charlotte

Mecklenburg Scholarship Pa-geant Association felt that the young ladies of our community

should once again be offered the opportunity to seek to obtain the many scholarships availa-

ble through the Miss America

Scholarship Program, who each year make available over \$6 mil-

tion in scholarships through the local, state and national levels,

and who is the largest provider

sey, in September.

**Miss Charlotte Mecklenburg** 

zation.

program," Wilson added.

entries is Jan. 30, 1988.

The judging panel is com-posed of fashion experts including Pauline Bernatchez, president of Pauline's Models; Able Rap, director of Ford Model Runway Division; Leticia Herrera, high fashion model; Nikki Maniscalco, Elle Magazine model editor; Andrea Alberts, fashion photographer; John Amodeo, director of advertising

## presentation.

Jennifer Ruesch will be on the Top Of The Day program on channel 3, February 2.

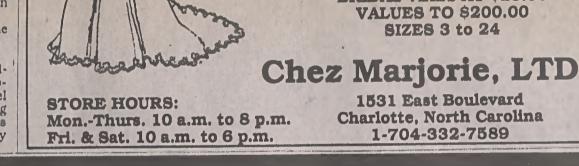
Official entry forms for the Gi-tano Model Search can be ob-tained by writing: Gitano Model Search, P. O. Box 4877, Young America, MN 55399. Entries must be post dated by February

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