

THE COLLEGIATES OF "GENERATIONS" --- Monique McCallum (Nancy Sorel, left), her aunt, Sam Whitmore (Kelly Rutherford, center) and their friend Adam Marshall (Kristoff St. John) are college students who have their own ideas of how to run their lives — ideas that frequently put them in conflict with their parents, on NBC-TV's new daytime drama "Generations," weekdays, 12:30 - 1 p.m. NYT.

BET Celebrates Opening

Washington, D.C. -- Black Entertainment Television (BET) is proud to announce the Grand Opening of its new state-of-the-art broadcast facility located in Washington, D.C. with two very special programs presentations.

In celebration of this inspiring event, Donnie Simpson, host of the popular "Video Soul" which is a daily music video show that is seen nationally by millions of viewers on BET, will broadcast a special "live" 2 hour edition of Video Soul, from BET's new home on April 14th, 1989 9-11 PM/EST. "Video Soul" shares opening night jitters with recording superstars that include, Freddie Jackson, Guy, Spike Lee and Tone Loc, in addition to special surprise guests stopping by joining in the grand opening festivities and sharing in surprising conversation.

Following "Video Soul", Donnie Simpson then segues into "Michael Jackson, Around the World" at 8 PM/EST, April 14th. Simpson extends an exclusive invitation to experience the excitement of mega-star Michael Jackson's historical world

tour featuring footage from live performances from countries including Australia, Japan, London, West Germany and the United States.

"Video Soul" live two hour edition and "Michael Jackson, Around the World" open the doors to BET's Grand Opening celebration starting at 6 PM/EST on April 14th.

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A good man out of the good treasure of his heart bringeth forth that which is good;

St. Luke 6:45

An evil man out of the evil treasure of his heart bringeth forth that which is evil:

St. Luke 6:45

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Spike Lee Will Speak At UNC-Chapel Hill

CHAPEL HILL - Spike Lee, the filmmaker whose movies have charted new cinematic territory with "She's Gotta Have It" and "School Daze," will speak at the University of North Carolina at Chapel Hill April 17.

Lee, known by many as Michael's Jordan's hanging-on-the-rim sidekick in the Air Jordan commercials, will speak at 8 p.m. in Memorial Hall. The free, public lecture is sponsored by the Carolina Union Forum Committee.

Lee is passionate about making significant films about blacks. He gained public attention in 1986 with his first feature film, "She's Gotta Have It." Although the filmmaker already had won the Prix de Jeunesse Award as best new director of 1986 at the Cannes Film Festival, Lee caught the nation by surprise with his production, "She's Gotta Have It," an uninhibited look at contemporary blacks, provided a glimpse into the life of a young, black woman confused about her sexuality and her feelings for three vastly different men. The movie received attention because it was an abnormality by Hollywood standards. The black-and-white film was shot in 12 days on a \$175,000 budget with a cast of unknown black actors. The movie earned \$8 million domestically.

His second film, "School Daze," offered a contemporary comedy with music. It explored the uniqueness of black college life. Lee has said black audiences found "School Daze" unsettling because of its depiction of race and class. Lee's background and experience provided the inspiration for his filmmaking. Born in Atlanta in 1957, he moved to Brooklyn while still a young child. Although he was raised in Brooklyn, he maintained strong ties to Atlanta and attended Morehouse College, a prestigious, small college. Its alumni include the late Rev. Dr. Martin Luther King Jr., Maynard Jackson, former Atlanta mayor, and Julian Bond, former state senator.

Following the success of "She's Gotta Have It," Lee received numerous awards including a Los Angeles Film Critics Award as best new director of 1986, an award from the Black Filmmakers Hall of Fame and, most recently, a Special Image Award from the NAACP.

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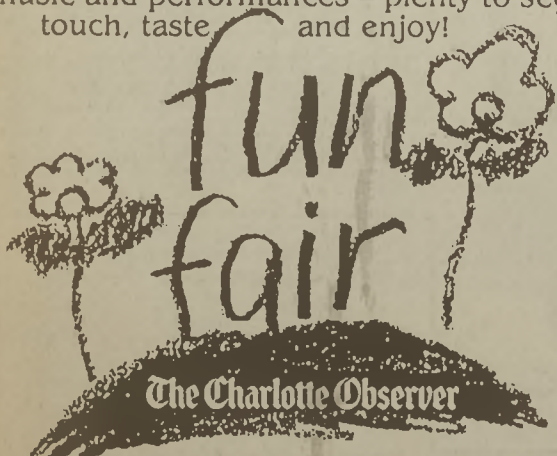
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