

# Consumers Save With Generic Brands

Generic or unbranded products are also known as no-name and no frills. Traditionally, retailers have sold two major types of brands: National or name brands and Store brands (private labels). Generic foods are just as nutritious as other foods.

Generic foods are a source of savings because of:

- 1) Product quality (cheaper ingredients). A major source of savings in generic fruits and vegetables is the substantial wholesale price difference between grades.
- 2) Reduced advertising and promotion. Since generics are not generally advertised and promoted outside the store, this savings in marketing cost is passed on to the consumer.
- 3) Less expensive packaging and labeling.

Generic products are in any suitable package available, depending on the best buy at the time of manufacturing. Generic products are an excellent source of nutrition at a lower price.

The Expanded Food and Nutrition Education Program (EFNEP) is an integral part of the Mecklenburg County Agricultural Extension Service.

The purpose of EFNEP is to help limited resources families with improvement of their nutritional status. If you are interested in the EFNEP Program, call Extension Home Economics, 336-2692, or write to 700 N. Tryon Street, Charlotte, NC 28202. If you would like free nutrition and food demonstrations, please call 336-2692.

**JESUS CHRIST IS OUR VERY BEST FRIEND.**

**READ YOUR KING JAMES BIBLE, PRAY, AND THANK GOD EVERY DAY!**

**PRAY FOR AMERICA!**

**BUFFALO TIRE & AUTO**  
**QUOTES ONLY ONE PRICE!**  
**IT'S OUR LOWEST PRICE!!**

<b>UNIROYAL</b>	<b>MICHELIN</b>
<b>DUNLOP</b>	<b>FIRESTONE</b>
<b>GOODYEAR</b>	<b>PIRELLI</b>
<b>SONIC</b>	<b>CENTENNIAL</b>
<b>GENERAL</b>	<b>NATIONAL</b>

AND MORE... **BUFFALO'S PRICE**

INCLUDES  
 FREE Mounting, Computer Balance, Valve Stem, Rotation Service, Mileage Warranty

ONE EXAMPLE:  
**THE GRRREAT \$50 REBATE IS HERE!!**

Direct from Uniroyal, a \$50 rebate on any four Tiger Paw XTM Tiger Paw Plus\* or on the complete line of Royal Seal radials. And there's a \$25 rebate when any two of these tires are purchased.  
 \*R, WL, WW only. See complete rules.

**TIGER PAW<sup>®</sup> XTM**  
**PREMIUM ALL-SEASON STEEL-BELTED RADIAL**  
 • Superior traction in mid-rain, and snow  
 • Superior responsive handling  
 • Even treadwear  
 • Smooth, comfortable ride

**REBATE PRICE \$39.95**

**UNIROYAL P155/80R13**

**REBATE PRICE BASED ON 4 TIRE PURCHASE WITH BUFFALO'S OWN: 50,000 MILE TREAD WEAR WARRANTY**

Call Stores For Details!

**PLUS: BUY TIGER PAWS**

**UNIROYAL AND GET 90 DAYS LIKE CASH**

- OR NO MONEY DOWN
- LOW MONTHLY PAYMENTS
- EASY QUALIFICATION

**CALL NOW! FOR LOW REBATE PRICES ON UNIROYAL'S BEST ALL-SEASON TIRES. YOU'LL BE GLAD YOU DID!!!**

5316 South Blvd. at Tyvola  
 523-1304

4001 Monroe Rd. at Eastover  
 376-7481

2325 N. Tryon at 27th St.  
 332-7111

**BUFFALO TIRE & AUTOMOTIVE**

**USDA Choice Beef SIRLOIN TIP ROAST \$1.98 Lb.**

**Extra Lean Whole BOSTON BUTTS 98¢ Lb.**

**USDA Choice Beef Full Cut Boneless ROUND STEAK \$1.98 Lb.**

**USDA Choice Beef WHOLE SIRLOIN TIPS \$1.68 Lb.**

Prices in this ad good thru Sunday, April 23, 1989.

10-12 Lbs. Average Sliced FREE!

**“Outdoor Garden Sale”**

Bedding Plants **79¢ Tray**

Hanging Baskets **\$5.99 Each**

Azaleas & Assorted Shrubbery **\$1.99 Each**

Large Patio Tomato Or Pepper Plants..... **1.99**

Red Ripe STRAWBERRIES **\$1.59 Quart**

Pint..... **.89**

Long Green ASPARAGUS **99¢ Lb.**

**Deli Bonus Buy!**

Extra Lean BOILED HAM **\$1.99 Lb.**

\*Good at deli locations only.\*

Red Or White SEEDLESS GRAPES **99¢ Lb.**

12/12 MILWAUKEE'S BEST REG/LT CANS **3.89**

3 LITER CLASSIC COKE **1.39**

**EXTRA LOW PRICES...EVERYDAY!!!**

9 Pk. - Candy Apple Cooler/Cherry/Double Fruit Cooler/Fruit Punch/Grape/Orange/Hula Punch/Wild Berry <b>HI-C JUICE \$2.09</b> 	9 Oz. - Sirloin Entree/9 Oz. - Cheese Ravioli/8.7 Oz. - Beef Stroganoff/9.1 Oz. - Chicken Au Gratin/10 Oz. - Lasagna W/Meat/Sirloin Beef/Beef Oriental/Linguine & Scallops - Frozen <b>BUDGET GOURMET \$1.59</b> 	8 Oz. - Reg./Extra Creamy <b>COOL WHIP 99¢</b> 	6 Ct. - Green Giant Nibblers <b>CORN-ON-THE-COB 99¢</b> 
18.5 Oz. - Food Lion Yellow/White/Devils Food/Butter Gold <b>CAKE MIXES 59¢</b> 	11.5 Oz. - AD/EP Vacuum Bag - Folger's/13 Oz. - AD/EP Vacuum Bag - Master Blend <b>FLAKED COFFEE \$1.59</b> 	22 Oz. - Food Lion <b>COFFEE CREAMER \$1.19</b>	10 Oz. - Leaf/Chopped <b>PICTSWEET SPINACH 2/79¢</b> Frozen
Large Roll - Designer/Microwave <b>BOUNTY TOWELS 79¢</b> 	96 Oz. - 60° Off Fabric Softener <b>SNUGGLE \$2.19</b> 	14 Oz. - Beef 1, 2, 3 & 4 <b>CYCLE DOG FOOD 3/\$1</b> 	

There is a Food Lion conveniently located near you:

Route 2, Highway 51 - PINEVILLE; 7400 Plaza Road Ext. Park Plaza Shopping Center, University Place; 9229 Lawyers Road - MINT HILL; 4736 Kimmerly Glen Lane Kimmerly Glen Shopping Center; 3609 Matthews Mint Hill Road - MINT HILL; 317 South Polk Street (US 521) - PINEVILLE