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ClAA Hosts First Job Fair In Norfolk

By Herb White
Post Staff Writer

NORFOLK-The ClAA basketball tournament was a success, but not just in terms of Virginia State winning the title or attendance.

Twenty companies representing everything from shipbuilding to convenience stores, participated in the first ClAA job fair at the Scope arena, site of the tournament.

Richard Peete, a co-partner in the venture, said the two-day fair started slowly, but had more interest Friday, the final day.

The fair gave corporate America a chance to present companies to blacks and encourage alumni and students of ClAA schools to look for jobs with high-profile companies.

"It came about as corporate America, by and large, doesn't have a large pipeline to blacks," Peete said. "Therefore, the market corporate America is cross-sectioning in one shot instead of running hither and yon."

Al Cornish, Human Resources Manager for the Southland Corp. in Alexandria, Va., was busy talking to managerial applicants. He said the tournament was a good location for talking to prospective employees.

"We've had a much steadier flow (Friday)," he said. "It's a perfect opportunity to come here. We were told that 30,000 people would be here over four

days from predominantly black colleges, their students and alumni. It's a tremendous wealth of talent to draw from."

Recruiters were meeting with mostly college students early Friday as the women's semifinals were played in the arena. The lobby area near the job fair was bustling with business suits the appropriate attire.

Peete said the conference supported the idea of having a job fair at the tournament, although it isn't a sponsor. The final figures weren't in yet, but if it proves to be a success, there's a chance the fair will become an annual event.

"With something new, there's a lot of bugs to be worked out," he said. "We sold it to the ClAA as being beneficial to the tournament and I believe it has been."

"As long as the traffic flow is enough to keep the recruiters busy, I'm sure corporate America would want to come back."

CPCC Grads Can Get Scholarship

The Foundation For The Carolinas today announced the availability of a new scholarship program aimed primarily at graduates of Central Piedmont Community College who want to earn a bachelor's degree.

The Foundation's Rotary Scholarship Fund, funded by the Charlotte Rotary Club, will award scholarships on the basis of merit, financial need and community service. The deadline for applications is April 15.

Preference will be given to students who are completing a two-year program at Central Piedmont Community College, who plan to seek a bachelor's degree at a senior college in Mecklenburg County and whose parents do not have a bachelor's degree. Applicants must also have an overall grade point average of 3.0 or better.

To obtain an application form, send a self-addressed, business size envelope with 39 cents postage to Rotary Scholarship Fund, Foundation For The Carolinas, 301 South Brevard Street, Charlotte, North Carolina 28202.



Dr. Franklin

UNCC Will Host Black Historian John Franklin

The UNCC Department of Afro-American and African Studies is honored to present on Wednesday, March 9 at 7 p.m., Dr. John Hope Franklin, James B. Duke Professor Emeritus Duke University, author and Historian.

Dr. Franklin will speak on "Plantation Dissidents: Runaway Slaves" in the Cone Center, McKnight Auditorium.

The author of the well-known "From Slavery To Freedom: A

History of Negro Americans," Dr. Franklin is one of the most prolific published scholars in Afro-American history, having taught at N.C. Central University, Howard University and Brooklyn College, prior to chairing the Department of History at the University of Chicago. He is currently writing a book on runaway slaves.

Admission is free and the public is invited.

Building Black Teachers

Operation Teach, a program of the North Carolina Association of Educators (NCAE) to encourage minority students to consider teaching as a career, has enrolled 146 high school students during its first two months.

"We are extremely proud of how well this project has started off," said Gladys Graves, NCAE President. "We believe this is a good level of participation. Not only are the students involved, but the parents also have taken an active interest in the program."

The program, begun after a major study showed the number of minority educators declining sharply, was started in six of North Carolina's 140 school systems. Frances M. Cummings, NCAE associate executive director, is the staff member in charge of Operation Teach. Successful black educators in each school system are serving as mentors to black students who are talented and potential college material. Last December 35 teachers in Durham City, Guilford County, Jones County, Nash County, Onslow County, and Weldon City schools were given training in the program.

"In January we had a seminar in each of these school systems for the children and parents," Graves explained. "We worked with them on image building, creating positive attitudes, communication skills, and goal setting. We are encouraging them

to begin taking the preparatory Scholastic Aptitude Tests (SAT) as soon as possible. In March we will hold seminars on test taking skills.

"This will help these students do as well as possible on the real SAT and have a better opportunity to get into college. This will help the children whether they choose to become teachers or not," she added.

The goals of Operation Teach are to promote excellence in teaching generally, to encourage qualified minority students to prepare for and complete a college education, and to encourage minority graduates to enter the teaching profession. Students in grades seven through 12 are eligible. Graves said NCAE hopes to expand the program to additional school systems next year while continuing it in the first six for those participants who are not seniors this year.

"We have already far exceeded the goals we started with," Graves pointed out. "We were hoping to get the project going in five school systems with 30 students participating. We already are working in six systems with 146 students. Our long-range goal is still to attract significant numbers of the best students from all ethnic groups to the teaching profession. With this beginning I believe we will soon be able to expand beyond our initial concentration on minority students only."

Norfolk St. Tries For U.S. Grant

NORFOLK, Va. - In a bid to obtain funds for a study of the literacy skills of black students and the development of better ways to teach those skills, Norfolk State University plans to seek a five year \$5.3 million grant from the federal government.

The University's plan to submit the unsolicited grant to the United States Department of Education was revealed here recently when Dr. Johnny Tolliver, head of the Department of English and Foreign Languages, presented his proposal for a Center for Literacy Research and Pedagogy to its Board of Visitors.

Under Tolliver's proposed grant, Norfolk State University would assess instruction in literacy skills at 20 historically black colleges and universities throughout the nation.

In addition, the University also would evaluate instruction in fourth, eighth and 11th grades in about 40 elementary and secondary schools located near the colleges and universities.

The data collected from these schools would be used to determine why black students have poor reading and writing skills, said Tolliver. The literacy center then would use the data to develop and test classroom techniques designed to alleviate the problem.

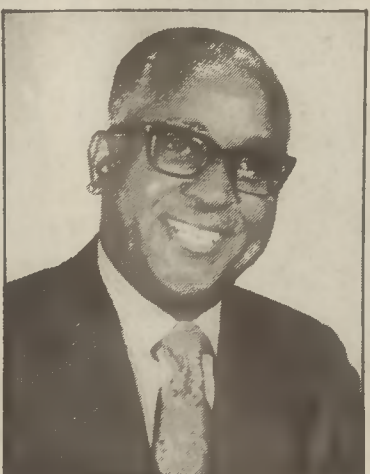
His proposed Center for Literacy Research and Pedagogy, Tolliver disclosed also would explore the assumption that teacher attitudes are part of the problem inhibiting the development of literacy skills among black students.

NAFEO Selects Distinguished Alumni

Washington, DC - Maceo A. Sloan, retired North Carolina Mutual Life Insurance executive, is one of the 100 or more outstanding graduates of historically black colleges and universities (HBCUs) being honored as Distinguished Alumni at the 13th National Conference on Blacks in Higher Education, March 23-27, at the Washington Hilton Hotel. The conference is sponsored by the National Association for Equal Opportunity in Higher Education (NAFEO).

All honorees are nominated by their alumni institutions for making significant contributions to the America society. Presentations of the NAFEO citation shows that the historically black colleges and universities continue to produce many high-quality individuals who enter into the American mainstream and contribute to outstanding progress, said Dr. Samuel L. Myers, NAFEO president.

Sloan served as Vice Chairman, executive Vice-president and chief operating officer of NC Mutual before retiring in 1983. He was also president, CEO and Chairman of the American Citizens Life Insurance Co. and the American Capital Life Insurance Co. Born in Newport, AR, he is a graduate of Prairie View A&M University. He at-



Sloan

tended the University of Pennsylvania and Temple University and honorary LLD from Livingstone College. Sloan is a member of the Board of Governors of the N.C. University System and the Federal Reserve Bank of Richmond, VA. He was nominated for NAFEO's 1988 Distinguished Alumni Award by Prairie View A&M University in Texas.

"Traditional black colleges have fostered the integration of our students into our society, where unfortunately Blacks account for only one to two percent of most professionals in the nation, by graduating approximately half of the black

lawyers, doctors, ministers and others," Myers stated in announcing the 1988 honorees.

"The historically black colleges enroll less than 20 percent of black undergraduates, but confer almost 40 percent of all baccalaureate degrees earned by Blacks, Myers reported. Based on recent statistics, two black colleges account for 40 percent of all Blacks earning degrees in dentistry; two account for 82 percent in veterinary medicine. The historically black colleges continue even now to press for expanded access at a time when many states are restricting admissions to all colleges," he added.

The HBCU Alumni will be introduced and feted at a special conference session and honored at NAFEO's closing Leadership Awards Banquet, Saturday night, March 26. NAFEO is an association of most of the nation's historically and predominantly black institutions of higher learning, including public and private, two-year and four-year, undergraduate and graduate schools.

It was founded in 1969 as a nonprofit, voluntary independent association representing the HBCU which enroll some 250,000 students each year and graduate more than 40,000 alumni annually.

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The preliminary events will be held at various sites throughout the Carolinas on April 16, 23, & 30; the semi-finals on May 7; and the final will be May 22 in the Raleigh Memorial Auditorium. Entry blanks are now available at participating McDonald's. Entries must be received by March 31. For more information, call (919) 876-9716.

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