

## Ebony Fashions

Zeta Phi Beta Sorority, Inc., will sponsor the 31st Annual Ebony Fashion Fair on Sunday, October 30, 6:00 p.m., at Owens Auditorium in Charlotte. The show will benefit local charities, community services and educational scholarships.

Tickets are \$20 and may be purchased from local Zeta members or call Mrs. Mary Streater, ticket chairperson, at 399-8416. Tickets are also available at Belk-Eastland or Lucille Vogue-downtown.

The Ebony Fashion Fair features more than 200 exquisite garments complete with the latest accessories.

As an added feature to this evening of entertainment, American Airlines, through its representative, Mrs. Jewel Franklin, will give away two free tickets for travel to any chosen city in the continental USA serviced by American.

Ebony fashion Fair is a traveling fashion production coordinated by *Ebony* magazine and directed by Mrs. Eunice W. Johnson, wife of publisher John H. Johnson. The show is presented under the sponsorship of organizations such as the Urban League, United Negro College Fund, NAACP, sororities, fraternities, YMCA, Links, Inc. National Council of Negro Women, and local civic and social groups for the benefit of charity. For 30 years the show has been a prestigious social event.

Originally presented in a few select cities, Ebony Fashion Fair was primarily planned for the purpose of featuring lovely, black models in fabulous designs by world-famous fashion experts. The show's elegance caught the interest of the fashion-conscious public and its highly favorable reception prompted additional sponsor requests which necessitated the expansion of the show's tour into two seasons.

The fall season, starting from Chicago, covers the Midwest and Eastern sections of the country, and the spring tour premiering in St. Thomas and St. Croix, Virgin Islands, will cover the Southeast and Western states.

One hundred and ninety shows will be presented in 183 cities during the 31st annual tour. Seven cities have two shows each due to the demand for tickets which range in price from \$17-\$40.

Attendance for the fall '87/spring '88 show was 314,921. This show also appeared in Nassau, Bahamas, Hamilton, Toronto and Montreal, Canada and Hamilton, Bermuda. Requests for the show are continuing to come in from all over the world. The total amount raised by all sponsors during the 30 years of on-the-road travel exceeds \$28 million.

The touring staff consists of 10 terrific female and two handsome male models, an excellent commentator and music director. Keeping the show rapidly and smoothly running behind the scenes are four well-trained wardrobe assistants, stage manager, business manager and over 200 exciting fashion and accessories fabulous enough to whet the appetite for the most discerning fashion critic.

About the collection - the brilliant wardrobe of designs is personally selected by Mrs. Johnson and commentator, Shayla Simpson, from such leading designers as Yves Saint Laurent, Christian Dior, Bob Mackie, Fabrice, Patrick Kelly and Bruce Oldfield.

The tour currently runs six days a week with many cities accepting sponsorship on alternate year basis. Models are selected by a professional screening committee at the Chicago-based firm with Ebony paying round-trip fares for those requested to audition.



## North Carolinian Featured In Ebony Fashion Fair '88

By LORA VANDERHALL  
Lifestyles Editor

The Ebony Fashion Fair features 10 female and two male models. One of the male models, Leon Craig, is originally from Lincolnton, N.C.

Craig is the son of Rev. and Mrs. Nathaniel Craig of Lincolnton.

"We're excited and glad Leon will get a chance to model with Ebony Fashion Fair," said Rev. Craig.

After graduating Lincolnton

High School, Craig attended Atlanta Junior College.

During high school he became interested in modeling and was able to model in local fashion shows. He has also modeled for Riches, Macy's and Belk. The 1988-89 season will be Craig's first with Ebony Fashion Fair.

During leisure time Craig enjoys swimming, weight lifting and singing. Coming from a very Christian family he says his ambition is to "be all I can be for the Lord."



Leon Craig (above) of Lincolnton, N.C., models Brothers II fox fur coat.

## Fashion Fair Trends For The '88/89 Collection

Ebony fashion Fair soars to tempestuous heights with the '88/'89 collection! The figure flattering silhouette is lean with curves accentuated. The season's colors flow seductively from black, navy and charcoal to brilliant reds, intense yellows, heart palpitating cranberry and vibrant purple. Hemlines barely caress the knee or sweeps to mid-calf - your choice!

Feminine dressing has slimmed to remarkably simple, sleep shapes. The pouf has relented to the fluid look, spirited jumpsuits are back, some with blazers, others with the cropped look in enticing silk and gabardine. Sparkling sequins turn up repeatedly in dresses, jackets and jumpsuits, although the approach this season is softer and alluring.

Black is ubiquitous, as always, but it's sparked with brilliant hues, including red, fuchsia and malachite. Metallics add shine to the season's more dramatic looks for evening.

Christian LaCroix used large brimmed hats to show off crisp, tailored jackets over wide legged pants or short, slim skirts. Yves Saint Laurent designed a refreshed version of the trim jacket over slim or pleated skirts, and for evening the look turns soft with full, ruffled dresses and billowing blouses over pants. Patrick Kelly chose second skin teddy-bear print stretch dresses.

Yves Saint Laurent turned heads with his layered silk designed termed "The Dress of the Season." Jewelry is the "big" item for fall/summer with pearls leading the way, clustered with glittering pins surrounded with rhinestones or falling long and



Pierre Balmain's white fox jacket with monkey fur seams is worn with black velvet hood and black knit dress.

swinging down the back.

Sensational large cuff bracelets bedecked with precious

stones, earrings of lustrous milk-white pearls sharing the spotlight with amethyst, onyx, ruby or jade. Fantastic waist-

lines get that way with oversized belts buckled with jewels, fur and gold.

Ebony Fashion Fair '88/'89 is all out to tempt viewers this season with the hottest, most seductive fashions to be found!



## Courvoisier/Fashion Fair Sweepstakes

This year, Courvoisier Cognac will add a romantic touch to Ebony Fashion Fairs across the country with the creation of a sweepstakes that will award each of the winners a vacation on the Caribbean island of St. Lucia.

The "Courvoisier-Ebony Fashion Fair Caribbean Getaway" sweepstakes will offer three lucky winners each an all-expense paid trip for two to one of the following luxurious resorts on the romantic island of St. Lucia: the St. Lucian, Anse Chastanet and Marigot Bay.

Sponsored by Ebony magazine, Ebony Fashion Fairs are

held in 178 United States cities. The shows feature the latest in high fashions for men and women and raise funds for local charitable and progressive black groups.

"Courvoisier's association with the Ebony Fashion Fair encourages and fosters community interaction on a broad base -- at the grassroots level," said Anne-Beth Nemeroff,

Public Relations Manager, W.A. Taylor and Company. "Additionally, the Fairs provide an opportunity to become more directly involved with a major segment of our consumer audience. We began our involvement

with the Fair back in 1986 and have increased our efforts substantially over the past 3 years from the local level to this nationwide sweepstakes," she added.

The Ebony Fashion Fair magazine containing the Courvoisier sweepstakes advertisement and entry form will be available at each show. Entrants may also submit their name and address on a 3" x 5" piece of paper to: "Courvoisier/Ebony Fashion Fair Getaway" Sweepstakes, P.O. Box 1489, Young America, MN 55394. Winners will be announced on September 30, 1989.