

Chrysler Fifth Avenue. It drives down the price of luxury.



Responsive V-8 power. Traditional luxury. 49 luxury features standard. Chrysler Fifth Avenue is luxury with the utmost respect for your money.

Because with all its inherent luxury, Fifth Avenue chooses not to ignore value—in fact, it just may be the best luxury car value in America. For example, Fifth Avenue is the only American-built car at its price that gives you a 7-year or 70,000-mile Protection Plan.*

Fifth Avenue also has impressive resale credentials. It is higher than Lincoln Mark VII, Cadillac Seville and Cadillac Eldorado.** And its list of standard features is legendary: air conditioning, power brakes, power steering, power windows, plush-pillowed comfort for six passengers and the traditional smooth, quiet ride of a V-8. Chrysler Fifth Avenue: Luxury with the utmost respect for your money.



Chrysler. Driving to be the best.



*Covers engine and powertrain. And against outer body rust-through for 7 years or 100,000 miles. See limited warranty at dealer. Restrictions apply. **According to recent NADA reports on percentage retention of value for 1986 models.